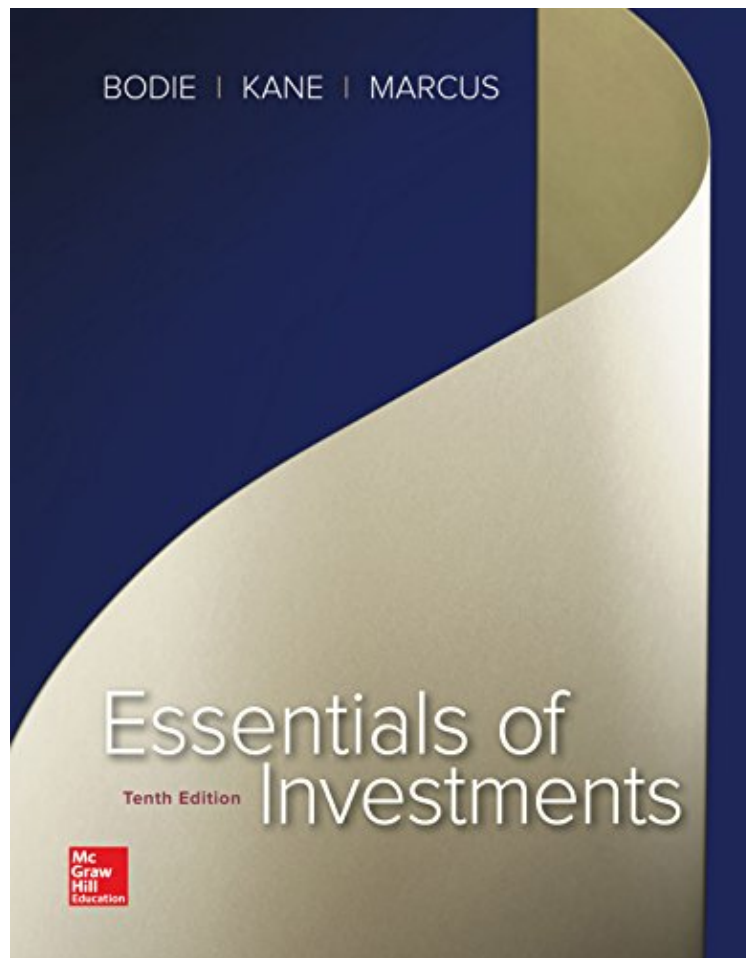


(Mobile pdf) Essentials of Investments (The McGraw-Hill/Irwin Series in Finance, Insurance, and Real Estate)

## Essentials of Investments (The McGraw-Hill/Irwin Series in Finance, Insurance, and Real Estate)

*Zvi Bodie*

*DOC | \*audiobook | ebooks | Download PDF | ePub*



#224496 in eBooks 2016-01-08 2016-01-08 File Name: B01AAYZVGS | File size: 29.Mb

**Zvi Bodie : Essentials of Investments (The McGraw-Hill/Irwin Series in Finance, Insurance, and Real Estate)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Essentials of Investments (The McGraw-Hill/Irwin Series in Finance, Insurance, and Real Estate):

0 of 0 people found the following review helpful. Super Helpful Textbook!By N-inChiThis was a great text book! It's one of the few I kept after the class was over as a reference book as opposed to selling it. It covered the gamut of investing but broke things down in a digestible way that was extremely helpful in a super high speed class like the one I was in. Bonus: there's a workbook with test question that you can use to help prepare for quizzes. Some professors base the quizzes on the actual workbook.4 of 4 people found the following review helpful. I was disappointed thinking it came with the connect access passBy IsaacI was disappointed thinking it came with the connect access pass, as

labelled, only reason i bought it. But other than that, it's good.0 of 0 people found the following review helpful. Three StarsBy Que Sera Seraas described

The market leading undergraduate investments textbook Essentials of Investments 10e by Bodie Kane and Marcus emphasizes asset allocation while presenting the practical applications of investment theory. The authors have eliminated unnecessary mathematical detail and concentrate on the intuition and insights that will be useful to practitioners throughout their careers as new ideas and challenges emerge from the financial marketplace. The Tenth Edition includes increased attention to changes in market structure and trading technology while continuing to be organized around one basic theme - that security markets are nearly efficient. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need when they need it and how they need it so that your class time is more engaging and effective.

About the Author Professor of finance and economics at the Graduate School of International Relations and Pacific Studies at the University of California, San Diego. He has been visiting professor at the Faculty of Economics, University of Tokyo; Graduate School of Business, Harvard; Kennedy School of Government, Harvard; and research associate, National Bureau of Economic Research. An author of many articles in finance and management journals, Professor Kanersquo;s research is mainly in corporate finance, portfolio management, and capital markets, most recently in the measurement of market volatility and pricing of options. Alan J. Marcus is a Professor of Finance in the Wallace E. Carroll School of Management at Boston College. His main research interests are in derivatives and securities markets. He is co-author (with Zvi Bodie and Alex Kane) of the texts Investments and Essentials of Investments. Professor Marcus has served as a research fellow at the National Bureau of Economic Research. Professor Marcus also spent two years at Freddie Mac, where he helped to develop mortgage pricing and credit risk models. He currently serves on the Research Foundation Advisory Board of the CFA Institute. Zvi Bodie is professor of finance and economics at Boston University School of Management. He holds a Ph.D. from the Massachusetts Institute of Technology and has served on the finance faculty at Harvard Business School and MITrsquo;s Sloan School of Management. Professor Bodie has published widely on pension finance and investment strategy in leading professional journals. His books include Worry-Free Investing: A safe Approach to Achieving your Lifetime Financial Goals and Foundations of Pension Finance. Professor Bodie is managing director of Integrated Finance Limited, a specialized investment bank and financial engineering company. He is also a member of the Advisory Board of the Pension Research Council.nbsp;