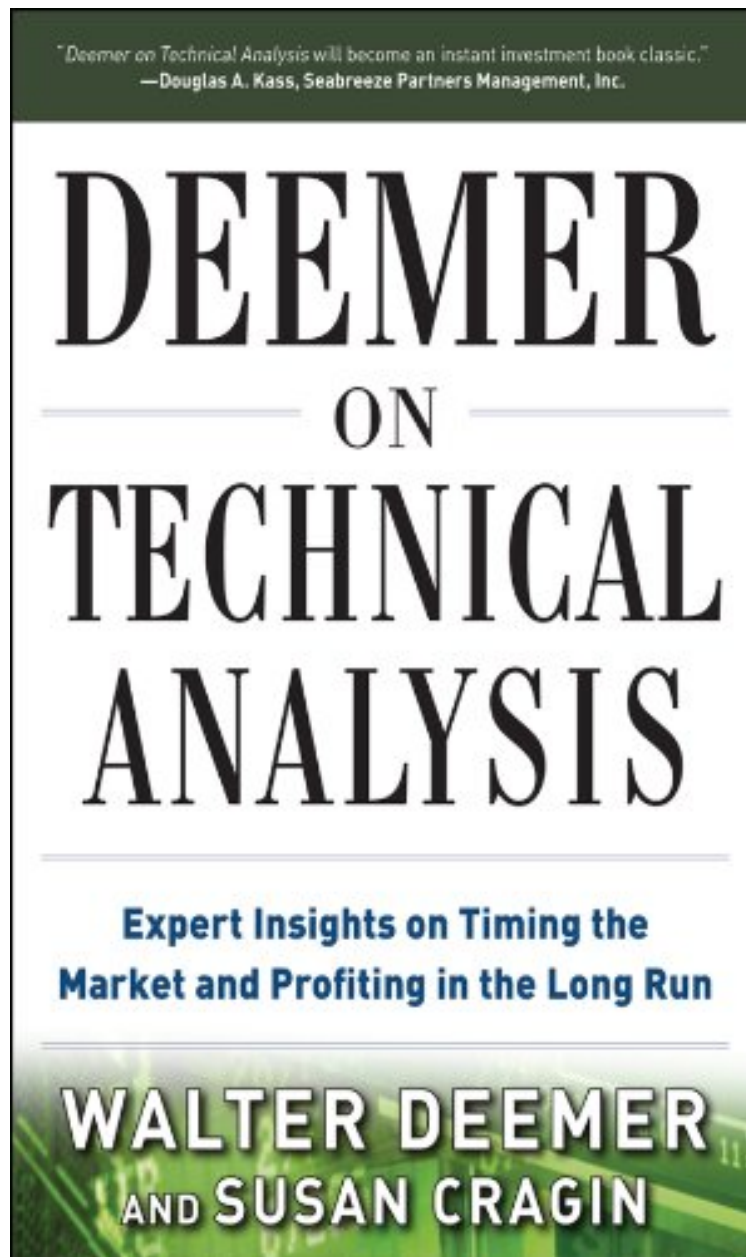


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## Deemer on Technical Analysis: Expert Insights on Timing the Market and Profiting in the Long Run (Business Books)

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Build profits even in the worst of times with the methods of a Technical Analysis legend "Deemer on Technical Analysis will become an instant investment book classic." —Douglas A. Kass, Seabreeze Partners Management, Inc. "Serving on the front lines of this investment discipline for the past 40 years with some of the most influential investors of our time, Deemer provides a front-row seat on some fascinating history, rich with insights and anecdotes and, of course, loaded with wisdom. His true gift is making the arcane world of technical analysis accessible and relevant to all investors. If Warren Buffett is the Oracle of Omaha, Deemer is the Prophet of Port St. Lucie." —Sandra Ward, Senior Editor, Barron's "I have had the great pleasure of working with and getting to know some of the greatest technical analysts throughout the past 50 years. Walt Deemer is widely recognized as one of the best. His charm and wit in explaining the keys to successful investing will make [this] book a must-read and an all-time classic for first-time investors and professionals alike." —Paul Desmond, Lowry Research "Every investor can learn something from Walter Deemer." —David Fuller, Global Strategist, Fullermoney.com Today's volatile markets are challenging for professional and retail investors alike. Just in time, Walter Deemer, a cornerstone of technical analysis for nearly 50 years, has culled his insight and knowledge to show investors how to achieve steady investment gains in the current markets. With the stock market expected to trade generally sideways for many years, a buy-and-hold strategy may not give you the returns you need on your investments. In Deemer on Technical Analysis, Walter distills his decades spent on the front lines of the financial markets into a useful strategy that shows you how to time the markets to successfully grow wealth. The key is solid technical analysis. Inside, you will learn the nuts and bolts of charting, identifying indicators, recognizing trends, and selecting the best stocks for your goals. This step-by-step guide shows you how to: Read the emotional characteristics of the markets in order to better direct investments Pinpoint the most profitable entry and exit points Effectively use the long-term timing tools preferred by top experts, including investor sentiment, relative strength, and trend recognition Cut through short-term noise with the Kondratiev Wave Cycle, Four-Year Cycle, and simple long-term chart analysis Deemer on Technical Analysis also weaves in entertaining and clarifying anecdotes from the author's colorful life working at prestigious firms, where he rubbed elbows with A-list icons of Wall Street. Each anecdote reinforces real-world applications of covered material to help you more effectively seize opportunities in the financial markets. From his early days with Bob Farrell at Merrill Lynch and Gerry Tsai at the Manhattan Fund, to his years as head of market analysis at Putnam Investments and president of DTR, Inc., Deemer has been dispensing timely advice exclusively to top figures in the field. Now, in his quasi-retirement, this technician's technician has written a book that levels the playing field, so that you, too, can invest like a pro.