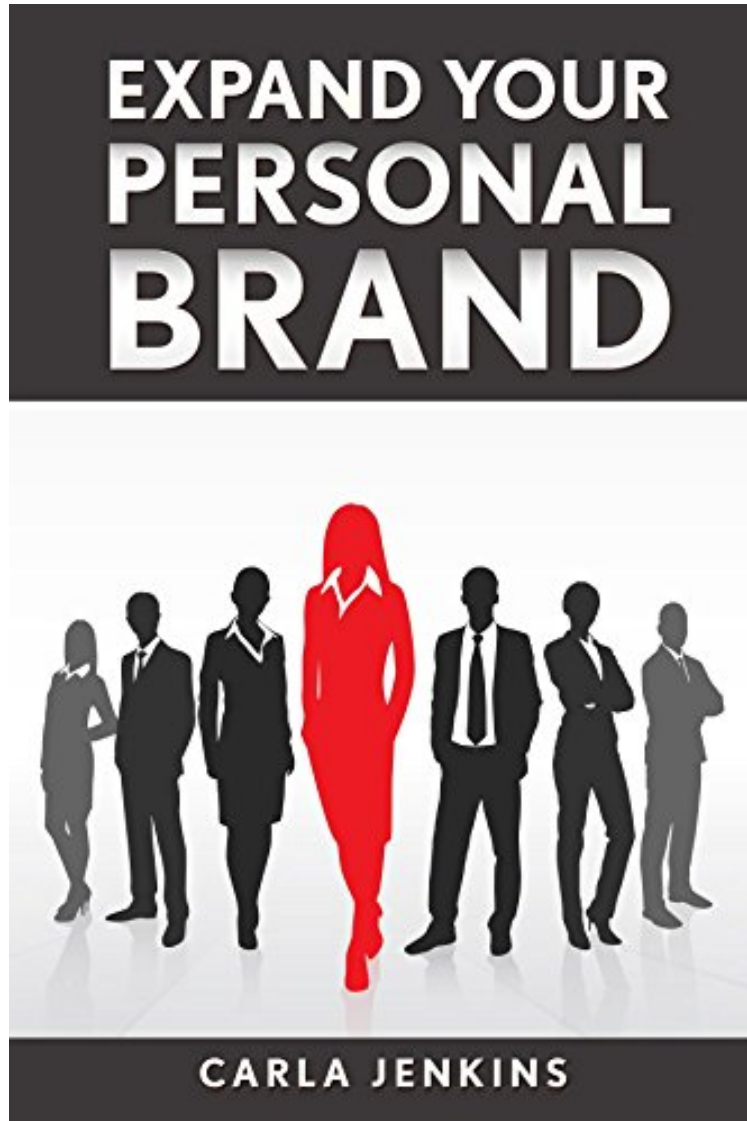


(Pdf free) Expand Your Personal Brand

Expand Your Personal Brand

Carla Jenkins

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Carla Jenkins : Expand Your Personal Brand before purchasing it in order to gage whether or not it would be worth my time, and all praised Expand Your Personal Brand:

0 of 0 people found the following review helpful. I love it!By CustomerVery well done for building and expanding your personal brand. It's full of practical exercises and seem to answer every conceivable question regarding what is meant by personal brand. I love it!0 of 0 people found the following review helpful. Provides interesting insight for business professionals and freelancersBy MajankaIn Expand Your Personal Brand, author Carla Jenkins writes down twenty lessons to help business owners, authors, bloggers, and anyone who wants to expand their personal brand to do just that. Topics range from finances to branding and even time management. The chapters are short but to the point,

and it's a fast read that provides a lot of useful information. For me, the most interesting topics were the ones about meeting deadline through prioritization (I often struggle with meeting deadlines), avoiding scope creep, and the strategy tips for a personal brand. Since one of my employers went out of business last month, I've been looking for ways to rebrand myself, and find new, similar employment, and I've used several strategies I found in this book to craft a new brand for myself, so the book holds a lot of practical value. I received a free copy in exchange for an honest review.

Expand Your Personal Brand, compiles 20 valuable lessons that the author has created to increase personal branding success. After learning these lessons through trial and error, the author is providing an interactive way to learn them. Covering topics such as finances, personal branding, marketing and time management, this book provides an all-round solution to all your branding questions and problems. In this book Carla R. Jenkins will save you time, money and the agony of trying to figure out how to "Expand Your Personal Brand" with zero dollars in your pocket. Whether financially, personally, business, marketing or time management, we all have a brand to cultivate and expand. Within this book, Carla provides 20 lessons learned from trial and error all the way to being a 6-figure earner. Would you like to eliminate the learning curve? Would you like realistic and applicable answers to solve your personal and professional branding challenges? If the answer is yes, then this book is for you and the door is about to be opened for unlimited branding success.