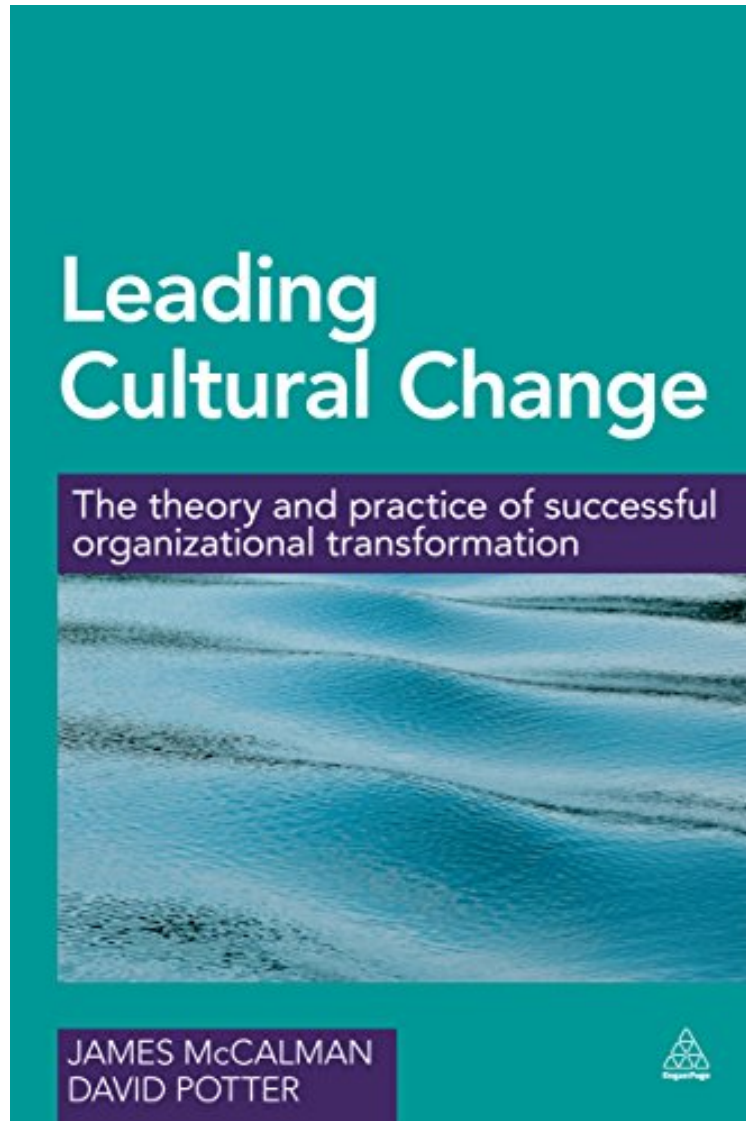


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Leading Cultural Change: The Theory and Practice of Successful Organizational Transformation

James McCalman, David Potter

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James McCalman, David Potter : Leading Cultural Change: The Theory and Practice of Successful Organizational Transformation before purchasing it in order to gauge whether or not it would be worth my time, and all praised Leading Cultural Change: The Theory and Practice of Successful Organizational Transformation:

0 of 0 people found the following review helpful. a book i recommend for everyone who wants to make a change in his organization By Jens If you want to make a change in your organization, Leading Cultural Change is a book to read.

It is not an abstract opus but a practical guide. Here significant and effective theories meet hands on practice. For me, one of the key messages of this book about cultural change is Communication and Commitment.

With coverage of the major theories and concepts alongside diagnostic tools and a practical framework for implementation, *Leading Cultural Change* will help the reader analyse and diagnose their current organizational culture, become aware of the key challenges and how to overcome them and learn how to adapt their leadership style, ensuring they are fit to lead a cultural change programme. Taking in core topics such as change context, language and dialogue as a key cultural process and the change team process, it uses a longitudinal case study of Cordia, a public sector organization transitioning into an LLP, to enhance learning and understanding. *Leading Cultural Change* is a unique text, rooted in behavioural sciences, which explores the topic as an organizational necessity to achieving sustained competitive advantage.

About the Author Professor James McCalman is Director of the Centre for Strategy and Leadership at Portsmouth Business School. He has executive and leadership experience in the private, non-profit, and higher education sectors and is the co-author of *Change Management: A Guide to Effective Implementation* (SAGE Publications).