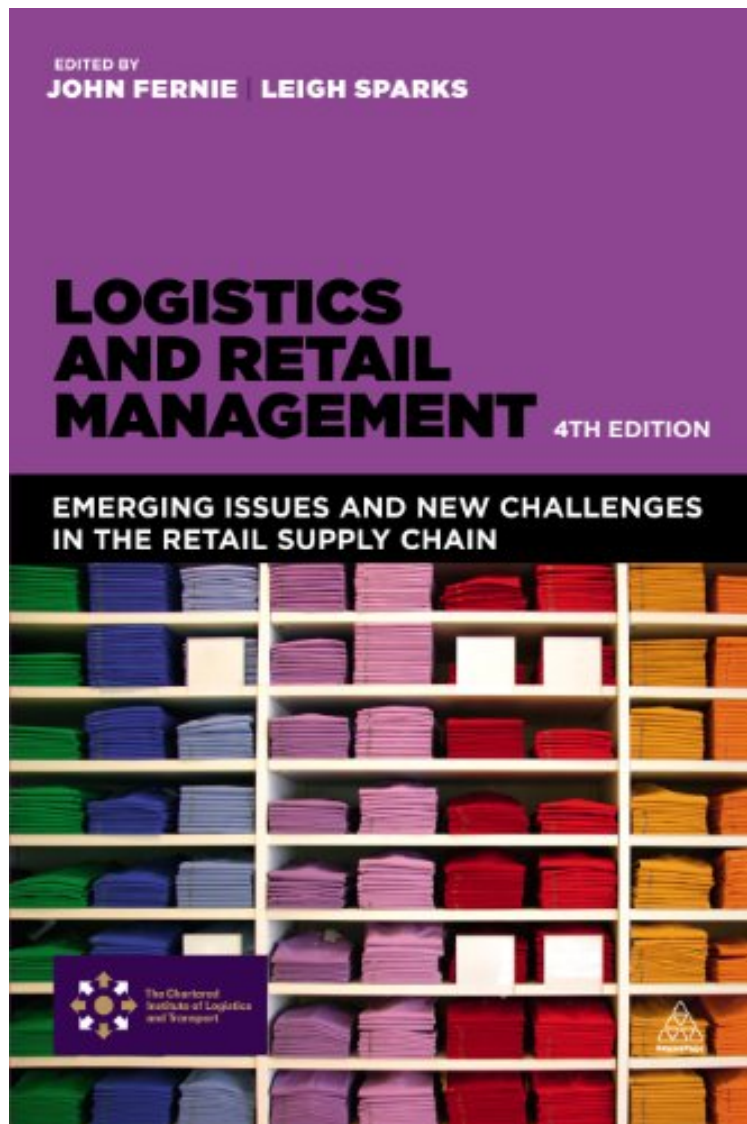


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Logistics and Retail Management: Emerging Issues and New Challenges in the Retail Supply Chain

John Fernie, Leigh Sparks

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John Fernie, Leigh Sparks : Logistics and Retail Management: Emerging Issues and New Challenges in the Retail Supply Chain before purchasing it in order to gauge whether or not it would be worth my time, and all praised Logistics and Retail Management: Emerging Issues and New Challenges in the Retail Supply Chain:

1 of 2 people found the following review helpful. A lot of theory By Fabrice The book answers some good broad topics about Supply chain and the complexity of a retailer's world. I was expecting a bit more case studies and less theory as

this book seems to be the only one of importance in the field. Still some interesting perspective to gain if you are closely or remotely dealing with the area in your professional life.

The 21st century has witnessed important changes in retail logistics. Supply chain managers are presented with key challenges as retailers have recognised the strategic role that supply chains play in cost reduction and customer service. The 4th edition of Logistics and Retail Management has been substantially updated to take account of these recent developments in retail logistics. Logistics and Retail Management provides the most up-to-date thinking in retail supply chain management, reflecting the changing needs of the global marketplace and the challenges faced by retailers in the 21st century. With contributions from acclaimed academics and practitioners, it covers global logistics, fashion logistics, e-logistics and green supply chains. The 4th edition features brand new chapters on supply chain management in international fashion and corporate social responsibility in the textile supply chain.

Praise for the previous edition: "Extremely valuable material for any student of retail logistics... well-written and relevant."