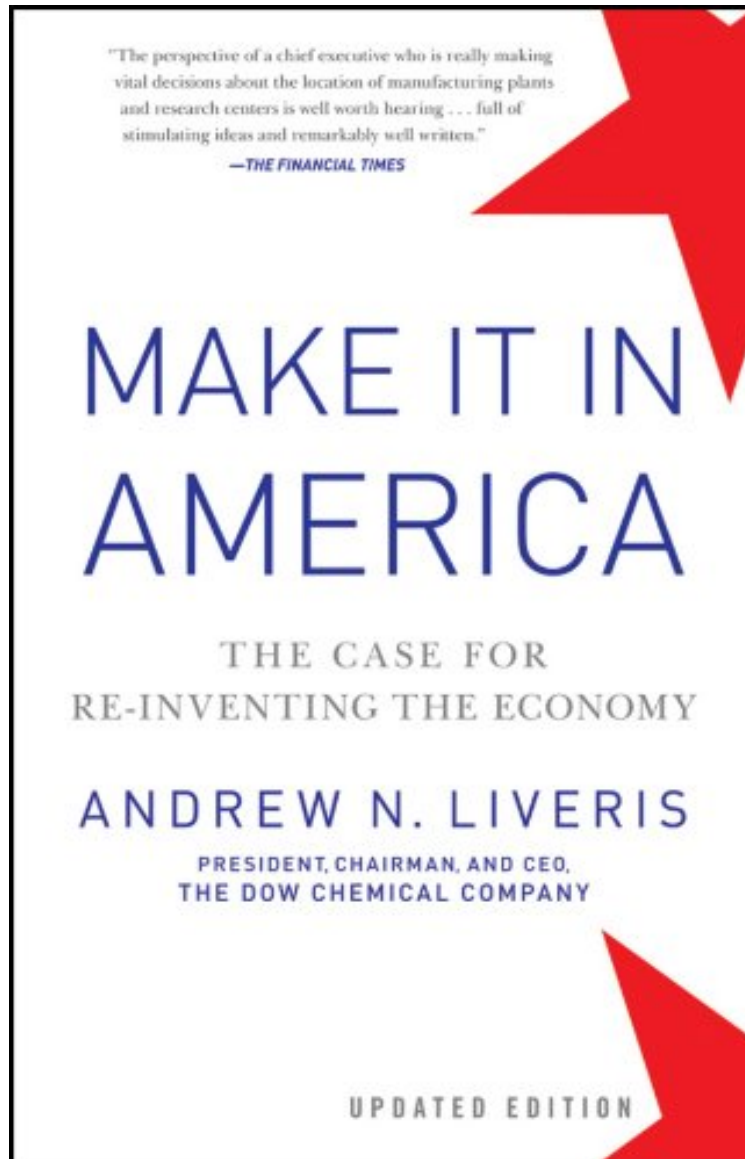


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Make It In America, Updated Edition: The Case for Re-Inventing the Economy

Andrew Liveris

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1 of 1 people found the following review helpful. Great insight into American ManufacturingBy kyle loveGreat book that really give facts supported by statistics in modern manufacturing. Has a lot of great insight from one of the major

players in the manufacturing industry. He does a great job of separating what is opinion and what the statistics support. The book does a great job and dispelling a lot of rumors that exist for why and how manufacturing jobs left America and what exactly that means. 1 of 1 people found the following review helpful. Do or Die By Kindle Customer Liveris not only transformed the competitive nucleus of DOW but its culture as well, similar in a way to Lafley with PG, although DOW's culture needed a lot more changing. His view of what has gone wrong in the U.S. runs broad and deep and he is realistic about how the U.S. must face up to corporate greed (otherwise known as shareholder value), something he himself had to do in order to change DOW's short-term thinking into a viable and sustainable strategy, something that the U.S. has simply not been able to do and, as a consequence, is running downhill fast and picking up speed, losing not only its manufacturing capabilities but all of the intellectual capital that goes with it, needless to say the loss of financial and global social capital we are witnessing. This is a must book for everyone and we should bombard our senators and representatives with copies, hoping that at least some of them will take the time to read it. Many of us who read the book are fed up with the distortions produced by shareholder value, especially when money is now a commodity, and resent how corporations have put their own interests above everything else, but this is a fact of life until countries unite and resist the blackmail. However, since this will never happen, the U.S. must factor this into the equation of country competitiveness and not lose its viability. Leveris has a lot of insights into what the U.S. must do to revitalize itself and a number of simple and effective solutions that would be game changers. The bottom line is clear: "Do or die". 1 of 1 people found the following review helpful. Must read By thomas The author brings to light not only the problems manufacturing businesses face today but real solutions. This book is a genuine call to action for the American public. The author did a great job in defining what government needs to accomplish despite our hostile political environment perpetuated by self-serving partisans on both sides of the aisle. I've never been a fan of corporate welfare, however, in today's global environment one must realize that our government will have to become competitive to attract high-tech manufacturing. The alternative is the downfall of our nation. The author, a DOW CEO, was very specific in the reasons for the decline of American manufacturing. However, I did feel his position as CEO caused him to be very soft on the Chinese government (ie: theft of American technologies, devaluing the Yuan, unfair trade policies, atrocities against its citizens, etc). Despite the Chinese whitewash, the author provided a roadmap for America's success.

The case for revolutionizing the U.S. economy, from a leading CEO America used to define itself by the things we built. We designed and produced the world's most important innovations, and in doing so, created a vibrant manufacturing sector that established the middle class. We manufactured our way to the top and became the undisputed economic leader of the world. But over the last several decades, and especially in the last ten years, the sector that was America's great pride has eroded, costing us millions of jobs and putting our long-term prosperity at risk. Now, as we struggle to recover from the worst recession in generations, our only chance to turn things around is to revive the American manufacturing sector and to revolutionize it. In *Make It in America: The Case for Reinventing the Economy*, Andrew Liveris, Chairman and CEO of The Dow Chemical Company, offers a thoughtful and passionate argument that America's future economic growth and prosperity depends on the strength of its manufacturing sector. The book explains how a manufacturing sector creates economic value on a scale unmatched by any other, and how central the sector is to creating jobs both inside and outside the factory. Explores how other nations are building their manufacturing sectors to stay competitive in the global economy, and describes how America has failed to keep up. Provides an aggressive, practical, and comprehensive agenda that will put the U.S. back on track to lead the world. It's time to stop accepting as inevitable the shuttering of factories and staggering job losses that have come to define manufacturing. It's time to acknowledge the cost of inaction. There is no better company to make the case for reviving U.S. manufacturing than The Dow Chemical Company, one of the world's largest manufacturers and most global corporations. And there's no better book to show why it needs to be done and how to do it than *Make It in America*.