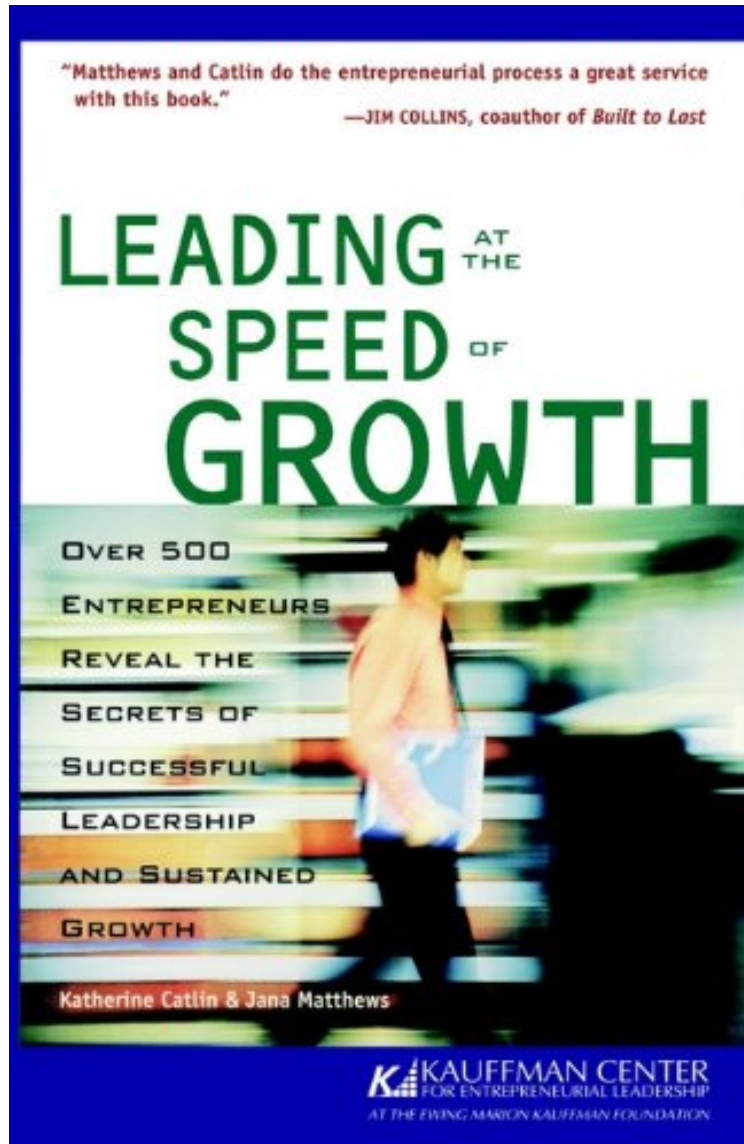


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Leading at the Speed of Growth: Journey from Entrepreneur to CEO

Katherine Catlin, Jana Matthews
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Katherine Catlin, Jana Matthews : Leading at the Speed of Growth: Journey from Entrepreneur to CEO

before purchasing it in order to gauge whether or not it would be worth my time, and all praised *Leading at the Speed of Growth: Journey from Entrepreneur to CEO*:

0 of 0 people found the following review helpful. A Guide to Growing Companies for the Inexperienced or Leadership-Challenged Entrepreneur By Thomas M. Loarie In "Leading at the Speed of Growth," Katherine Catlin, founder of The Catlin Group, a consulting firm, and Jana Matthews, senior program director, Kaufman Center for Entrepreneurial

Leadership, have assembled the comments from over 500 entrepreneurs on their experiences, personal insights, and lessons learned while building a high-growth company from scratch. They describe the various stages of growth and the necessary leadership changes required to be successful at each stage. Described in detail are the three distinct stages of growth, the "red flags" that signal a new stage and demand changes, the changing role and responsibilities of a founder if he/she wants to remain the entrepreneurial leader, the habits that must be broken to successfully make the leadership transitions, and a planning model to help foster company growth. The book is full of personal comments and stories from entrepreneurs who have successfully maintained their leadership role through multiple transitions. This book failed to meet my expectations but then, I was hoping to gain some new insights after many years in a large corporation then leading entrepreneurial companies. For my purposes, this is "Growing a Company 101" and most probably has its place as a road map of the journey from entrepreneur to CEO for the first-time or leadership-challenged entrepreneur. Those who have extensive business leadership experience across several situations will find this unfulfilling. Those who are new to entrepreneurial leadership or having trouble with transitions may find this extremely useful. 0 of 0 people found the following review helpful. Go from Entrepreneur to CEO without losing your mind By Terry Gold If you are leading a fast growing company you have to read this book. It is the first book I've found that clearly lays out the role of the CEO of a growing company. Your role changes as your company grows. This book helps you recognize when it is time to change and helps you understand what is required of you as a leader of a growing company. Many people would say that entrepreneurs are great at starting companies but there is a time when they have to step aside and let people who know how to run companies take over. Yet some of the greatest companies of our time have had their founders as leaders well past the start up phase. Wal-Mart, Fedex, Microsoft, HP, Siebel, Dell, Disney, Starbucks, Motorola, Sony - just some of the companies where the founders were able to transition from Entrepreneur to CEO. Leading at the Speed of Growth may help you create the next great company. It will certainly help you understand the transitions that a company and its leader goes through as it grows. 0 of 0 people found the following review helpful. A very good guide for your business and career development. By Andrew John Cass This book just seemed to explain and answer what I could have done better and faster as I grew my business. I really liked the explanations of changing roles and responsibilities for the leader as the business grows. I regret not having this information earlier in my business career. A very good read for start up entrepreneurs to lead them into the processes and changes required to put structure and rigour into building a sustainable and lasting business.

Learn how to take your company to the next level of growth through the stories of over 500 successful entrepreneurs. Developed by the Kauffman Center for Entrepreneurial Leadership, this flagship book introduces a new series on managing growth. The authors expertly guide you through the three stages of entrepreneurial growth: initial growth, rapid growth, and continuous growth. Personal stories told by successful entrepreneurs reveal the hows and whys of evolving as a leader at each stage, identifying red flags, vital signs, and secrets of sustained growth. Become a dynamic leader by using this book as your roadmap to entrepreneurial success.