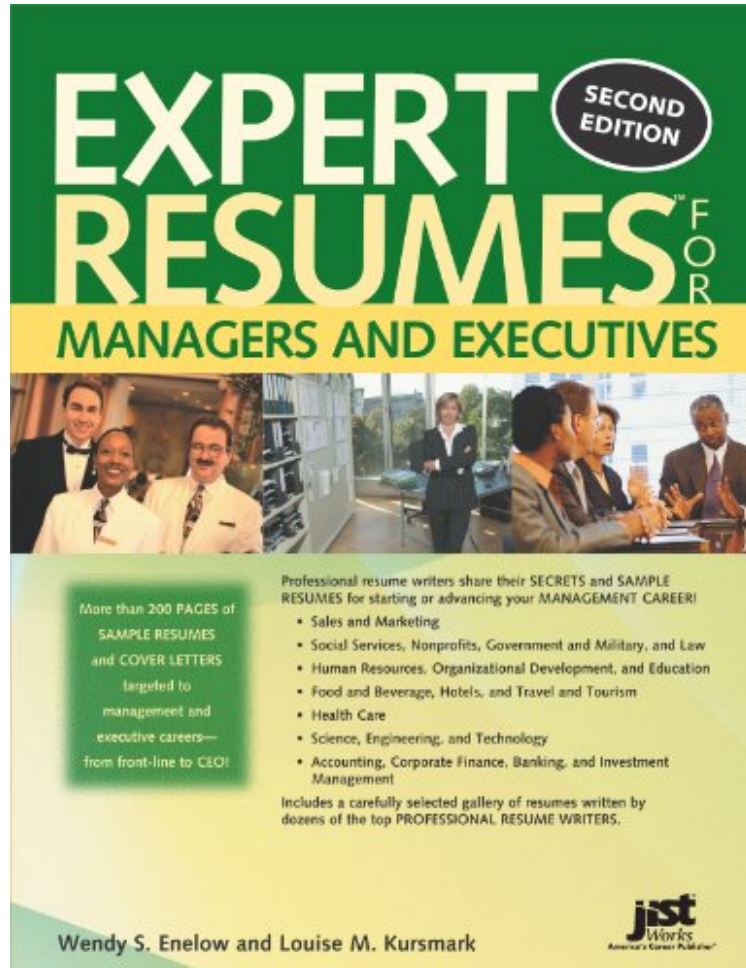


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About the AuthorLouise Kursmark, co-author of the Expert Resumeseries, is president and founder of Best Impression

Career Services, Inc. in Cincinnati, Ohio. Best Impression is a company specializing in resumes and job search strategies for sales, marketing, and executive clients worldwide. She has been writing resumes and helping people find jobs since 1982. Wendy S. Enelow, is the founder and former executive director of the Career Management Alliance, a prestigious training and development organization of career professionals worldwide. Previously, as President of The Advantage, Inc., she built a successful resume-writing firm. Enelow is a Credentialed Career Master (CCM), Master Resume Writer (MRW), Job Career Transition Coach (JCTC), and Certified Professional Resume Writer (CPRW). She works one-on-one with senior-level executives to plan and orchestrate their successful search campaigns.