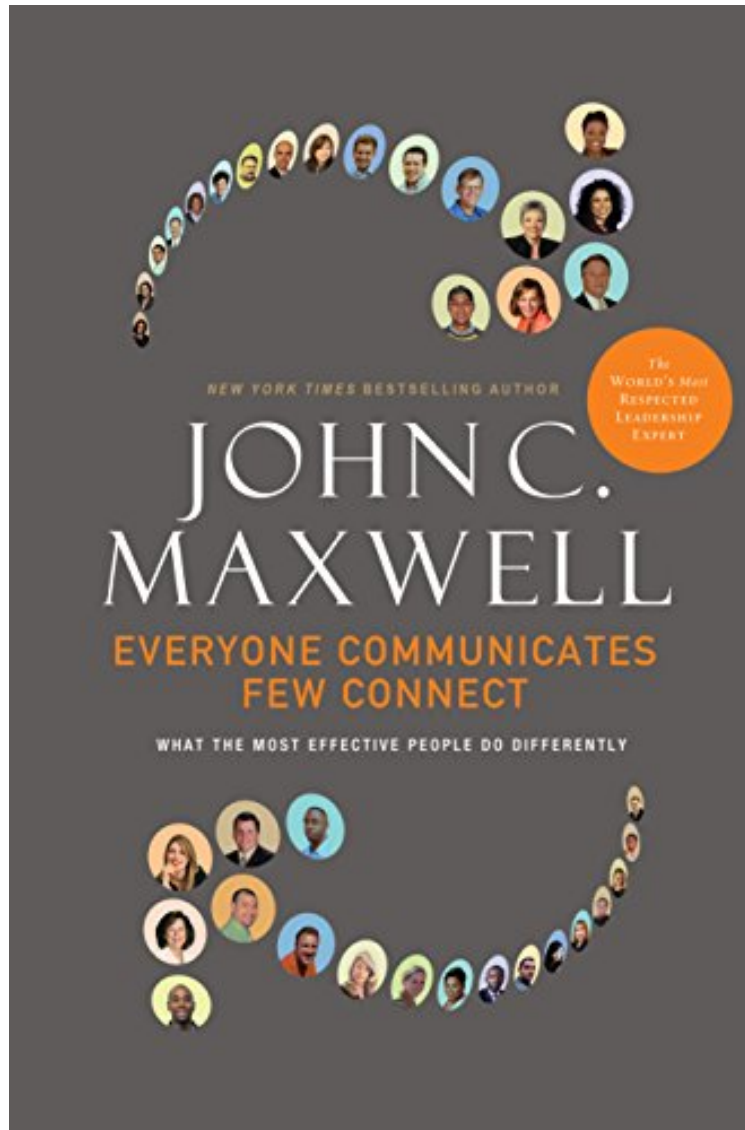


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Everyone Communicates, Few Connect: What the Most Effective People Do Differently

John C. Maxwell

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The world's most respected leadership expert gives five principles and five practices for breaking the invisible barrier to leadership and personal success.

From Publishers Weekly Full of anecdotes from readers of his books (including *Encouragement Changes Everything*) and his website (www.JohnMaxwellOnLeadership.com), the latest self-help from prolific bestseller Maxwell is so readable, audiences may not realize until the end that it contains little in the way of practical advice. Instead, Maxwell offers vague platitudes like, "being a giver is usually a win-win. It can energize you while it helps others," without providing the meaning or context to make proper advice (what would "a giver" look like in conversation? How can readers become givers?). A great deal of the book is devoted to first-person anecdotes by those who have worked with Maxwell and his books, who make much of Maxwell's skills, but little of the steps they took to improve their own communication abilities. Those looking for concrete help won't find it here; Maxwell doesn't get much more specific than when he writes, "Connecting is the ability to identify with people and relate to them in a way that increases your influence with them." Copyright copy; Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. About the Author John C. Maxwell is an internationally respected leadership expert, speaker, and author who has sold more than 19 million books. He is the founder of EQUIP, a non-profit organization that has trained more than 5 million leaders in 126 countries. Read his blog at JohnMaxwellOnLeadership.com.