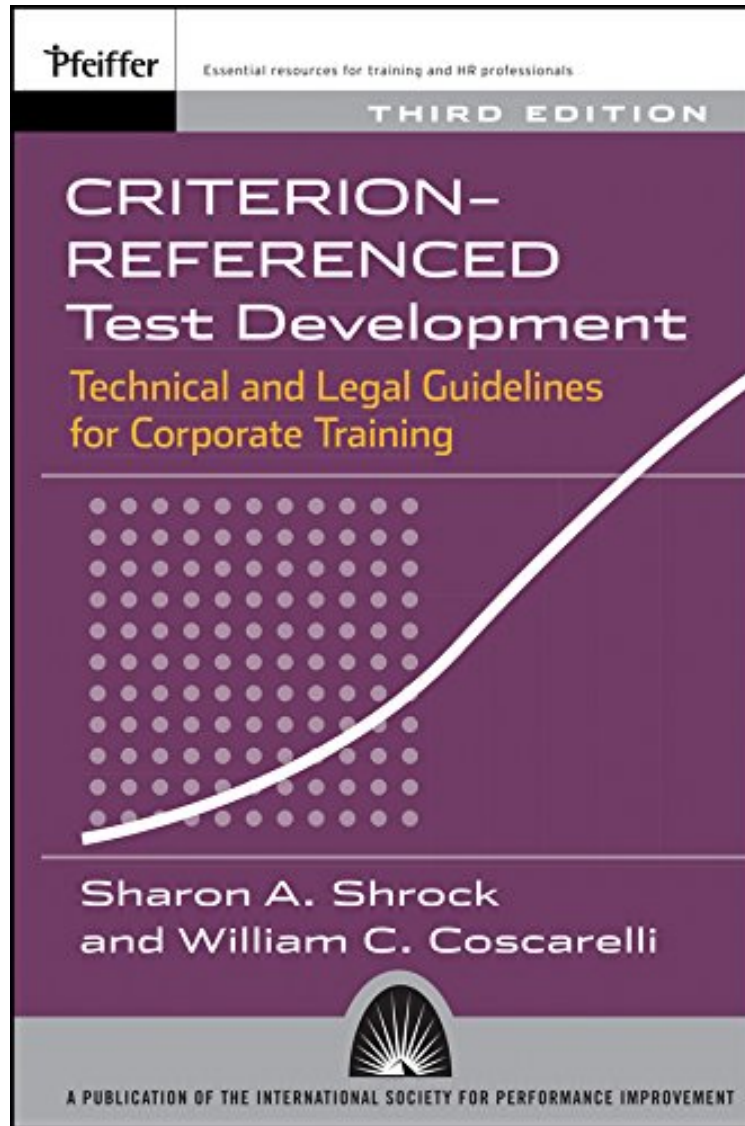


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Criterion-referenced Test Development: Technical and Legal Guidelines for Corporate Training

Sharon A. Shrock, William C. Coscarelli
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Excellent book, easy to understand and very applicable
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This is an excellent book, easy to understand and with very applicable information to create good quality criterion-referenced evaluations. I totally recommend it.

Criterion-Referenced Test Development is designed specifically for training professionals who need to better understand how to develop criterion-referenced tests (CRTs). This important resource offers step-by-step guidance for how to make and defend Level 2 testing decisions, how to write test questions and performance scales that match jobs, and how to show that those certified as "masters" are truly masters. A comprehensive guide to the development and use of CRTs, the book provides information about a variety of topics, including different methods of test interpretations, test construction, item formats, test scoring, reliability and validation methods, test administration, a score reporting, as well as the legal and liability issues surrounding testing. New revisions include: Illustrative real-world examples. Issues of test security. Advice on the use of test creation software. Expanded sections on performance testing. Single administration techniques for calculating reliability. Updated legal and compliance guidelines. Order the third edition of this classic and comprehensive reference guide to the theory and practice of organizational tests today.

From the Back Cover
This is the third edition of the classic and comprehensive reference guide to the theory and practice of competency testing in organizations and professions. Criterion-Referenced Test Development has been thoroughly revised and updated to address the most recent issues in certification and qualification testing. Criterion-Referenced Test Development is designed specifically for training professionals who need to better understand how to develop criterion-referenced tests (CRTs). This important resource offers step-by-step guidance for how to make and defend Level 2 testing decisions, how to write test questions and performance scales that match jobs, and how to show that those certified as "masters" are truly masters. A comprehensive guide to the development and use of CRTs, the book provides information about a variety of topics, including different methods of test interpretations, test construction, item formats, test scoring, reliability and validation methods, test administration, and score reporting, as well as the legal and liability issues surrounding testing. New revisions include: Illustrative real-world examples
Issues of test security
Advice on the use of test creation software
Expanded sections on performance testing
Single administration techniques for calculating reliability
Updated legal and compliance guidelines
The authors have created a very accessible guide with information that is easily grasped and implemented. In addition, the book is filled with relevant exercises that require active responses and reinforce mastery of the principles and procedures.
About the Author
Sharon Shrock is professor of Instructional Design and Technology at Southern Illinois University, Carbondale, where she coordinates graduate programs in ID/IT. She is the former co-director of the Hewlett-Packard World Wide?Test Development Center. She is a past president of the Association for Educational Communications and Technology's Division of Instructional Development and has served on the editorial boards of most of the major academic journals in the instructional design field. Bill Coscarelli is professor in the Instructional Design specialization at Southern Illinois University Carbondale's department of Curriculum Instruction and the former co-director of the Hewlett-Packard World Wide?Test Development Center. Bill has been elected as president of the International Society for Performance Improvement and the Association for Educational Communications and Technology's Division for Instructional Development. He was the founding editor of Performance Improvement Quarterly and ISPI's first vice-president of Publications.