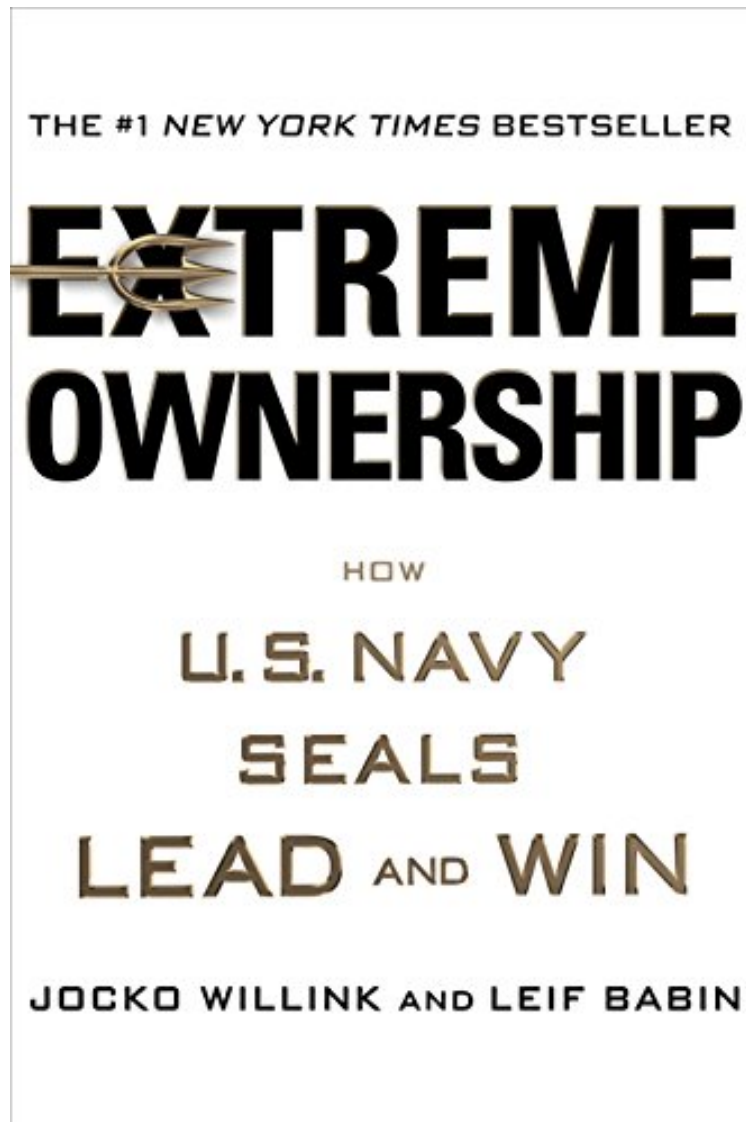


(Download) Extreme Ownership: How U.S. Navy SEALs Lead and Win

Extreme Ownership: How U.S. Navy SEALs Lead and Win

Jocko Willink, Leif Babin

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Jocko Willink, Leif Babin : Extreme Ownership: How U.S. Navy SEALs Lead and Win before purchasing it in order to gauge whether or not it would be worth my time, and all praised Extreme Ownership: How U.S. Navy SEALs Lead and Win:

541 of 573 people found the following review helpful. Insightful, but also very restrained. By LadybugExtreme Ownership is written by two former Navy SEALs, Jocko Willink and Leif Babin, who now head a leadership training company. Both men are pretty hardcore, I must admit. The experiences they share in this book are intense and eye-opening--not to mention unique. There aren't many books out there that give such detailed glimpses into the lives of SEALs in action. The book is structured in a very basic and clear way. The authors convey one main point per chapter

