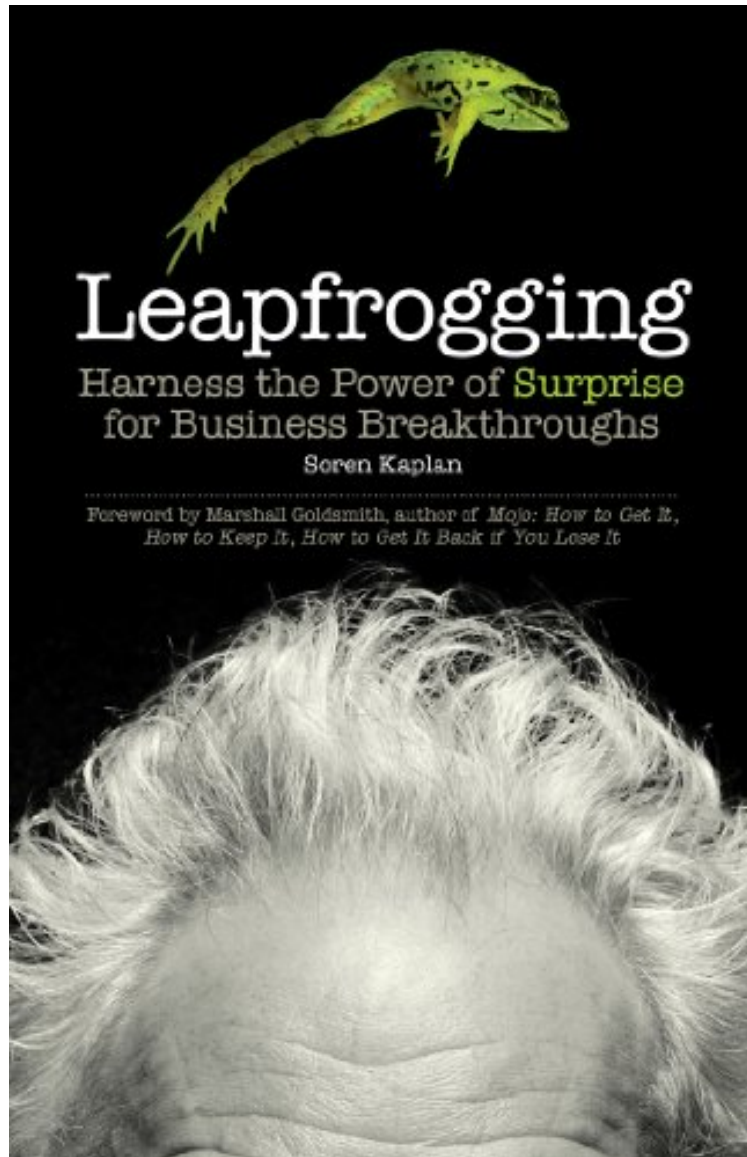


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Leapfrogging: Harness the Power of Surprise for Business Breakthroughs

Soren Kaplan

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Soren Kaplan : Leapfrogging: Harness the Power of Surprise for Business Breakthroughs before purchasing it in order to gage whether or not it would be worth my time, and all praised Leapfrogging: Harness the Power of Surprise for Business Breakthroughs:

1 of 1 people found the following review helpful. New Business Cases add Surprise!By ShariADHaving been "in the business of business" for 30 years and having taught University-level business courses, I have had the opportunity to

read many books, articles, dissertations, and treatises on related subjects. I believe it is hard to come up with something new given the foundation built by Drucker, Kotter, Nadler Tushman, Moss-Kanter and those who have been writing for many more years than Soren Kaplan and seem to have said it all. However, I applaud Kaplan's ability to simplify complex theories and approaches into something quite concrete and understandable. Business is complex - yet some of the more common sense discussions bring more clarity to their application. Some of his examples bring the most surprise to the discussion - as it does not take a Fortune 50 Company from which to learn the best current innovations. 0 of 0 people found the following review helpful. Five Stars By Daniel Great book on Innovation by Dr. Soren Kaplan 1 of 1 people found the following review helpful. Relevant, pragmatic, thoughtful By Thomas M. Barron Working in innovation, this book really helps you think outside the box and suggests concrete action to foster and execute on disruptive breakthroughs. Pick it up, take it on a plane, and land a smarter, more effective person.

How did Gatorade revitalize itself in the wake of Red Bull and Starbucks? How did OpenTable come to be? What makes one company thrive while others languish in mediocrity? There's no doubt hard work is involved, but Soren Kaplan shows you can't do it by simply creating a big vision and implementing a set plan. In his trailblazing debut, Kaplan gives business leaders the tools to do exactly what they're taught to avoid: embrace surprise—the new key to business breakthroughs. Instead of fighting against uncertainty, Kaplan reveals how to use it to break down limiting mindsets and barriers to change the game. By highlighting specific ways to transform both good and bad surprises into unique opportunities, Kaplan encourages leaders to compete by embracing counterintuitive ideas, managing paradoxes, and even welcoming failure. This is the key to “leapfrogging”—creating or doing something radically new or different that produces a significant leap forward. Leapfrogging connects new research, unconventional strategies, and practical tools for navigating the “messy” and elusive process of achieving business breakthroughs. Filled with real-world examples from innovators such as Gatorade, Intuit, Philips, Kimberly-Clark, Colgate-Palmolive, OpenTable, and Etsy, Kaplan shows that any organization or business function can leapfrog. Using his LEAPS process (Listen, Explore, Act, Persist, and Seize), leaders learn to seek out, recognize, and respond to surprising experiences and events as a way to create solutions that leap beyond the current expectations of customers, partners, employees, the market, and the competition. Kaplan's Leapfrogging is the new handbook for the modern leader.

Leapfrogging challenges its readers to break out of conventional thinking by employing a few simple notions: know who you are, stay true to your purpose, and enjoy the journey along the way. By showcasing examples of challenging conventional thinking, embracing surprise, and welcoming failure as a learning exercise, Kaplan invites readers to learn from the stories of others. Leapfrogging shows that leaders who look inward to challenge the status quo will be on track to truly change the game.—Sarah Robb Orsquo;Hagan, President, Gatorade “Breakthroughs in business don't follow set formulas. We must continually explore options, test, and modify our assumptions based on results and feedback. Then, we can adapt to what we experience and learn. Leapfrogging delivers new principles and tools that readers can apply to their business, whether they're just starting out or leading an established organization. It is the new guide for entrepreneurs and leaders in today's environment.—Glenn Allen, cofounder, OpenTable “We as business leaders are always talking about, but rarely find, the key to lasting breakthroughs in the organizations we lead. We push and persist and still get incremental results. Leapfrogging is an extremely useful and insightful handbook for managers on how to finally break the cycle of incremental innovation.—Dr. Ric Roi, Senior Vice President, Global Center of Excellence; Head, Consulting Practice Leader, Asia Pacific Right Management/Manpower Group “Superbly crafted, powerful in its simplicity, offering smart, actionable learning... Finally, a simple, holistic model that allows for breakthrough thinking and living.—Mary Beth Robles, Vice President, Innovation Capabilities and Knowledge Systems, Colgate-Palmolive “Creating breakthroughs requires new approaches to how we engage in learning as leaders ourselves and as organizations. Leapfrogging reveals strategies for engaging people in the type of experiential learning that challenges assumptions and leads to breakthroughs.—Anne Blouin, CAE, Chief Learning Officer, ASAE: The Center for Association Leadership