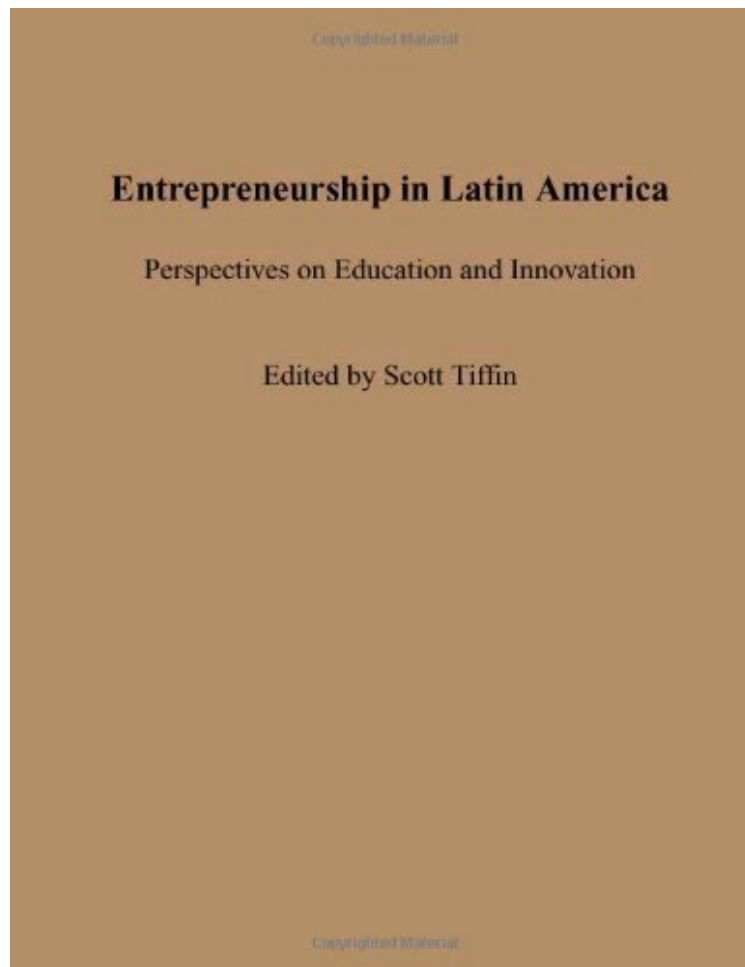


Entrepreneurship in Latin America: Perspectives on Education and Innovation

Scott Tiffin

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Scott Tiffin : Entrepreneurship in Latin America: Perspectives on Education and Innovation before purchasing it in order to gage whether or not it would be worth my time, and all praised Entrepreneurship in Latin America: Perspectives on Education and Innovation:

Entrepreneurship drives growth in any economy. It is about combining people with good ideas, vision, and courage, who risk their own capital and their investors' to develop new products and services. It is about innovation, technology development, and wealth creation. As a field of research and education, it is relatively new, and in the case of Latin America, it is full of promise. Studies undertaken by Babson College, one of the world's premier centers of entrepreneurship, show that Latin America is a hotbed of new business creation, but largely without the educational or

institutional infrastructure to support it. This volume, the first of its kind, documents the initial state of the art in Latin American entrepreneurship in practice, research, and education. This volume, the first of its kind, documents the initial state of the art in Latin American entrepreneurship in practice, research, and education. Featuring contributions from local experts, the book explores a wide range of issues, including startups, venture capital and angel financing, technology incubators, family businesses, and management and gender issues, against the backdrop of innovations in education and government policies designed to develop entrepreneurial skills and promote economic growth through new business creation.

About the Author SCOTT TIFFIN is Director of Research and International Relations, School of Business, Universidad Adolfo Ibanez, Santiago, Chile. Previously, as director of the Institute for Latin American Business at Babson College, he founded the International Conference on Entrepreneurship in Latin America. A specialist on entrepreneurship in Latin America, he has led a wide variety of research projects and education projects throughout the region.