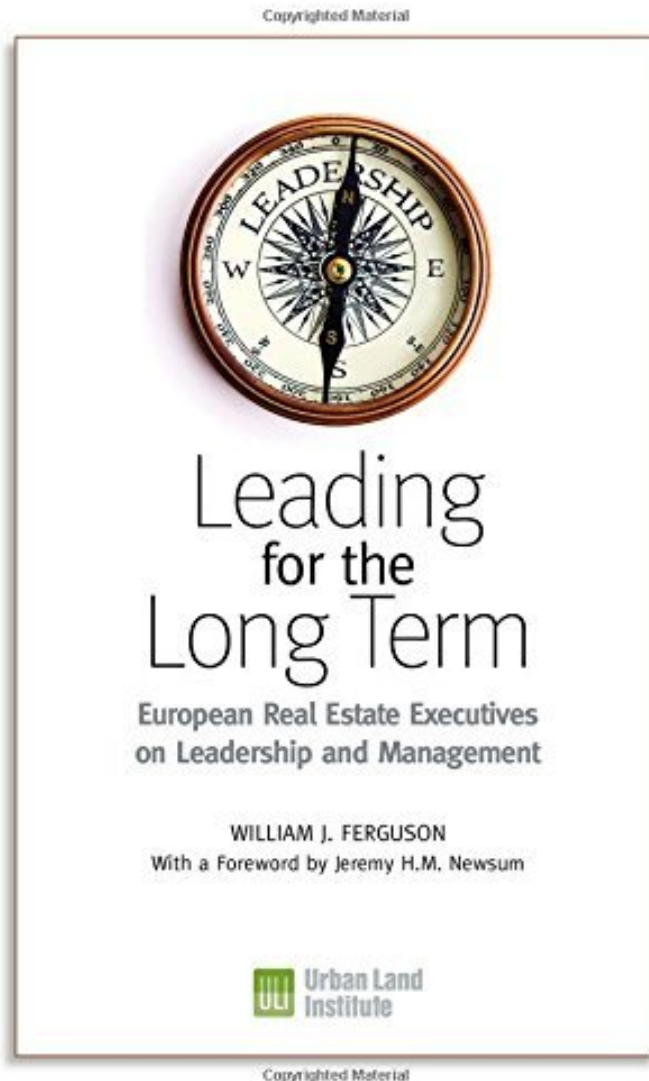


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# Leading for the Long Term: European Real Estate Executives on Leadership and Management

*William J. Ferguson*

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**William J. Ferguson : Leading for the Long Term: European Real Estate Executives on Leadership and Management** before purchasing it in order to gage whether or not it would be worth my time, and all praised Leading for the Long Term: European Real Estate Executives on Leadership and Management:

Based on a series of interviews with key leaders of Europe's real estate development industry, this book offers wisdom and lessons learned through decades of experience. It provides guidance for surviving the inevitable downturns and taking advantage of rising economies. Future leaders of the industry will gain pointers as they create road maps for their careers, while experienced leaders will find tips and insights from some of the best and brightest in the industry.

About the Author William J. Ferguson is the CEO and chairman of Ferguson Partners Ltd. and the co-CEO and cochairman of FPL Advisory Group. He is also the former managing director in the Chicago office of Russell Reynolds Associates, one of the leading international executive recruiting consultants. He is the author of *Keepers of the Castle: Real Estate Executives on Leadership and Management*. He lives in Chicago. Jeremy H. M. Newsum is director of Grosvenor Group Limited, chairman of the advisory board to the Land Economy Department at the University of Cambridge, and an advisory board member at Bridges Community Ventures. He is the former group chief executive of Grosvenor Group Limited and former president of the British Property Federation.