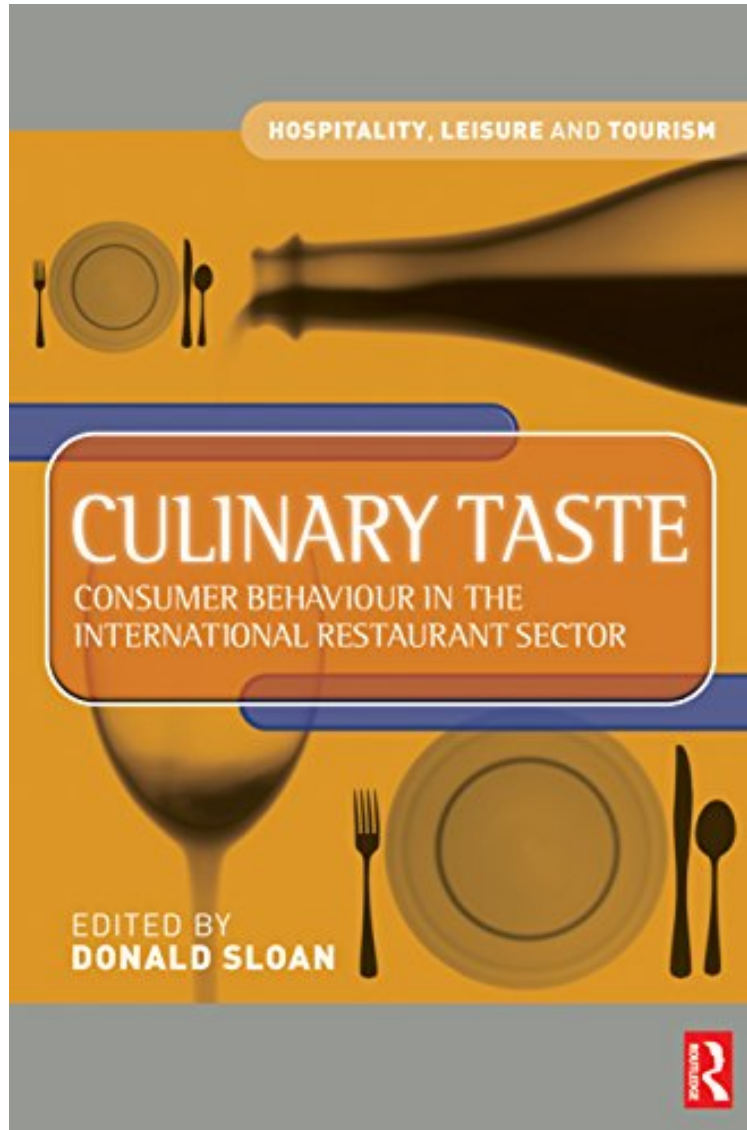


[PDF] Culinary Taste (Hospitality, Leisure and Tourism)

Culinary Taste (Hospitality, Leisure and Tourism)

Donald Sloan, Prue Leith

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Culinary Taste: Consumer Behaviour in the International Restaurant Sector looks at the factors that influence our culinary tastes and dining behaviour, illustrating how they can translate into successful business in industry. With a foreword from Prue Leith, restaurateur, author, teacher, and prolific cookery writer and novelist, and a list of well-

known and respected international contributors from the UK, France, Australia and Hong Kong, this text discusses the issues involved from a multitude of angles.

"This fascinating text provides an insight into our food choices and our dining behaviour. It is an excellent read for those like me who work in the restaurant sector, or for anyone with a passion for food and wine. I warmly recommend it." Raymond Blanc Excerpt. copy; Reprinted by permission. All rights reserved. Includes foreward from Prue Leith