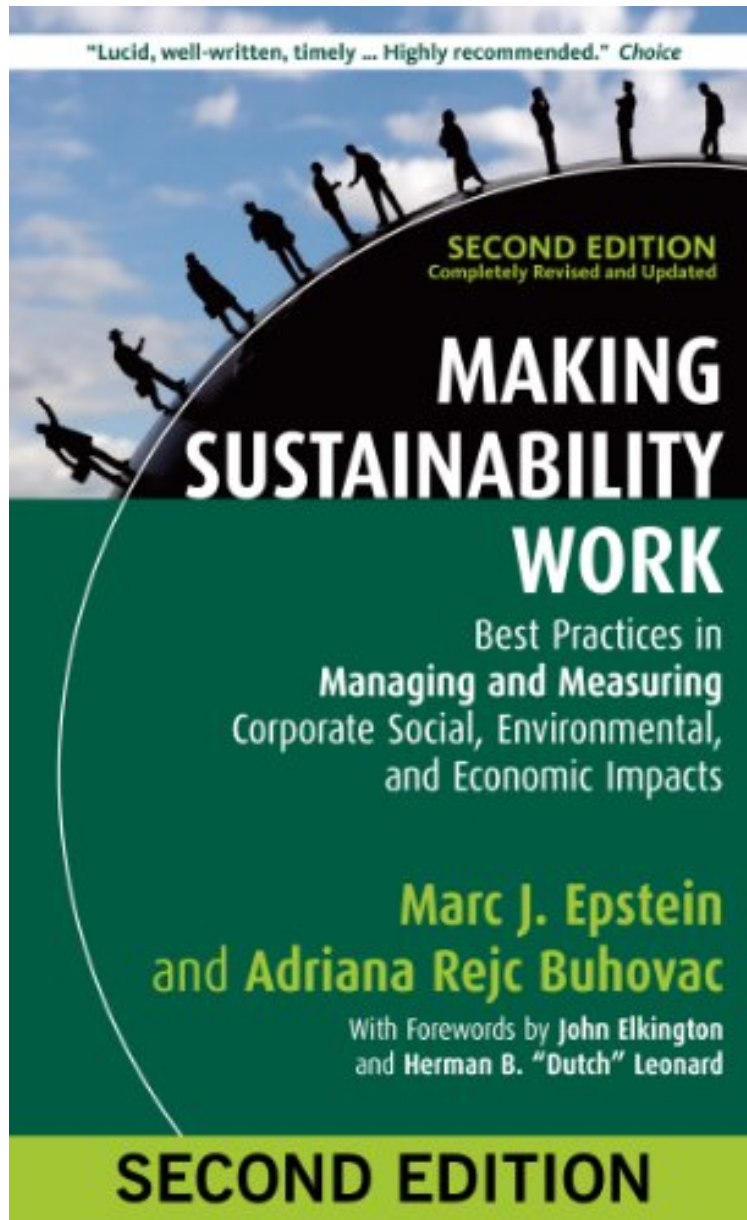


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Making Sustainability Work: Best Practices in Managing and Measuring Corporate Social, Environmental, and Economic Impacts

Marc J. Epstein, Adriana Rejc Buhovac
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1 of 1 people found the following review helpful. Very thorough high level discussion of the topic. By Michael Brochstein Very thorough discussion of the topic. Mostly high level (conceptual) but does include a multiple of real-world examples. FWIW, this book will take longer to read than you might expect. There are ~273 pages of text but note that the typeface size is small and the lines are densely packed together (little inter-line white space). A more typical layout with a larger typeface size for text and lines not as densely packed would probably create a book with 400+ pages of text. 1 of 1 people found the following review helpful. An excellent part of your sustainability library. By Dr. Keith Thomsen This is an excellent book. Thorough, but with a real focus on documenting and detailing what makes, or breaks, a sustainability effort. My only small criticism is that the illustrations are in black and white (color would have made some of the diagrams, charts, illustrations and figures easier to read and understand), but this is a small thing. Overall, I recommend it very highly. 0 of 0 people found the following review helpful. Five Stars. By ahmad Good price

NEW EDITION, REVISED AND UPDATED Most companies today have some commitment to corporate social responsibility, but implementing these initiatives can be particularly challenging. While a lot has been written on ethical and strategic factors, there is still a dearth of information on the practical nuts and bolts. And whereas with most other organizational initiatives the sole objective is improved financial performance, sustainability broadens the focus to include social and environmental performance, which is much more difficult to measure. Now updated throughout with new examples and new research, this is a complete guide to implementing and measuring the effectiveness of sustainability initiatives. It draws on Marc Epstein's and new coauthor Adriana Rejc Buhovac's solid academic foundation and extensive consulting work and includes best practices from dozens of companies in Europe, Asia, North America, South America, Australia, and Africa. This is the ultimate how-to guide for corporate leaders, strategists, academics, sustainability consultants, and anyone else with an interest in actually putting sustainability ideas into practice and making sure they accomplish their goals.

About the Author MARC J. EPSTEIN is Distinguished Research Professor of Management at Rice University in Houston, Texas. ADRIANA REJC BUHOVAC is Associate Professor of Management at the University of Ljubljana, Slovenia.