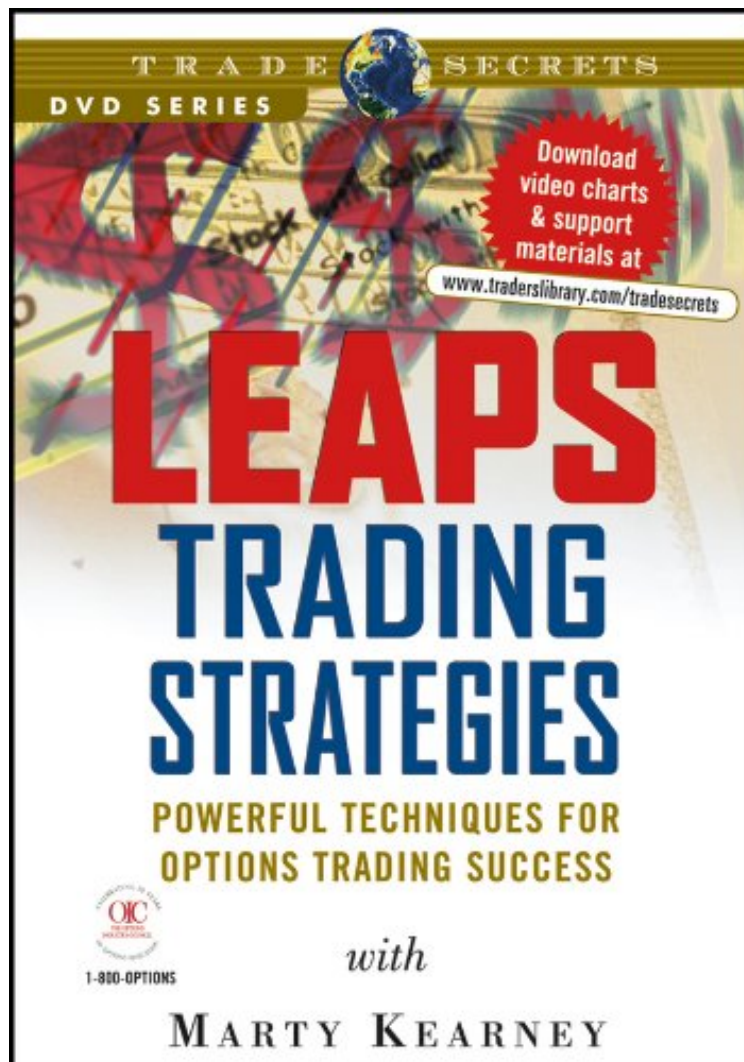


LEAPS Trading Strategies: Powerful Techniques for Options Trading Success (Wiley Trading)

Marty Kearney

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Marty Kearney : LEAPS Trading Strategies: Powerful Techniques for Options Trading Success (Wiley Trading) before purchasing it in order to gauge whether or not it would be worth my time, and all praised LEAPS Trading Strategies: Powerful Techniques for Options Trading Success (Wiley Trading):

0 of 0 people found the following review helpful. Not really what I was hoping for...By M. AveryI used to trade short term options (6 months or less) and I found that I wasn't as successful as I'd like to have been and apart of the problem I felt was due to the issue of me not having enough time. Therefore, I started trading LEAPs instead and have been doing quite well. This first chapter or two of this book really hooked me. Especially when I read the intro provided by ; however, when I received the book, I was disappointed as I read the other chapters because this author's take was

more so for people who want to hedge their stock portfolio with doing covered calls and more sophisticated trading of LEAPS to hedge their stock portfolio. Since I am really not that interested in purchasing a 100+ shares of this company or that company, I didn't really find the book all that helpful, thus lies the disappointment for me. 0 of 0 people found the following review helpful. Liked Book By Paul Carey Enjoyable textbook. Good information. I don't really have 16 more words to say, but it was a very enjoyable textbook. 1 of 3 people found the following review helpful. Use LEAPS as surrogate By David Swett I bot this DVD cuz it was inexpensive at less than \$5. Since I do not want to pay \$5,000 +/- for some of the fancy high tech, etc., classes, I have been buying these used and out of date info sources (books, DVDs, webinars) and it has worked well for me. This one was worth it cuz it showed me how to use a LEAP as collateral of a covered call instead of owning the stock itself. I have the idea and now I will play with implementation. Another plus for using is that now I have a product that I can view repeatedly and can share with friends.

