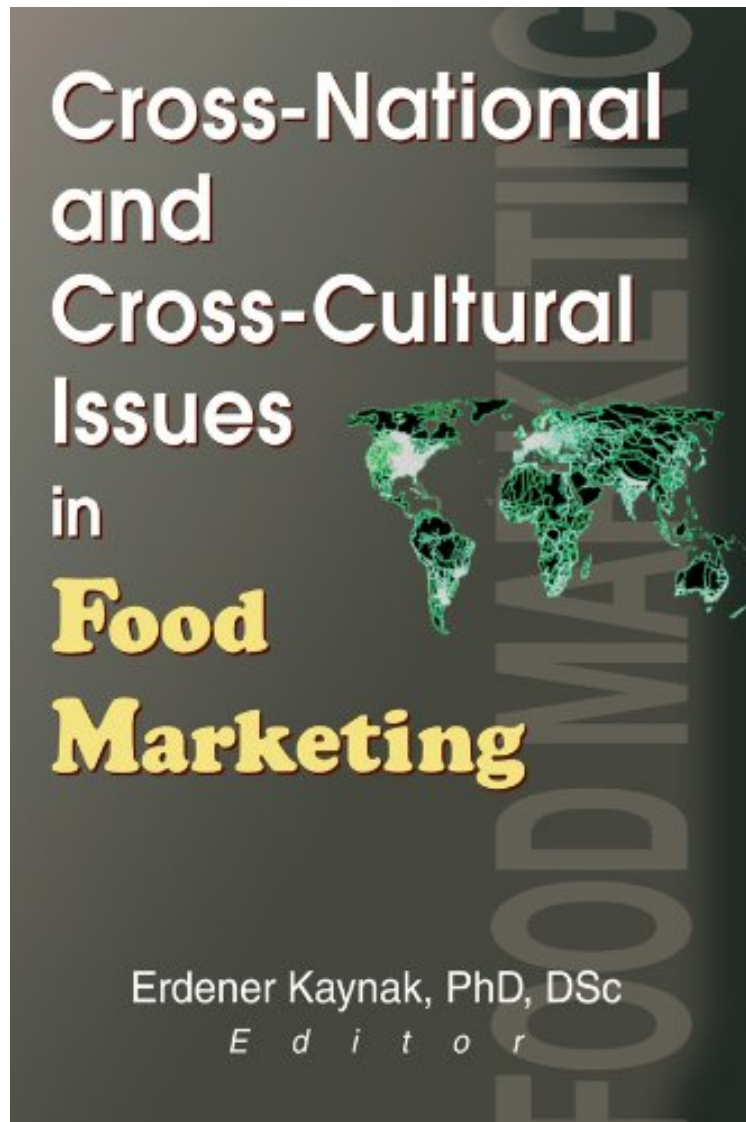


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Cross-National and Cross-Cultural Issues in Food Marketing

Erdener Kaynak

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