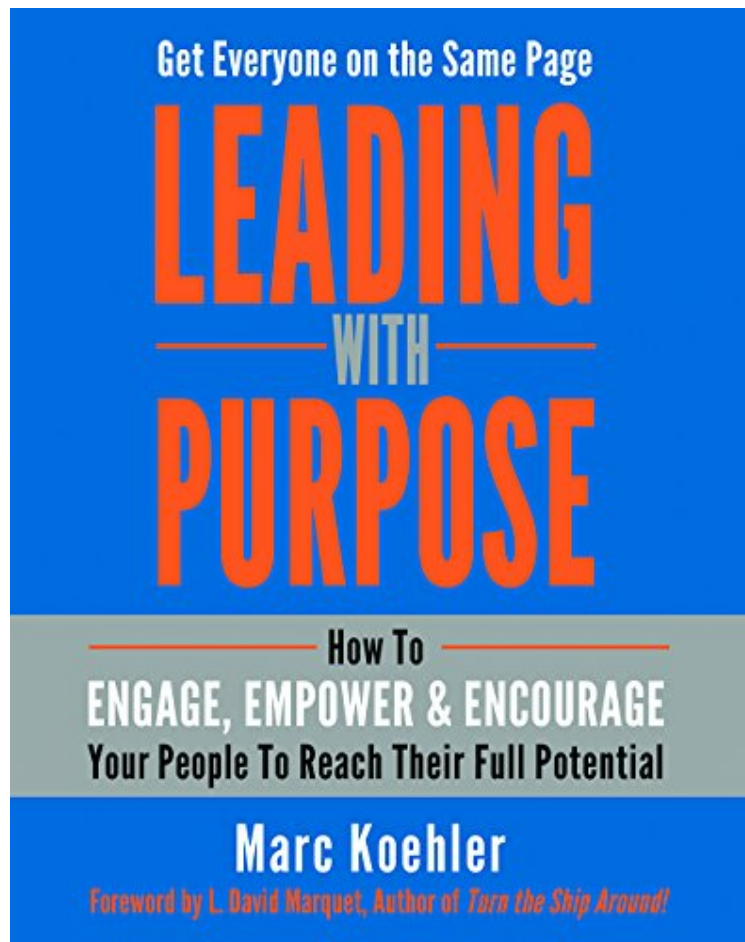


(Download pdf) Leading with Purpose: How to Engage, Empower Encourage Your People to Reach Their Full Potential

# Leading with Purpose: How to Engage, Empower Encourage Your People to Reach Their Full Potential

Marc Koehler

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**Marc Koehler : Leading with Purpose: How to Engage, Empower Encourage Your People to Reach Their Full Potential** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Leading with Purpose: How to Engage, Empower Encourage Your People to Reach Their Full Potential:

1 of 1 people found the following review helpful. Leading with Purpose: is THE book and software for the business owners needs with Strategic Planning. By John J McDowell I was introduced to Marc six or seven years ago and have stayed in touch. When I heard he had written a book I knew I had to read it and see if he turned excellent Leadership and Coaching skills into a book with real business benefit. He has. I have read the book three times and watched all the videos on the website several times. I am a Business Coach that teaches these same principals on a daily basis. My Clients meet quarterly for a full day of Strategic Planning that updates 3-year and 1-year goals while putting tasks at the weekly level for the next 90-days. This book and software fit like a glove. I converted all of my Clients within two

weeks to the software and provided a copy of the book to each one. In a couple weeks we will be doing our second quarterly planning day and everyone will be bringing their laptop and we will be "online" filling out our Leading with Purpose software for Q3. Book and software are a natural for any business owner that is looking for a tool that will benefit their Time Management, Accountability and Strategic Planning and drive bottom-line results!! Well done Marc!! 2 of 2 people found the following review helpful. Definitely worth reading! By A. N. Reese I picked this book up on a recommendation from a friend who said it made her look at her business differently. The book breaks down in very simple form not only what I need to do as a leader, but more importantly of how to create a group of engaged employees. It made sense to me that it's easier to manage someone who really cares about their job and this book gave me the tools to bring the two together. I took advantage of the free online trial that makes it easy to manage the plan and update. 1 of 1 people found the following review helpful. Eating the elephant By William R. Cramer Jr. Not only have I read the book but I bought everyone on my executive team a book so that we could go through it together. Now that we are into our second year using the Online tools, we are using the book as a reference. Marc's simple methods and tools have made it very easy for our team to break down our long term dreams and goals into definable quarterly tasks that each member is held accountable to. It solves the proverbial problem "How do you eat an elephant"? "One bite at a time".

