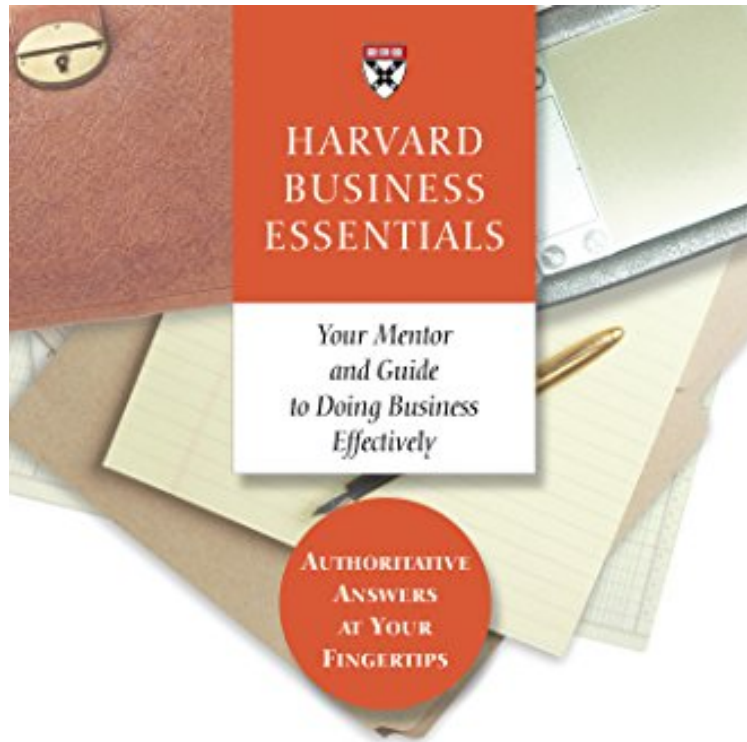


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## Entrepreneur's Toolkit: Tools and Techniques to Launch and Grow Your New Business (Harvard Business Essentials)

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# Entrepreneur's Toolkit

*Tools and Techniques to Launch and Grow Your New Business*



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**Harvard Business Review Press : Entrepreneur's Toolkit: Tools and Techniques to Launch and Grow Your New Business (Harvard Business Essentials)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Entrepreneur's Toolkit: Tools and Techniques to Launch and Grow Your New Business (Harvard Business Essentials):

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used this book for an MBA class with Jonathan Aberman at the University of Maryland's Robert H. Smith School of Business. It's short for a textbook, but the entire Harvard Business Essentials is like this. I found it to be succinct and very useful. I have no interest in starting my own business, but if I did this would be the first book I'd go to. The chapters feature good examples and lay out the concepts in a logical way. Recommended.0 of 0 people found the following review helpful. Five StarsBy Bree'AunnaGreat book for school! Came in time and got a good use out of it!2 of 2 people found the following review helpful. Helpful book aimed for big \$ start upsBy Brent HendricksThis was a solid book that explained the ideas and processes behind starting a successful business. It is, however, aimed at those who will be starting a business with the hopes of cashing out at \$10 million or more. Though many of the principles still apply to any size business, parts of the book are not worth much if you're not planning on a multi-million dollar business.

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