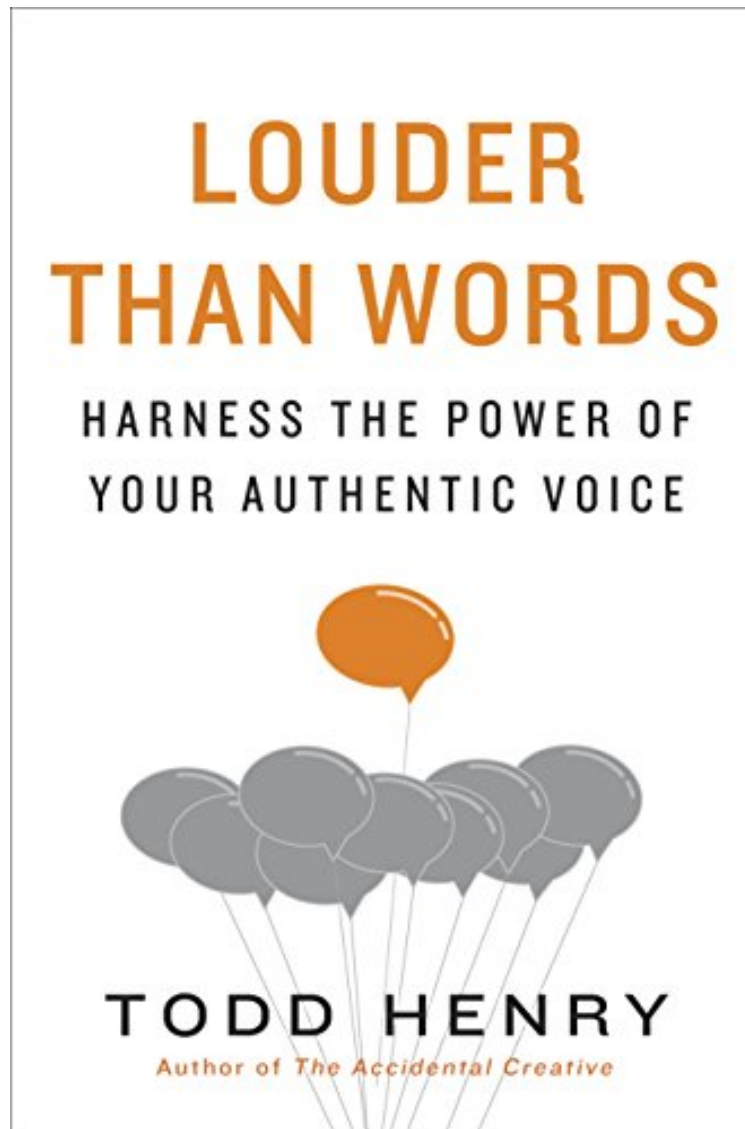


(Download) Louder than Words: Harness the Power of Your Authentic Voice

Louder than Words: Harness the Power of Your Authentic Voice

Todd Henry

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Todd Henry : Louder than Words: Harness the Power of Your Authentic Voice before purchasing it in order to gauge whether or not it would be worth my time, and all praised Louder than Words: Harness the Power of Your Authentic Voice:

7 of 7 people found the following review helpful. Louder Than Words Is More Than A Game Changer For Creatives, It Is a LIFE CHANGER!By Melissa M.I received my copy of Louder Than Words Yesterday - from the moment I opened the front cover I literally could not put it down! As a creative director for an NY marketing agency, I have long struggled with holding on to "my authentic voice", since my job revolves around immersing myself in the voice of our

