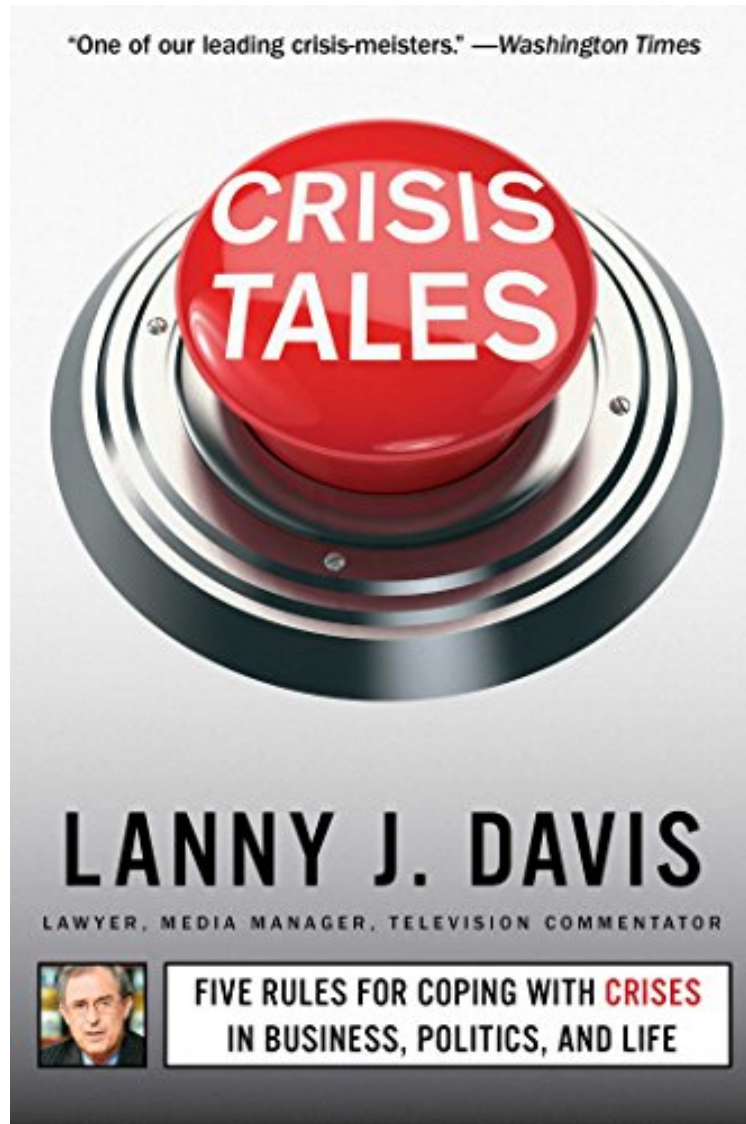


Crisis Tales: Five Rules for Coping with Crises in Business, Politics, and Life

Lanny J. Davis

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Lanny J. Davis : Crisis Tales: Five Rules for Coping with Crises in Business, Politics, and Life before purchasing it in order to gage whether or not it would be worth my time, and all praised Crisis Tales: Five Rules for Coping with Crises in Business, Politics, and Life:

9 of 9 people found the following review helpful. ApologiaBy factumpactumEven as a novice in the field of communications this book by Lanny Davis seems a pretext for explaining, ad nauseum, why he represents truly vile people, or their close associates, while being a really good guy. The chapter on Ivory Coast dictator Gbagbo seeks to

get it through the heads of readers, by repetition if nothing else, that he's not actually involved in anything other than a seeking "peaceful solution." A word of advice for Mr. Davis. You don't need to write a book to clarify your work with dictators and manipulative companies. You could go the old fashioned route and simply not represent them, or their representatives. Disappointing, as this book provides very little in the way of crisis management strategies. It's a memoir. I'm appalled I paid for an thinly-veiled, narcissistic, and self-aggrandizing piece of self-promotion. 0 of 0 people found the following review helpful. Call Lanny Davis to deal with any crisis. By upstate bill Simple rules to follow to manage a crisis. Get it all out yourself. that way you control the events When you tell the truth you don't have to remember what you said. Most pols do not follow this advice to their sorrow 8 of 8 people found the following review helpful. Disappointed By James T. Spelman I like Lanny Davis and thought this would be interesting. It wasn't. It's not particularly well-written and it exposes him as as much a weasel as those whom he has counseled. Some good points, but they could have been made in 5 pages.

