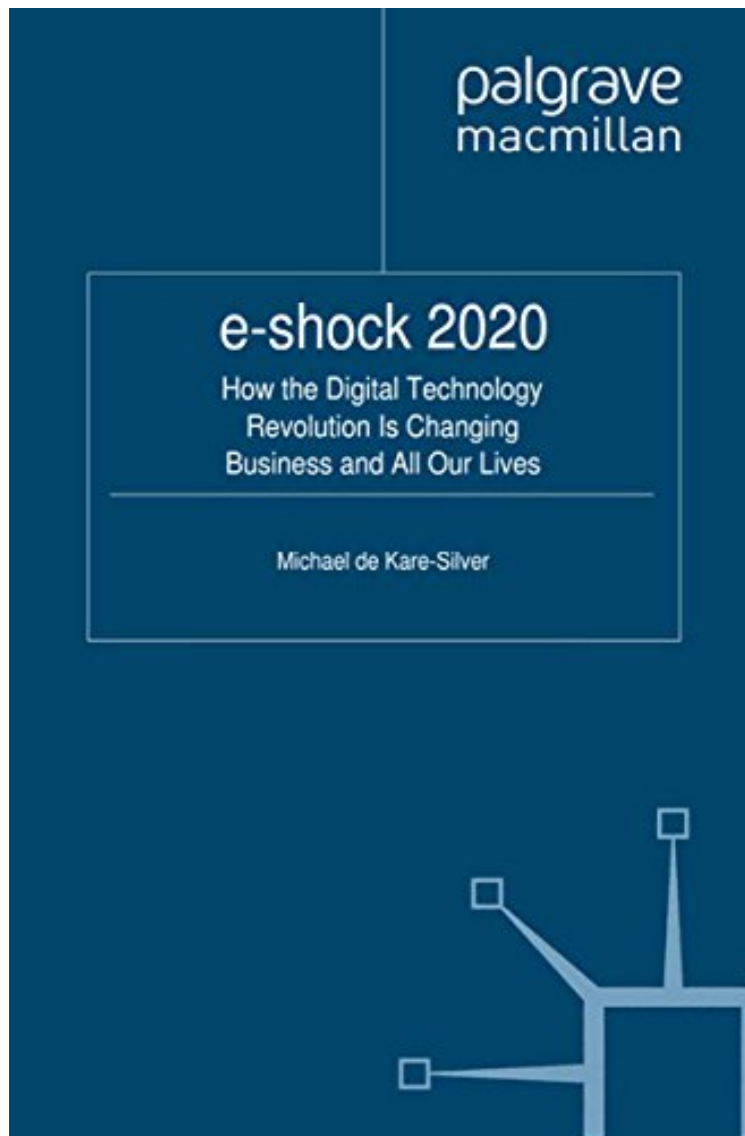


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e-shock 2020: How the Digital Technology Revolution Is Changing Business and All Our Lives

Michael De Kare-Silver

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What effect have innovations in digital technology had on the way we communicate and work, and what can we expect from the future? Following on from the hugely successful 'e-Shock', Michael de Kare Silver analyses the developments in digital technology over the past decade, and how they have changed our lives both at home and in the workplace

About the Author MICHAEL DE KARE-SILVER is a Leading Adviser in the digital/e-commerce and mobile arena, identifying opportunities for technology-enabled change and business growth through new strategies, go-to-market plans and team-building. He has been main board director for a number of leading companies. From main board at FTSE 100 company GUS plc, heading up Argos.co.uk, Experian and Burberry online through to start-ups born2learn.com and myfaveshop.com. He has also been MD at major digital/tech/marketing agencies Digitas and AKQA delivering innovative solutions for global brands. Today, Michael runs his own firm Digital Prospects which provides specialist advisory, consultancy and team-building support in the digital/mobile/e-commerce sectors, helping organizations map out their strategy and plans to capture the growing multi-channel opportunity and then to build the best teams to deliver that. Michael is also a non-executive director at WINplc the mobile technology solutions provider.