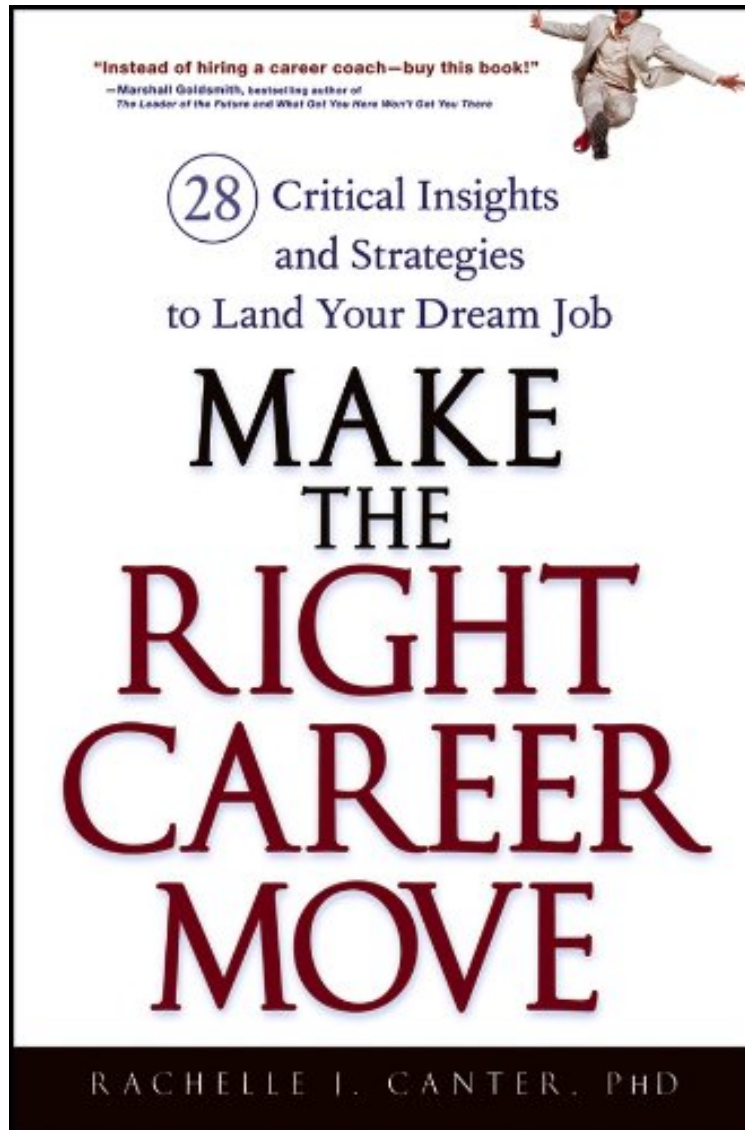


# Make the Right Career Move: 28 Critical Insights and Strategies to Land Your Dream Job

Rachelle J. Canter

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**Rachelle J. Canter : Make the Right Career Move: 28 Critical Insights and Strategies to Land Your Dream Job** before purchasing it in order to gage whether or not it would be worth my time, and all praised Make the Right Career Move: 28 Critical Insights and Strategies to Land Your Dream Job:

0 of 0 people found the following review helpful. A Must-Have Career BookBy J. KleimanI've read a lot of career-related books and Make the Right Career Move really offers practical, easy-to-use advice that can make a significant difference in how you are presented and perceived as a job candidate through your resume, cover letter and interview

skills. The author gives some "tough love" in terms of crafting the perfect resume, which requires a lot of thought, time and energy, but after going through the exercise, I emerged with a much stronger, more results-driven CV that helped me stand out in the market. I highly recommend this book for anyone who is actively seeking a new job or making a career change but also for those who are happy in their current positions but might need to be ready quickly to enter the job market. It's always better to have a current, well-written resume than have to go through the arduous process once you've decided to start your search.

0 of 0 people found the following review helpful. her recommendation to ask bold questions struck me as a good way to take on a common issue -- the ...By CustomerAs an executive in an industry that is experiencing major changes I knew I needed to reexamine my career goals and refresh my resume but kept finding that it was easier to focus on my day to day job than on my career. Canter's step by step approach helped focus my approach and keep me on track. Additionally, while this book works for any career level, it is particularly well-crafted for more accomplished professionals who often are not well-served by other career books. Finally, as someone who does a lot of hiring, her recommendation to ask bold questions struck me as a good way to take on a common issue -- the fact that many candidates have skills and experiences that would allow them to deliver real value but that experience is different from what I or the rest of the hiring team originally imagined the ideal candidate would have.

