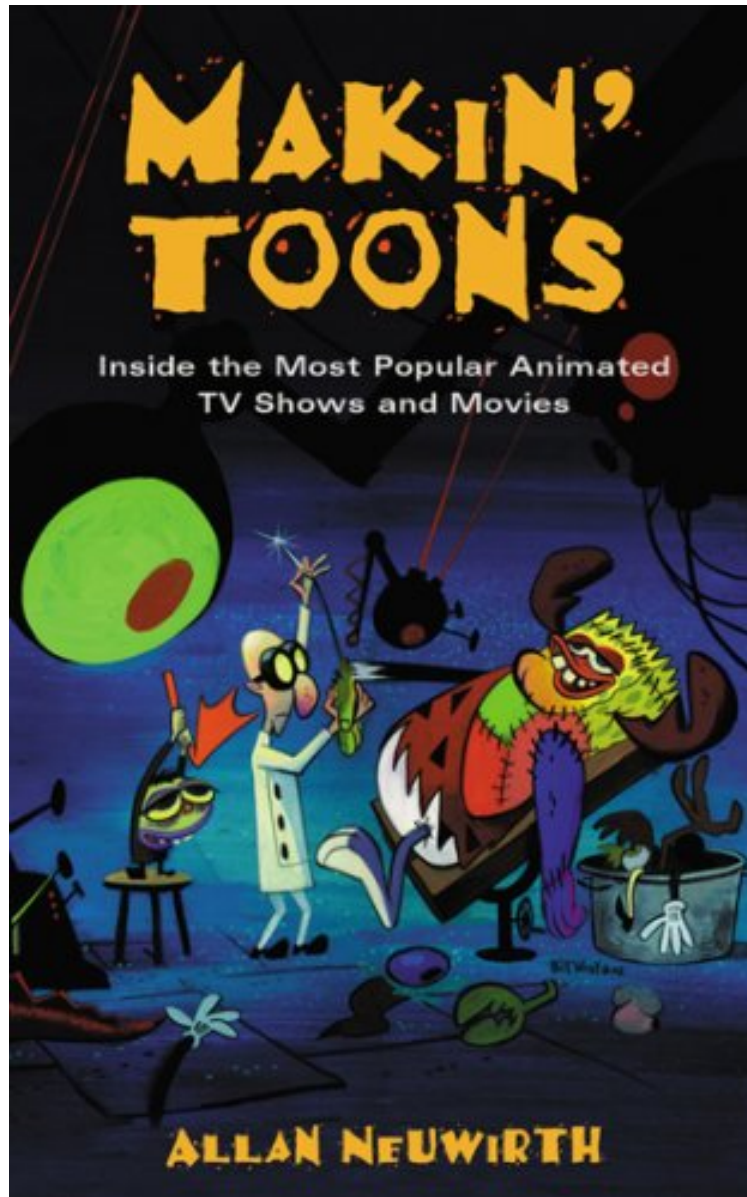


(Free) Makin' Toons: Inside the Most Popular Animated TV Shows and Movies

# Makin' Toons: Inside the Most Popular Animated TV Shows and Movies

Allan Neuwirth

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Allan Neuwirth : Makin' Toons: Inside the Most Popular Animated TV Shows and Movies before purchasing it in order to gage whether or not it would be worth my time, and all praised Makin' Toons: Inside the Most Popular Animated TV Shows and Movies:

8 of 8 people found the following review helpful. TOONARRIFIC!!!!By A CustomerAs a self confessed animation

fanatic, Allan Neuwirth's MAKIN' TOONS is the kind of book that feels like it was written just for me! No where else have i found the kind of behind the scenes info on what went into the creation of my favortie animatd tv shows and movies from the industry's explosion over the past 15 years. This book gave me a real glimpse into how things work from the perspective of many of today's top animation professionals. Everyone from creators and directors to animators and voice talent...even producers! MAKIN' TOONS is comprehensive, well organized, filled with tons of great visuals and above all, an amusing and entertaining read. Could i say more about this book? Yeah, but JUST GET IT!!!!4 of 7 people found the following review helpful. Great Fun!By A CustomerThe book was light and witty; but the best part was the obvious reference to JJ Sedelmaier as the animation producer who attempted to take credit for Beavis Butthead. It's so true, he's messed with so many people and does nothing himself! Kudos to honesty, finally!!!!

From the first drawing board sketch to wriggling TV character, Makin's Toons illustrates the thrills and challenges of making animated cartoon movies as told by the industry's most successful creators. Cartoon lovers everywhere will be treated to 47 personal interviews with animation artists and industry leaders ranging from Shrek director Andrew Adamson to Rugrats producer Gabor Csupo. These and dozens of other fascinating firsthand accounts chronicle the behind-the-scene antics and commercial dynamics behind such blockbusters as The Simpsons, South Park, Beauty and the Beast, and Dragon Tales, to name just a few. Author Allan Neuwirthan accomplished animation artist and writer himselfspices the book with insightful comments, hilarious anecdotes, and a true toon artists's sense of humor. He also includes 75 never-before-published concept drawings, character designs, storyboards, and much more.Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a New York Times bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.

From the Inside Flap"MAKIN's TOONS by Allan Neuwirth is an extremely readable survey of the animation scene, with chapters on the creation of just about every recent animated phenomenon you can think of from TV and the movies, including salutes to producers, composers, and voice talents."---CREATIVITY "Allan Neuwirth's comprehensive, fun-to-read look at the ins and outs of today's animation scene is a must for anyone interested in this fascinating, fast-evolving business and art form. From Roger Rabbit, The Little Mermaid and Toy Story, to The Simpsons, Rugrats and SpongeBob SquarePants, Neuwirth's book offers a rare insider's look at the talented people and projects that have shaped the toon landscape over the past two decades. The book features informative interviews with the creators, screenwriters, story artists, painters, directors, producers, voice-over artists and musicians behind some of the most memorable animated films and TV projects of recent years. In addition to being a great resource, it's a blast to read for anyone who has ever enjoyed an animated show or movie (and that is almost everybody!)." mdash;ANIMATION MAGAZINE "A perceptive and entertaining work"mdash;ANIMATION WORLD MAGAZINE "Cartoons have been experiencing a reinvigorating in America for the past 15 years. The Simpsons, South Park, Ice Age, Ren Stimpy, Finding Nemo, Courage the Cowardly Dog, and Batman: The Animated Series, to list a few. Yet MAKIN's TOONS is the first real successor in interest to Leonard Maltin's great study of the first 75 years of American animated cartoons, Of Mice and Magic (1987). [ . . . ] This is the sort of book which, if you love cartoons, you should definitely not pick up and look at in the store unless you are prepared to buy it. Because you will want to."mdash;Ben VarkentineAbout the AuthorAllan Neuwirth is a prolific writer, producer, director, and creator of animated TV shows and commercials. His work for Nickelodeon, Cartoon Network, and Fox Family has earned him numerous awards and the respect of leading animation artists and industry icons. The owner of Neuwirth Design, he lives in New York City.