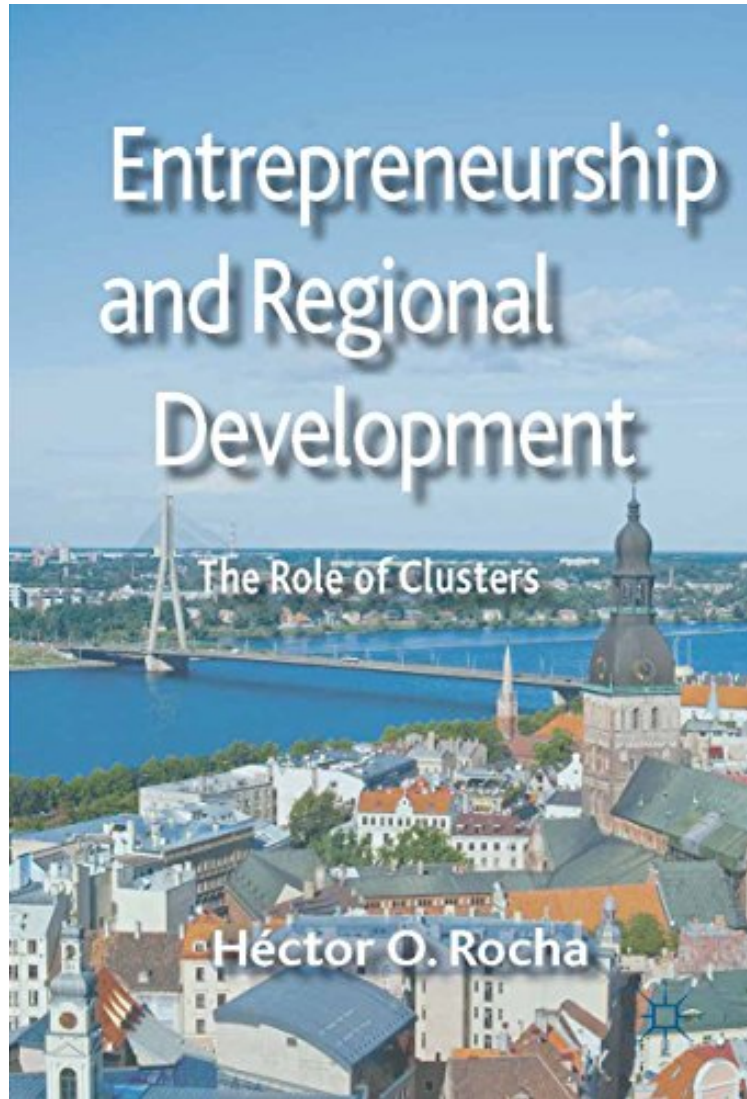


Entrepreneurship and Regional Development: The Role of Clusters

Héctor O. Rocha

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Entrepreneurship and Regional Development aims to make a theoretical and practical contribution meeting the need for studies on the impact of clusters on entrepreneurship and societal outcomes. This book aims to answer the following research question: Do clusters matter to entrepreneurship and entrepreneurship outcomes at the societal level?

About the Author: Professor O. Rocha is Professor of Business Policy and Entrepreneurship at IAE Business School, Argentina. He received his PhD in Management Studies from London Business School, UK, and masters degree in Government and Culture of Organizations from Navarra University, Spain. His studies on clusters, entrepreneurship, development and management are widely cited and presented at both international organizations and academic conferences. He has delivered seminars, conferences and symposia in the United States, Argentina, Mexico, Brazil and several European countries.