0 of 0 people found the following review helpful. THE Book for Job Seeking Attorneys and ExecutivesBy Jon D. HoldawayThis book was instrumental in helping me land a great job. By applying the principles that Rachelle Canter teaches -- making my resume stronger, being more confident and assertive in interviews, and focusing my job-seeking efforts on playing to my strengths -- I was able to not only get the job I sought, but 8 years later I am still in the right job with great satisfaction. The key principle I learned from Rachelle is to be honest with myself by being honest with not only my strengths, but my weaknesses. Through this introspective process, I was able to better focus my job-seeking efforts.

Praise for Make The Right Career Move "Make the Right Career Move is a wonderful guide for the new age professional. This book will help you execute one of the most important decisions in your life and includes practical tips that you will use for the rest of your career." --Marshall Goldsmith, bestselling author of The Leader of the Future and What Got You Here Won't Get You There "This great new book will help thousands of businesspeople find not only a new job, but a satisfying career. This book is filled with practical tools and exercises that will help the reader identify what they really want from their career, write a winning resume, and, most important of all, position themselves for the job." --Victoria Husted Medvec, Adeline Barry Davee Professor of Management and Organizations Kellogg School of Management, Northwestern University Executive Director of the Center for Executive Women "This is the book that all busy executives need--an indispensable guide to finding your ideal job and getting it--all in a short, action-oriented package. I highly recommend this book." --Les Guliasi, Director, Governmental Relations, Pacific Gas Electric Company "I have been waiting for a comprehensive and relevant guide to careers that I can recommend to my clients, candidates, and colleagues. Make the Right Career Move provides an up-to-date approach to navigating careers in our ever-changing and challenging workplace." --Eunice Azzani, Senior Client Partner, Korn/Ferry International "In my many years working in the career field, here is the first book that guides attorneys and executives on making the right move to their next job, career, or board position. It's action-oriented, quick-to-read, and it's not bogged down with theory. It provides tested, practical tools to help readers get their dream job." --Martha Fay Africa, Managing Director and cofounder, Major, Lindsey Africa

From the Inside FlapSuccessful but not satisfied? Displaced? Outplaced? Downsized? Bored? Starting out and not sure where to go? Make the Right Career Move shows you how to identify, find, and land your dream job. This all-in-one career guide shares secrets, tips, and branding and positioning tools taken from a leading career coach's two decades spent helping executives, attorneys, professionals, and other job-seekers find their dream jobs. Long on practical tools and short on theory, this action-oriented guide can be read in less than a single cross-country plane trip. The ability to use strategic marketing and positioning tactics to leverage your experience and other professional assets is an elusive but essential skill for finding your dream job. Make the Right Career Move provides job seekers with the skills they need to beat the competition, including: A step-by-step method for creating the perfect resume Tools to help you create competitive advantages Case studies of real executives' job searches An action plan for getting the right interview with the right organization Written for people with little time who need to make a big impact, this book provides techniques for creating a powerful, accomplishment-oriented resume, organizing a successful job search, and getting the most from your network. This book demonstrates new ways to use traditional and new job search tools, including the Internet and online networking, to increase job search effectiveness and efficiency. Everyone should love what they do for a living; and if they don't they should make a change. This practical, prescriptive guide shows you how to find a job that will be rewarding. Make the Right Career Move covers all the job search essentials in one volume that's perfect for the busy lifestyle and time pressure that job seekers face each day. Follow this fast-track curriculum to find your dream job in record time.

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most important decisions in your life and includes practical tips that you will use for the rest of your career."

—Marshall Goldsmith, bestselling author of *The Leader of the Future* and *What Got You Here Won't Get You There* "This great new book will help thousands of businesspeople find not only a new job, but a satisfying career. This book is filled with practical tools and exercises that will help the reader identify what they really want from their career, write a winning resume, and, most important of all, position themselves for the job."

—Victoria Husted Medvec, Adeline Barry Davee Professor of Management and Organizations Kellogg School of Management, Northwestern University Executive Director of the Center for Executive Women "This is the book that all busy executives need—an indispensable guide to finding your ideal job and getting it—all in a short, action-oriented package. I highly recommend this book."

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About the Author: Rachelle J. Canter, PhD, has a doctorate in psychology and is President of RJC Associates, a consulting firm that provides career, executive, and team development services to corporations, professional service firms, and other organizations. She has spoken and written widely on career, executive, and organizational development issues.