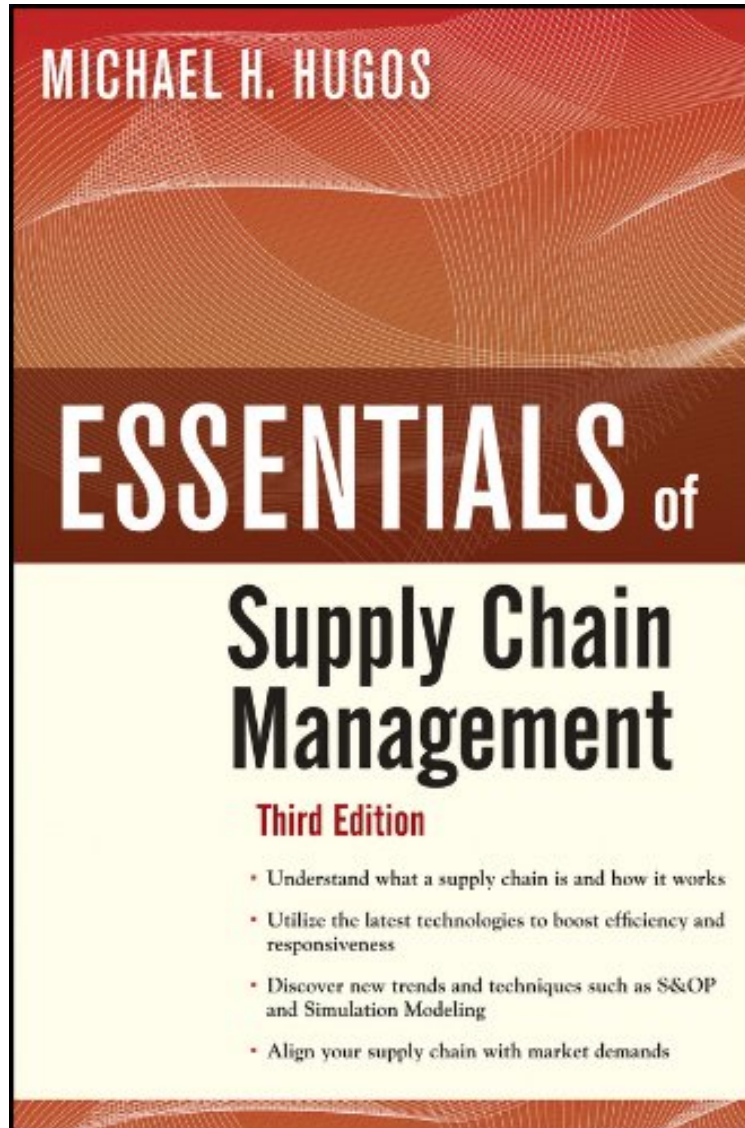


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Essentials of Supply Chain Management (Essentials Series)

Michael H. Hugos

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The latest thinking, strategies and technologies to stay current in supply chain management Presenting the core concepts and techniques of supply chain management in a clear, concise and easily readable style, the Third Edition of Essentials of Supply Chain Management outlines the most crucial tenets and concepts of supply chain management. Understand what supply chains are and how they work Explore the latest technology and practices available for supply chain management Offers new cases and executive interviews throughout the book Written by author of supply chain simulation application SCM Globe High performance supply chains that deliver competitive advantage are key to any strategy for staying ahead in today's complex, real-time world. The Third Edition provides tools, guidance, and examples to help you create such supply chains in your organization.