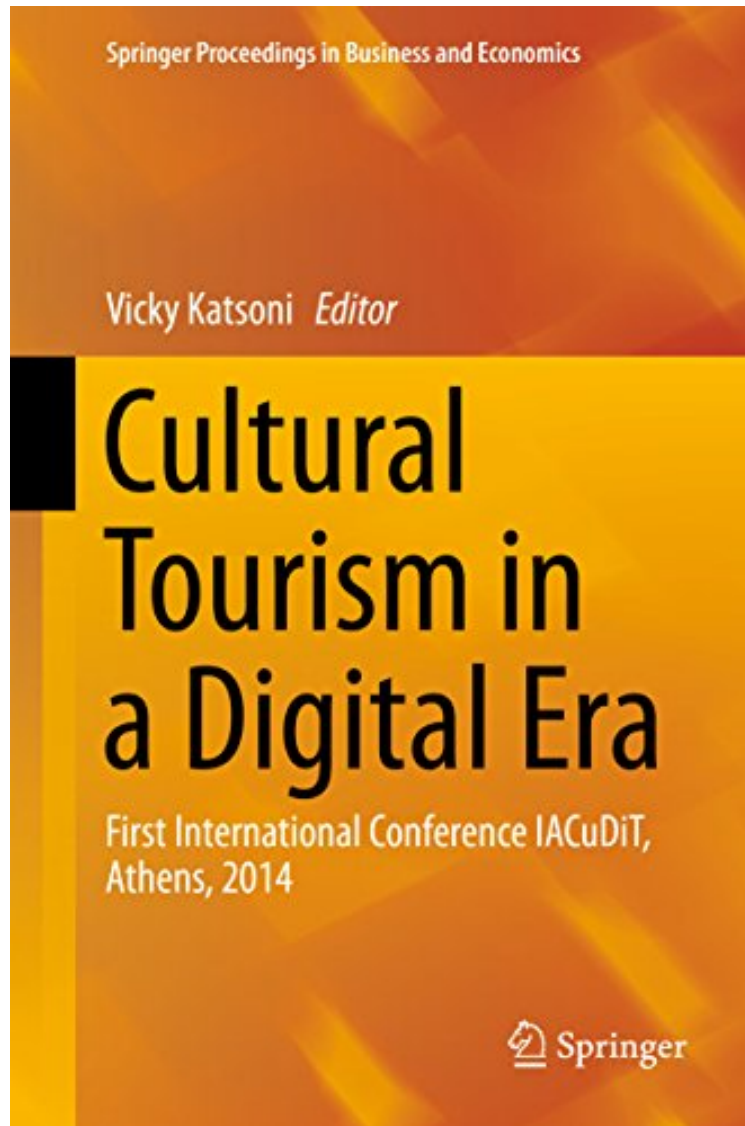


[Ebook pdf] Cultural Tourism in a Digital Era: First International Conference IACuDiT, Athens, 2014  
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## **Cultural Tourism in a Digital Era: First International Conference IACuDiT, Athens, 2014 (Springer Proceedings in Business and Economics)**

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**About the Author** Dr. Vicky Katsoni is an Assistant Professor at the Tourism Department of the Technological Educational Institute (TEI) of Athens, Greece and she is also teaching at the Greek Open University at the MSc program of Tourism Management. She holds a PhD in Tourism Marketing Management and ICT Applications in Tourism, an MBA and a BA (Hons) in Economics. She has participated in several European and National research projects and her research interests include tourism distribution channels, digital tourism, tourism marketing, medical tourism and consumer behavior. She has published 7 books on tourism, chapters in edited volumes, and numerous papers on highly academic journals. She is the president of the International Association of Cultural and Digital Tourism, and is member of the Editorial Board of many journals in tourism and marketing.