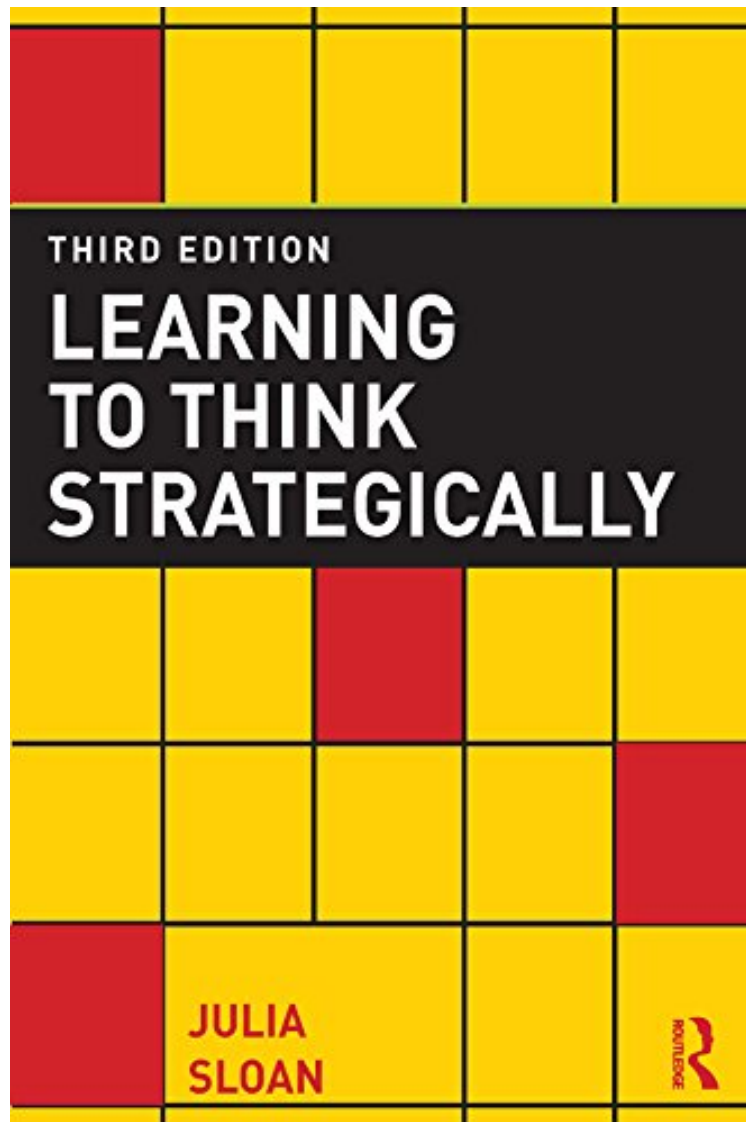


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Learning to Think Strategically

Julia Sloan

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Julia Sloan : Learning to Think Strategically before purchasing it in order to gage whether or not it would be worth my time, and all praised Learning to Think Strategically:

0 of 1 people found the following review helpful. Thinking, And Learning How - the Missing LinkBy K S SharmaThis is the core text for my Strategy class and really transforms thinking about strategy for the learner/reader! Julia's research is very well done, with real business leaders, making significant decisions that are informed and long-term in impact.0 of 1 people found the following review helpful. Apply sound theory to real practiceBy Lou M.I read the 1st edition of the book and since then I closely followed Dr. Sloan's work. As an astute researcher and widely recognized lecturer at premier academic institutions, Sloan shows us in an easy and understandable way what is to think

strategically in different business environments. I recommend the book to graduate students and aspiring business leaders. 4 of 4 people found the following review helpful. A Great Tool for Business Executives By Denise J. Duca In my role as Executive Vice President - Human Resources, I am often asked to provide education and training for business executives on how to think strategically. What I have found is that most struggle with the differences between strategic thinking and strategic planning. In this third edition, the author examines and presents those differences in a clear and concise manner to be used in any executive development program. She also takes it one step further and applies strategy implementation and how these concepts are interdependent. A must read for business executives at all levels to increase their leadership competency.

Strategic thinking has become a core competency for business leaders globally. Overused and under-defined, the term is often used interchangeably with other strategic management terms. This textbook delineates and defines strategic thinking as a conceptual cognitive capability, focusing on the nonlinear, divergent, and informal nature of strategic thinking. In this third edition of a popular text, the author provides an unconventional definition and model for strategic thinking based on critical theory. This research-based book introduces the concept as the foundation of business strategy that is distinct from strategic planning and strategic implementation. New features, including executive summaries and key critical reflective questions, along with new and updated figures, make the book vital reading for MBA, leadership development, and executive education students. The practical nature of this book also makes it valuable for business and policy executives, managers, and emerging leaders.

'Sloan has written an exceptional, comprehensive book on the learning aspect of strategic thinking that makes a unique contribution to the strategy literature. Based on a masterful examination of how we learn to think strategically, this book offers an insightful, unconventional, and original proposition for developing strategic thinkers. Sloan is both erudite and practical in her approach. Highly recommended for policy and business leaders who aspire to strengthen strategic thinking.' - Professor Kenneth Paul Tan, Vice Dean, Lee Kuan Yew School of Public Policy, National University of Singapore; author of forthcoming Routledge book *Governing Global-City Singapore* 'At the heart of strategy is the strategist, so it follows both that the strategic thinking of individuals is worth developing. Julia's book clearly shows how people can learn to become better strategists, which is why it is so valuable for executive development.' - Dr. Max McKeown, author of *The Strategy Book* and #NOW 'The starting point for many writers who focus on strategy is on the process side of strategy-making. Sloan is a pioneer in helping us understand that process and planning are necessary, yet insufficient elements of what it takes to be a successful strategic thinker. In her third edition Sloan takes us further and deeper in our comprehension of what it means to think strategically within complex environments and how to build strategic capacity. A must-read for executives and leaders aspiring to build strategic organizations.' - Professor Ross Harrison, School of Foreign Service, Georgetown University, USA; author of *Strategic Thinking in 3D: A Guide for National Security, Foreign Policy and Business Professionals* 'Dr. Sloan uses her astute research acumen to judiciously detail the findings of how successful executives from different cultures learned to think strategically; then compiled them into this important book. This discerning and unconventional work will stimulate you to learn to think differently, and to eventually evolve your own strategy within an uncontrollable, unpredictable business environment. Most highly recommended book for business and policy leaders.' - Ahmed Elsherbini A. Ibrahim, Brigadier General; former Egyptian Defense Attache; to Beijing, China About the Author Julia Sloan is Principal of Sloan International Inc., a New York-based firm specializing in strategic thinking for leaders of businesses, government, and international agencies operating in markets of Asia, Europe, the Middle East, Africa, and North America. She received her doctorate in organizational leadership from Columbia University, where she teaches strategic thinking.