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## Exploring Cross-Cultural Competence in East Asia

*Weiwei Ji*

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2013-11-05 2013-11-05 File Name: B01FYAHO9U | File size: 78.Mb

**Weiwei Ji : Exploring Cross-Cultural Competence in East Asia** before purchasing it in order to gage whether or not it would be worth my time, and all praised Exploring Cross-Cultural Competence in East Asia:

How could hybrid organizations and leaders improve effectiveness in order to increase the chances of success for their business organizations in East Asia? The author presents a theoretical framework and investigates the preferences and networkability in the corporate, market and living environment of expatriated managers in China and Japan.

About the Author Weiwei Ji is Research Fellow at the School of International Studies, Jinan University, China. He received his PhD from Ritsumeikan University, Japan. His research interests include global managers' cross-cultural leadership capacities, networking activities, preference behaviours, Chinese business expansion in Japan and international business in China.