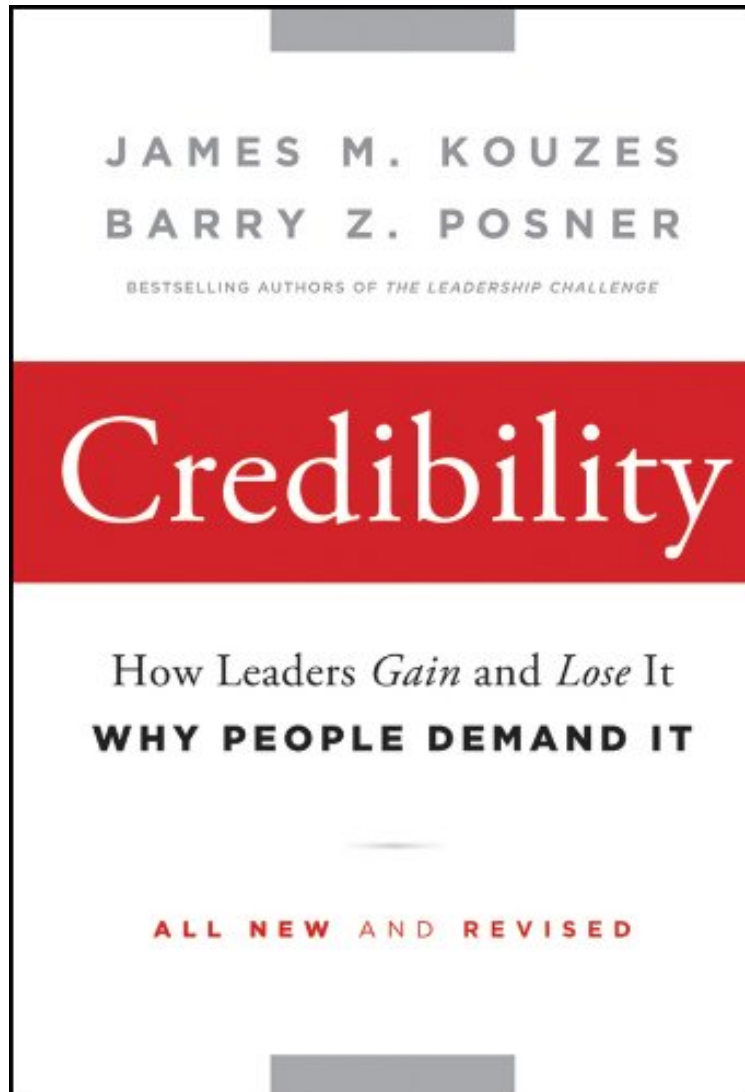


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Credibility: How Leaders Gain and Lose It, Why People Demand It (J-B Leadership Challenge: Kouzes/Posner)

James M. Kouzes, Barry Z. Posner
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James M. Kouzes, Barry Z. Posner : **Credibility: How Leaders Gain and Lose It, Why People Demand It (J-B Leadership Challenge: Kouzes/Posner)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Credibility: How Leaders Gain and Lose It, Why People Demand It (J-B Leadership Challenge: Kouzes/Posner):

1 of 1 people found the following review helpful. What I read was good, so I can't fault the bookBy AmyMy boss had me buy 8 copies so she, my peers, and I could all read this and have group discussions. She probably should have just

bought one and read it herself. We never got past chapter 4 and we only met to discuss the book 2 times. Then it was decided that we had more important things to do than reading a book...therefore losing credibility. What I read was good, so I can't fault the book...have to give it 5 stars.0 of 0 people found the following review helpful. Sound advice on leadership credibilityBy TTreigerPurchased for my reference library. Delivers sound information on how leaders gain v lose credibility. Some of my former bosses could have benefited from this :/4 of 4 people found the following review helpful. How to lead your organizationBy LettieThis book was a part of my reading for my Phd in Organizational Management. Here's my review.In reading, "Credibility" by Kouzes and Posner (2003), the two leadership experts in the field of organizational development and management, particularly workplace outcomes, addressed some important managerial issues that relate to values, leadership roles and performance outcome. Their main argument discussed how shared values can help an organizations improve productivity and organizational effectiveness. The authors suggest that "shared values are the foundation of building productive -relationships" within organizations (p.121) in which there are various ways for organizations to build long lasting partnerships between leaders and its constituents. In general, when organizations develop a shared value relationship with its constituents, they can begin to work together on the organization's goals and objectives.I agree with the author's philosophy that organizations must first communicate clearly to their constituents about who they are and what they represent. Open and honest communication is vital within any organization. It creates a sense of purpose and inspiration to others to support the organization's mission. In doing so, there must be an internal paradigm shift that must take place within the organization so that leaders begin to attract and maintain constituents who are connected to the organization's vision.I would recommend this book to leaders within small and large organization to develop a strong foundation for growth and expansion.Lisa WillisCoach and Organizational Consultant

The first true revision of the classic book from the bestselling author of The Leadership ChallengeAs the world falls deeper into economic downturns and warfare, the question of credibility (how leaders gain and lose it) is more important than ever. Building on their research from The Leadership Challenge, James Kouzes and Barry Posner explore in Credibility why leadership is above all a relationship, with credibility as the cornerstone, and why leaders must "Say what you mean and mean what you say." This first full revision of the book since its initial publication in 1993 features new case studies from around the world, fully updated data and research, and a streamlined format. Written by the premier leadership experts working today, Credibility: Reveals the six key disciplines that strengthen a leader's capacity for developing and sustaining credibility. Provides rich examples of real managers in actionIncludes updates to the applications and researchThis personal, inspiring, and genuine guide helps you understand the fundamental importance of credibility for building personal and organizational success.