TELL IT ALL, TELL IT EARLY, TELL IT YOURSELF Nobody ever calls Lanny Davis to give him good news. As a legal crisis manager, he's the man public figures such as Bill Clinton, Martha Stewart, U.S. representative Charlie Rangel, and companies such as Whole Foods, among many others, rely on to pull them through public scandal with their reputations intact. Winning your case in a courtroom instead of the media is no longer a viable option. These days, every scandal is tried in the court of public opinion. Refusing to dignify allegations with an answer is grounds for flagellation by the press. Political insider Davis has spent years helping politicians, sports figures, business executives, and corporations through the biggest reputation crises of our times, and each case has aided him in the creation of five invaluable rules that absolutely anyone can use to protect himself from damaging hearsay—online and off. In this fascinating and practical resource, Davis tells the real stories behind his famous clients' very public scandals as he explains what he and his team did right, what they did wrong, and how they learned from their mistakes and successes. As impossible as it is to believe, many public relations experts still rely on the faulty Nixon model—deny, deny, deny. This tactic was detrimental not only to Nixon's presidency but, for example, to Exxon and BP (not Davis's clients) following major oil spills. Instead, Davis believes, it is important to tell the full story yourself, even if it means sharing unflattering details before they leak on their own. By getting ahead of the story, you have more control over how the information is reported and perceived in the media. Damaging falsehoods can go viral in an instant, but the nation's premier political spin doctor will teach you how to fight back.

"Written in clear, quick, conversational prose, *Crisis Tales* provides a wealth of sensible advice for handling crises of all sizes and shapes, whether affecting individual businesses, institutions or nations...from one of our leading crisis-meisters." (The Washington Times) "Our company turned to Lanny Davis when we faced a legal problem in Washington. He found a way to combine his considerable legal, media, and political skills to find a solution satisfactory to all parties. This book demonstrates the effectiveness of his multi-disciplinary approach to crisis management." (John P. Mackey, co-founder and co-CEO, Whole Foods Market) "Crisis Tales offers simple crisis management rules, told through riveting true-to-life stories, that can help everyone facing a business, governmental, or personal crisis. In my experience, Lanny applies his unique combination of legal, media, and experience to get the facts out early, develop the right strategy to communicate them effectively, and find the "sweet spot" solution among competing viewpoints to solve the problem." (Gary Lauer, chairman and CEO, eHealth Inc) Praise for *Scandal*: "To many conservatives, Lanny Davis is a cherished anomaly: a thoughtful liberal, a decent guy, and a fair-minded Democratic operative who loves his country even more than he loves his party." (Michael Medved, nationally syndicated conservative talk show host and author of *Right Turns*) "When a controversy arises involving a public figure, Lanny Davis is the go-to guy; for journalists. The irony is that if this book is read—and actually heeded—by more politicians and celebrities, there will be less need of Lanny's services." (Carl M. Cannon, editor of *RealClearPolitics*) About the Author Lanny J. Davis is a lawyer, crisis manager, consultant, author, and television commentator who counsels individuals, corporations, and others on crisis management and legal issues. Lanny served as special counsel to President Bill Clinton and was a spokesperson for the President and the White House on matters concerning campaign finance investigations and other legal issues. In 2005 President George W. Bush appointed Lanny to serve on the five-member Privacy and Civil Liberties Oversight Board, created by the U.S. Congress as part of the 2005 Intelligence Reform Act. He graduated from Yale Law School, where he won the prestigious Thurman Arnold Moot Court prize and served on the Yale Law Journal. He is the author of *The Unmaking of the President* 2016.