Investors are increasingly turning to LEAPSreg; to combine the advantages of options investing with the benefits and security a longer timeframe offers. Now, the popular Options Industry Council instructor Marty Kearney of the Chicago Board Options Exchange walks you through the inner workings of LEAPSreg; (Long-Term Equity AnticipatiOn Securities), outlining key strategies for incorporating this powerful tool into your overall investment strategy. With a comprehensive online support manual, Kearney's hands-on presentation focuses on a full range of methods for using LEAPSreg; to reach your investment goals. You'll learn to use LEAPSreg; as a substitute for stock ownership, for beefing up your portfolio's profit picture, and for simultaneously reducing your overall cash outlay. Kearney goes on to detail a variety of advanced strategies for using LEAPSreg; for everything from producing added monthly income and insuring your portfolio against market pullbacks, to managing year-end tax consequences and establishing security positions with little risk. Viewers get an invaluable set of strategic lessons for mastering the most effective, most current LEAPSreg; trading techniques. Benefit from Kearney's expertise and insight as he helps you identify the key elements involved in determining LEAPSreg; prices. Understand the confusing nature of LEAPSreg; symbols expiration cycles. Deal with time decay - the key to profiting on your options trades. Recognize the advantages of LEAPSreg; over short-term options. Protect your long positions by "marrying" them to LEAPSreg; puts. Use LEAPSreg; to protectively "collar" stock positions at zero cost. Whether viewed as a stand-alone workshop or a companion to Kearney's bestselling book, Understanding Leaps, this in-depth presentation puts LEAPSreg; investing firmly within the grasp of every active investor.

From the Inside Flap You are holding the first piece of an innovative trading education program - one that will provide you with an interactive learning experience. At your finger-tips, you have the support of an easy-to-read guide book plus the benefits of an online classroom. This means you will have access to the thoughts, ideas, and strategies of an industry leader at a fraction of the cost of attending lectures or seminars in person. This guide book, full of valuable material like key points, case studies, and glossaries, and its corresponding self-tests, charts, and supplemental materials, can all be found online at TradersLibrary.com/TLEcorner. Video You now have exclusive access to an original, live presentation - the tips and tactics of an industry leader are yours to watch online at TradersLibrary.com/TLEcorner. Supplemental Materials To round out your trading education, color charts, case studies, glossaries, and other supplemental materials are available online at TradersLibrary.com/TLEcorner. Tests The only way to truly absorb what you've learned is through testing. Don't let your new-found knowledge be forgotten; improve your understanding by taking the tests available online at TradersLibrary.com/TLEcorner! From the Back Cover Why not give your options more time? Investors are increasingly turning to LEAPS (Long-Term Equity AnticipatiOn Securities) to combine the advantages of options trading with the benefits and security of a longer time frame. Here, Marty Kearney of the Options Institute at the Chicago Broad Options Exchange examines the wide range of practical and effective strategies for managing LEAPS, and shows you how to match these strategies to your own risk profile. Learn how to tailor your options program using LEAPS and devise key strategies to improve profitability, protect profits, and avoid losses in long stock positions. Use LEAPS to produce monthly income Identify key elements in determining LEAPS prices Master LEAPS symbols and expiration cycles Insure your portfolio against market pullbacks Manage year-end tax consequences Establish security positions with little risk Kearney walks you through the inner workings of LEAPS and shows you compelling strategies for incorporating them into your overall approach to the market. With access to the online video, you'll have everything you need to begin profiting with LEAPS. About the Author Marty Kearney is a popular senior instructor with the Options Institute, the educational arm of the Chicago Board Options Exchange. He has helped brokers develop new business with conservative option strategy such as covered-writing and portfolio hedging, and trained brokerage firms' compliance department staff. Kearney has also been a regular contributor to many news services including Reuters, Group W, The CBS Radio Network, Derivatives Week, Barron's, Fortune, Ticker Magazine, SFO Magazine, CNBC, Bloomberg, NPR, and

others.