by sharing a story from their battlefield experiences, then highlighting the main principle of that story, and finally giving a concrete example of how this principle applies in business settings. Their main points can be summarized as follows: (*) The leader is always responsible. (This is what they call "extreme ownership." Basically, leaders must always "own" the mistakes and shortcomings of their teams.) (*) Everyone on the team must believe in the mission. (*) Work with other teams to achieve mutually beneficial outcomes. (*) Keep plans simple, clear, and concise. (*) Check your ego. (*) Figure out your priorities, and then act on them one at a time. (*) Clarify your mission (i.e., your plan). (*) Engage with your higher-ups; keep them in the loop--especially when they frustrate you. (*) Act decisively, even when things are chaotic. (*) And the last chapter is a summary of the seemingly contradictory qualities of a leader. In my opinion, the simplicity, clarity, and structure of this book are its greatest strengths. I knew exactly where the authors were going with their points, and I understood exactly the message they were trying to communicate. The book is incredibly easy to follow. I do have two minor complaints. First, the book is really repetitive at parts. There are several moments when the authors share a complete story or personal thought--and then share the story again, but this time in the context of telling it to either their SEAL teams or to a group of business executives. It became a little tedious. If I hear the story once, I don't need another play-by-play, no matter how interesting it was the first time around. Second, while this book is very descriptive--especially with the battle scenes--it is also incredibly restrained, almost cold. There is basically no emotion in this book--which feels weird, because even though it's a book about leadership, it's also a book about war, too. If you are going to aim to teach me something through your intense and sometimes tragic experiences, well then let's get into it. I'm not looking for manufactured drama, but you don't have to scrub it all clean for me, either. Ultimately, I ended up feeling like the authors didn't trust me enough with the whole story. And I wanted more than that. Still, I appreciated what Willink and Babin had to share. Their lessons are insightful and thought-provoking, and I can definitely see how their experiences will help guide leaders in the business world. Extreme Ownership is a worthwhile read, yes--but also a somewhat muted one. Take it for what it is. 85 of 92 people found the following review helpful. Don't judge this book by its cover. It has far more to offer than you may think. By R. Ulisse If you were to judge a book by its cover, you would think that "Extreme Ownership: How US Navy SEALs Lead And Win" is a book which would only be applicable to military veterans and historians. You would be wrong. This isn't a self-help book from some "gurus", nor does it provide an ideology or set of steps for how to approach specific problems. Extreme Ownership is a mindset which applies to everything you do. Authors Jocko Willink and Leif Babin have crafted a guidebook for success in all ventures of life. They explain hard-learned principles of leadership, which they experienced first-hand as US Navy SEALs, specifically in and around their 2006 deployment to Ramadi, Iraq, one of the most dangerous places and times in the war. These principles can be applied to any relationships or walks of life; they are simple enough for anyone to understand, and broad enough to use in any situation. The book is separated into 12 chapters, each which highlights a principle of leadership. Each chapter is then broken into 3 sections. The first section is an anecdote providing an example of how US Navy SEALs use their military experience to demonstrate each principle. The second section is how why the principle works. The third section is an example of how that principle transforms from the battlefield, into world of businesses of all types sizes, as experienced by the authors and their customers. It is very easy to read and understand, despite the regular use of military jargon (which is either footnoted or explained so even non-military readers can comprehend). Military recruits, officers, parents, corporate executives, students, low-level management, spouses, shop foremen, independent contractors, and sole proprietors will all benefit from the lessons of Extreme Ownership. If you feel you're stuck in a rut, lacking self-discipline, or perhaps know someone who simply needs to improve their lot, this book is an excellent starting point. I have personally read and completed this book, but I will never be done with the concept of "Extreme Ownership". Being able to take ownership and be accountable for the things around me has truly changed my life for the better. 0 of 0 people found the following review helpful. Clear and concise By Natalie S For most of my life, I have had in the back of my head a yearning to understand what it means to be a good leader. This book has added tremendous value in helping me grasp what true leadership looks like. I really like how the authors laid out the book chapters. There are three parts: 1) a war story, 2) the principal learned, and 3) the application to real world business examples. All the information is easy to understand and practical. The overall book has three distinct sections. The parts are: 1) fundamental concepts 2) tactics to optimize team performance and 3) setting one up for success within the more nuanced components of leadership.- Joey Sullivan

The #1 New York Times bestseller Sent to the most violent battlefield in Iraq, Jocko Willink and Leif Babin's SEAL task unit faced a seemingly impossible mission: help U.S. forces secure Ramadi, a city deemed "all but lost." In gripping firsthand accounts of heroism, tragic loss, and hard-won victories in SEAL Team Three's Task Unit Bruiser, they learned that leadership—at every level—is the most important factor in whether a team succeeds or fails. Willink and Babin returned home from deployment and instituted SEAL leadership training that helped forge the next generation of SEAL leaders. After departing the SEAL Teams, they launched Echelon Front, a company that teaches these same leadership principles to businesses and organizations. From promising startups to Fortune 500 companies, Babin and Willink have helped scores of clients across a broad range of industries build their

own high-performance teams and dominate their battlefields. Now, detailing the mind-set and principles that enable SEAL units to accomplish the most difficult missions in combat, *Extreme Ownership* shows how to apply them to any team, family or organization. Each chapter focuses on a specific topic such as Cover and Move, Decentralized Command, and Leading Up the Chain, explaining what they are, why they are important, and how to implement them in any leadership environment. A compelling narrative with powerful instruction and direct application, *Extreme Ownership* revolutionizes business management and challenges leaders everywhere to fulfill their ultimate purpose: lead and win.

"This is the SEAL Leadership book we have been waiting for. Poignant, powerful, practical. A must read for every leader." Roger Ailes, Chairman and CEO, Fox News Channel and Fox Business Network, and chairman, Fox Television Stations
"Leif and Jocko are the real deal. I'm honored to have served with them. They led SEALs in the fight through the hell that was the Battle of Ramadi. This book shows how they did it."
Marcus Luttrell, U.S. Navy SEAL and #1 national bestselling author of *Lone Survivor*
"The smartest, most revolutionary management approach since Jack Welch's Six Sigma."
Don Imus, radio host, *Imus in the Morning*
"Finally, a leadership book that actually demonstrates how to truly lead. Riveting, engaging, and free from the usual cliché; platitudes, this book is strikingly impactful and will dramatically improve leaders of all types."
Amy Brandt Schumacher, entrepreneur, executive, and philanthropist
"Extreme Ownership provides huge value for leaders at all levels. An inspiring and page-turning read, the leadership lessons are easy to digest and implement. It provides a powerful SEAL framework for action to lead teams in high-stakes environments. This book made me a better leader and enabled my entire team step up our game!"
Jared Hamilton, founder and CEO, DrivingSales
"One of the best books on leadership I've ever read and a tremendous war story book as well." Marc Andreessen
About the Author
JOCKO WILLINK served 20 years as a Navy SEAL. He was in combat in Iraq during the Battle of Ramadi, a conflict that resulted in numerous medals for his efforts. After his tours, Willink served as a Navy SEAL instructor before forming Echelon Front with Leif Babin, a leadership training group that uses the lessons and expertise the pair learned as SEALs to train leaders beyond the military. Willink lives in San Diego, California. He is the author of the #1 New York Times bestseller *Extreme Ownership*, the children's book *Way of the Warrior Kid*, and creator of the popular podcast, *JOCKO PODCAST*.
LEIF BABIN served 9 years as a Navy SEAL. He was in combat in Iraq during the Battle of Ramadi, a conflict that resulted in numerous medals for his efforts. After his tours, Babin served as a Navy SEAL instructor before forming Echelon Front with Jocko Willink, a leadership training group that uses the lessons and expertise the pair learned as SEALs to train leaders beyond the military. Babin lives in New York.