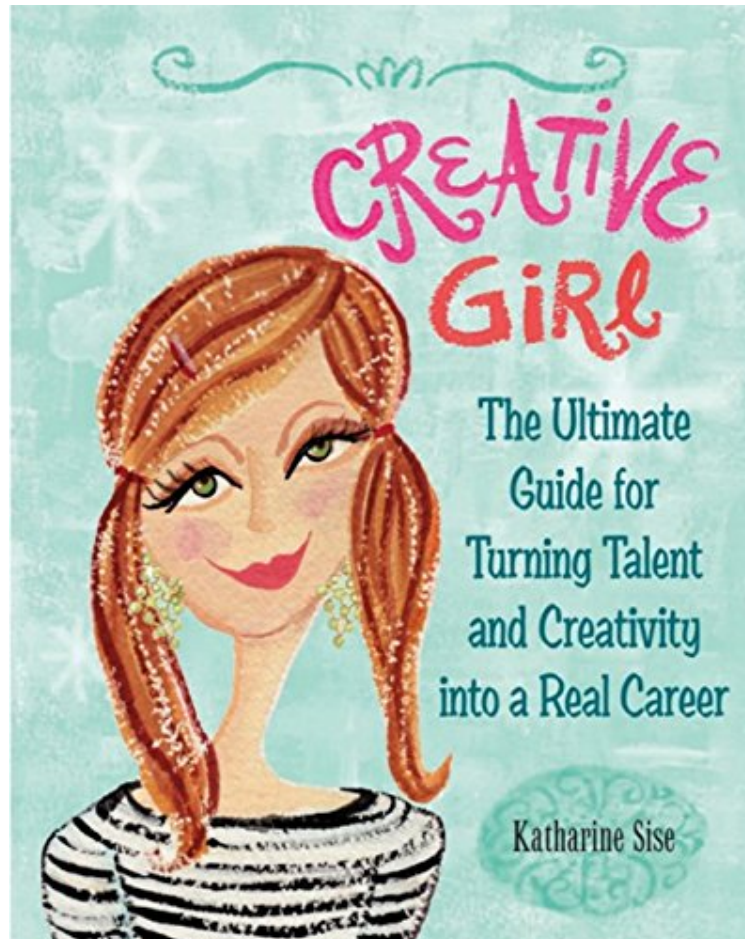


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Creative Girl: The Ultimate Guide for Turning Talent and Creativity into a Real Career

Katharine Sise

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Katharine Sise : Creative Girl: The Ultimate Guide for Turning Talent and Creativity into a Real Career before purchasing it in order to gauge whether or not it would be worth my time, and all praised Creative Girl: The Ultimate Guide for Turning Talent and Creativity into a Real Career:

1 of 1 people found the following review helpful. Creative? Crafty? Gotta get this book! By Cousin Mint I love this book! After reading this you will want to start your own creative career or business, and actually believe that you can do it. Katharine Sise guides you through everything, from figuring out what you really want out of your career to networking, taxes, everything. Whether you want to start your own business or have a creative career casually on the side, you will find this book useful. Sise uses her own life experiences and ties in many successful creative girls' (or CG's as she calls them) stories and advice. If you have ever toyed with the idea of selling things you've made, you should really check out this book! 1 of 1 people found the following review helpful. Extremely Helpful! By sunny I thoroughly enjoyed Creative Girl! Katharine Sise does an incredible job of laying out every aspect of taking a passion and turning it into a full time job. From advising readers about the business aspects of your creativity, to balancing

emotional/mental health while pursuing one's dream, this book is a great guide for any CG. Ms. Sise definitely knows her stuff. 0 of 0 people found the following review helpful. AMAZING "GO TO-HOW TO" BOOK By Julie This book is jammed packed with excellent advice from hundreds of "go to" creative girls on how to get yourself out there-get the help and assistance you need -what to expect- how to plan, start-up and succeed. Sise even takes the mystery and adds some zip out of all the legal and finance aspects of starting your own business. AWESOME info! Very motivating, clearly written and understandable, fun "how to" book. Buy 2 it is the perfect gift for friends, daughters and granddaughters everywhere- just remember to keep one for yourself.

If there's no stability in the corporate world, why not do what you love? Creative Girl shows women how to turn their talents into a money-making career...smartly. Whether readers are just tapping into their creativity and want to see where it takes them, or if they're already making a creative living and know it's time to grab hold of the next level of success, this book has specific advice for women at varying stages. Author Katharine Sise has certainly "walked the walk" of a creative entrepreneur, as she created her own jewelry line that has won the praise of celebrities and the fashion world. Here she provides ideas for sparking one's creative talent (through meditating and journaling), and narrowing down what career lifestyle is right for each reader. She also shares insider tips on the realities of navigating a creative career and handling a business--such as how to brand yourself and how to build a platform and garner publicity. Katharine debunks the myth of the "starving artist" and shows how one can turn inspiration into a profitable livelihood.

From Publishers Weekly When Sise was in her early 20s, she realized she needed a second job to support her acting career. Instead of temping or waitressing, she stayed true to her creative nature and chose jewelry design, and in a few years she was able to support herself without sacrificing her dreams or temperament to an office job. In fresh, funny, and cheerful prose, she helps her readers figure out what they want to do and build a roadmap for getting there. She breaks down the practicalities of a fulfilling and financially self-sufficient life, including finding a mentor, deciding when to leave a day job, developing weapons for overcoming fear, learning the legalities, as well as reacute;sumeacute; polishing, interviewing, negotiating, and publicizing yourself. Emphasizing self-evaluation and the use of helpful worksheets, Sise presents solid practical advice and encouragement through interviews with famous "creative girls." Her comprehensive stock of information and playful tone--she urges readers to "Know Your Strength, Know Your Kryptonite"--round out a wonderful survival guide for women looking to make the leap to a satisfying, self-directed career. Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. Jamie Rosen, W Magazine, June 2010 "Encouraging, inspiring and actually fun to read, Creative Girl gives its readers a master class in career actualization. Whether it's guidance on how to tap into your talents, advice on how to work creatively in a corporate world, or the roadmap for setting up your own business or freelance venture, Sise offers up all the tools needed to satisfy your soul and your bank account."