Imagine every employeehellip;galvanized around a common vision and a shared purpose, treating the company as if it were their own, clearly understanding their specific role, managing the day-to-day chaos, and staying focused on the goals that matter most. Now imagine being the transformational and visionary leader of this company. Leading with Purpose gives you the blueprint to make this happen. It steps you through the creation of a simple, but powerful "one-page" plan and then shows you how to use it to develop an engaged and empowered team that collectively drives success, solves problems, and manages change. The book's one-page plan coordinates with the Leading with Purpose online platform ([www.leadwithpurpose.com](http://www.leadwithpurpose.com)) to which all readers get a free trial.

Impressive well written, exceptionally well informed and informativehellip;a 'must read' for anyone having responsibility for corporate management. Thoroughly user friendly.. very highly recommended for personal, professional, corporate, community, and academic libraries -- Jack Mason, Midwest Book "We turned our stagnant 32 page strategic plan into 1 page and 6 symbols. Now every employee understands how their daily activities are linked to our higher goal and purpose." -- Todd Mattson, President and Owner, Pro-Line Racing Inc. "I used to feel the need to micromanage everyonesquo;s day. Now, I am out of the minutia hellip;Employees are learning and growing, and I have more time to spend leading the business." -- Gregg Schneider, CEO, Caseworx Inc. About the Author Marc Koehler is the President of Lead with Purpose. He brings over 30 years of business experiences that include US Navy Submarine Officer, Interim CEO/COO, and entrepreneur. Over the last decade, Marc has been brought into distressed companies as an interim CEO/COO to lead them back to profitability. He is on the speakersquo;s bureau of several well-known national executive and life coaching organizations and has been all over the United States spreading his message about leading a more purposeful life. He holds a B.S in both Physics and Mechanical Engineering and is a Lean Six Sigma Black Belt. Author of the bestselling business book, Turn the Ship Around! Excerpt. copy; Reprinted by permission. All rights reserved. The one-page plan you create using this book works to boost passion, product, productivity, and profits precisely because it embodies simple messages that are meaningful, shows people how they belong to something bigger than themselves, and communicates plainly how they make a difference. Unlike so many other planning models, this one is uncomplicated, unpretentious, and non-threatening. There is no smoke and mirrors behind who prepared it or why. It is intended to be crafted by the very people who work at the company and are most vested in making the decisions that impact their work lives and those of their staffs. When the plan is completed, it communicates simply to both executives and employees alike at a very direct, visceral level. It is easily grasped and understood. It does not waffle, manipulate or obfuscate the passion behind the companysquo;s vision and goals. Its power in synthesizing productivity and profit goals are not lost in 20,000 words and complicated tables and charts. Anyone can look at this single page and ldquo;getrdquo; the company. It is all there in one glance of the eye. It can be pinned on the wall of every employee office, or blown up into a poster for all to see. It is easy to review and update as often as necessary. It can be used to communicate progress to your Board of Directors, who will appreciate its simplicity and clarity. Most importantly, your one-page plan clearly shows how everything is all linked together. I will explain these linkages in detail throughout the book, but for now, just know that a key benefit is that it vividly demonstrates to employees how their daily jobs are tied to the issues they actually care about making a difference in the world. They can see how their departmentsquo;s quarterly and annual goals feed into the companysquo;s long-term goals, which support its Blue Sky Vision, which is grounded in its Values and based on its Brand Purpose. I hope that this explanation resonates with you and explains why creating a one-page plan is one of the best things you can do if you are seeking to improve your companysquo;s fortunes. I hope you are shaking your head in agreement about how this analysis of human nature can be applied to your company with incredible results. Letsquo;s dive in now and show you how you can create your own one-page

plan. Let's start your journey to Leading With Purpose. We are excited for you and your company!