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Europe's Next Step: Organisational Innovation, Competition and Employment

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This book looks at the experience of 13 leading-edge European firms and institutions, drawn from the manufacturing

services and health sectors. It shows how organisation has been the key to their productivity growth. It also shows that while Europe has much to learn from Japan and the USA, it has considerable expertise on which the production sector can grow.

From the Back Cover This book looks at the experience of 13 leading-edge European companies, drawn from the manufacturing, services and health sectors. It shows how organisation has been the key to their productivity growth. It also shows that whilst Europe has much to learn from Japan and the USA, there is a distinctive European approach to organisational expertise. This has important implications for strategic policy, in these institutions themselves, but also in government at both the national and local levels. Here, too, as the case studies show, Europe has considerable expertise on which the production sector can grow.