clients. What I truly love about this book, Todd Henry breaks the struggle and the rebuilding process down into bite-size, digestible pieces. What I love most, is how Henry writes from a place of the first-hand experience, as an enlightened soldier returning from the battlefield. He pulls back the curtain to reveal WHY creatives lose their voice, HOW to find it and WHAT needs to be done to develop and nurture it on a daily basis. This book is not only a game changer; it is a life changer! Louder than Words: Harness the Power of Your Authentic Voice Louder than Words: Harness the Power of Your Authentic Voice 10 of 11 people found the following review helpful. Louder Than Words is Bold, Beautifully Crafted, and Deeply Engaging By J. Babcock Todd Henry's inspired and inspiring new book, Louder Than Words, is bold, beautifully crafted, and deeply engaging. As the author notes early on, Louder Than Words is "...a book for doers" with a specific, if challenging goal: "...to inspire you to act differently as you shape your work." Inspire us, Henry does, in his third, and perhaps his deepest and yet most pragmatic work to date. The first half of the book focuses on three driving forces that shape us and our work: Identity, Vision, and Mastery. Henry fleshes out each theme in a detailed, multi-layered, and yet accessible and actionable way, inviting us to think through who we are, where we are going, and how we work toward the highest level of command of our life's work, Mastery. LTW is not a light and breezy read, nor is it a volume that quickly and easily gives up its layers of meaning. More than one read is not only possible, but I decided early in my first reading that it would be a book I would return to for at least a second reading, and likely often as a welcome reference. This said, LTW is book that I could not put down. This is both a powerful and illuminating guide, and a thorough framework to which readers are likely to return to capture nuances missed in a first reading. Such efforts will be rewarded with greater clarity and sharper focus for each reader's uniquely individual approach to the main themes. Louder Than Words is an important and valuable work that should appear on many reading lists, most especially the lists of those who are questioning the major and essential themes that lie at the core each of us confronts more than once in our lives. I encourage readers to share this outstanding book with friends, colleagues, and most especially with students who are at the threshold of their adult life journeys. If you haven't yet read Henry's first two books, The Accidental Creative and Die Empty, you will want to, and will find that, individually or collectively, the three are an ideal platform for personal and group exploration, conversation, and discovery. 3 of 3 people found the following review helpful. Be brave today, and run your race through Louder Than Words! By A Customer Todd Henry, author of Accidental Creative and Die Empty has outdone himself with the release of his third book, Louder Than Words. Louder Than Words challenges you to find the power of your authentic voice by developing its three elements Identity, Vision and Mastery. The book is broken down into 3 sections: 1) Reasons why people struggle to develop their voice 2) Voice Engine - mechanism for allowing you to identify, develop and use your voice to achieve impact 3) Practical day-to-day advice for implementing your voice inspiring you to act differently as you shape your work in whatever field you might be. As an Executive Assistant I wear many hats, assisting a variety of team members while being a volunteer leader in my community. Todd's books give you the tools to use in your daily life to think act differently, Louder Than Words - this is a book for doers, which I'm a doer, I make things happen. The tools in each section in Louder Than Words are challenging, but in order to act differently you must challenge yourself to change. At the end of each chapter has a Checkpoint with an Excavation, Observation and Redirection to keep you on point to develop your authentic voice. Chapters 4, 5 and 6 were most challenging for me, Challenge = Progress = Success In Chapter 4 the Notables and Process of Capturing Notables through five categories of questions helps you identify sources for inspiration, new skills to learn and an patterns to explore as you develop your voice. In Chapter 5 who is your IA (Intended Audience) and what must you do to to impact your audience through empathy and master your voice in Chapter 6, practice every day with dailies and form a collective with your peers who inspire you. Know Yourself, Choose Risk Everyday, Dedicate time to invest in yourself wrapping up the book with developing your team's voice Wrapping up with Your Authentic Voice is a gift, how will you offer it to others today through your work today? Answering that question is your life's mission through Louder Than Words.

"...one of the best guides to living a meaningful life I have ever read." nbsp;

"Louder Than Words is another remarkably powerful read from Todd Henry, one of my favorite authors, who has a unique ability to challenge our thoughts and stir us to action. His fascinating and deeply practical book is one of the best guides to living a meaningful life I have ever read."