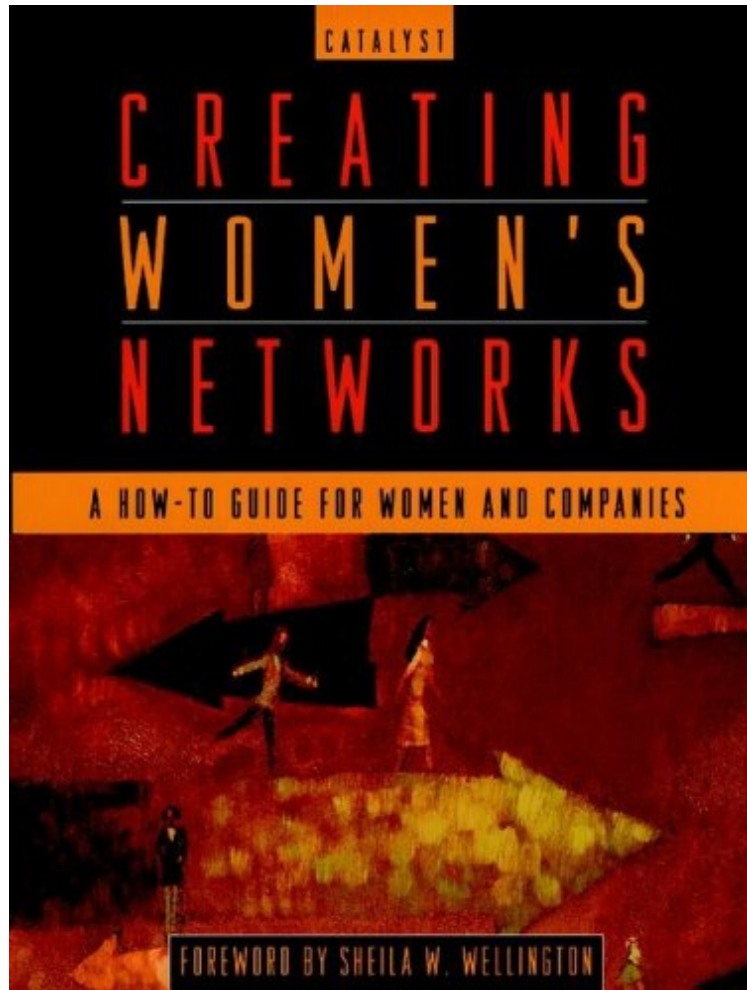


Creating Women's Networks: A How-To Guide for Women and Companies

Catalyst

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Catalyst : Creating Women's Networks: A How-To Guide for Women and Companies before purchasing it in order to gauge whether or not it would be worth my time, and all praised Creating Women's Networks: A How-To Guide for Women and Companies:

7 of 9 people found the following review helpful. How to...and WhyBy Robert MorrisIn the Introduction, we are told that "Women's networks are a phenomenon that grew out of the overlapping need of companies to reach out to the women in their organization and the critical need of women to reach out to each other." Enlightened employers recognize that both needs are immensely important. Here is a book which does indeed provide a "How-To Guide to Women and Companies." Part One explains how to design and implement a women's network. Part Two explains how to extend and strengthen that network. Then the reader is provided with a wealth of Resources which include "Catalyst's Summary Findings from The Women's Workplace Network Survey" and examples of successful women's

networks (Dow Chemical, Bausch Lomb, Kodak, and Kimberly-Clark). Of special value to the reader is a series of charts (eg Chart 4.2, "Support Continuum: Middle Management") and Checklists (one per each of the seven chapters) which, together, provide just about all anyone would need to design, implement, strengthen, and (yes) defend a successful women's network. 9 of 11 people found the following review helpful. This book tells you everything you need to know. By Marianne TPI wish I had this book last May (98') when we started our Women's Mentoring Network at work. The good thing is after we read it we realized we had done alot of the right things. If you haven't started your network yet or want to compare how you're doing with other companies this is the book you need to read.

Discover a dynamic new force in leadership development. This remarkable guide shows companies exactly how they can better retain and increase leadership talent through the establishment of women's networks--networks that link specific female employee concerns and larger organizational goals in ways that bolster the bottom line. Based on the cutting-edge research of Catalyst--America's foremost nonprofit dedicated to the advancement of women in business--this guide explains why women's networks are valuable. It shows how companies large and small have leveraged women's networks to their advantage. And it provides a detailed framework readers can follow to create a network within their organization. Charged with first-person success stories, it will prove invaluable to executives and managers concerned with decreasing turnover, increasing employee satisfaction, and optimizing the leadership potential of their entire work force.

.com Creating Women's Networks is a comprehensive manual for female employees who truly want to accomplish as much as possible in corporate America, and employers of either gender who honestly want their entire workforce to be the best that it can be. Based on a variety of extensive studies conducted over the past 15 years by Catalyst--a respected non-profit research and advisory group "dedicated to helping women achieve their full professional potential and showing businesses how to capitalize on those talents"--it examines successful women's groups that are operating today in companies such as Kimberly-Clark, Texas Instruments, Kodak, and Dow Chemical, and offers detailed instructions for both creating new ones and increasing the effectiveness of those already in existence. Filled with checklists, charts, breakout points, and first-person suggestions that turn the advice into a hands-on program, the book follows the life cycle of the very organizations it helps to define. The first section, for example, lays out all critical initial steps like understanding the company environment, building support, and actually getting underway. The second deals with ongoing maintenance, focusing on ways to keep the coalition on track and tackle challenges that inevitably develop. --Howard Rothman "Many successful networks learn the hard way. This book contains the secrets for growing a network and creating and managing a powerful advisory relationship with your company. And you'll avoid the pitfalls along the way. I wish I'd had this book when we started our network!" (Sue Burke,, president, Women's Forum of Kodak Employees) "Starting a networking group can be relatively easy; however, sustaining the positive momentum that such a group generates is a very complex and difficult problem. Catalyst has provided us with a wonderful resource for starting a group and meeting its longer-term challenges as well." (Mona Lau, managing director, globalization and diversity, Banker's Trust)From the Inside FlapIf your company doesn't have a women's network, it should. Such networks have proven invaluable to women looking to get ahead at work and to companies looking to enlist, retain, and advance the most talented people possible. But exactly how can you go about starting a women's network or improving one already in existence?Working with women's networks from all regions and industries for fifteen years, Catalyst has become the nation's premier clearinghouse for information and advice on the subject. And with this book, Catalyst makes its much-sought-after expertise available to people everywhere. Here, individuals will find step-by-step, hands-on instructions for creating a network of their own and for increasing the success of networks already in place. Companies will discover what women's networks are all about, how they improve the working environment, and how they contribute to the bottom line. Women with front-line network experience lAnd their voices to this work and serve as your guides. Relating their own personal experiences and insights, they provide a living, breathing sense of what networks are like in action. Their stories follow the life cycle of a typical network from gestation to adulthood, even to termination once its mission is accomplished, providing best practices for every stage of development. The illuminating questions, useful checklists, and summaries of key points and common pitfalls that accompany every chapter enhance learning and help ensure your success. In all kinds of companies of all sizes, women's networks have had an enormous impact on company culture and policy. They are an ideal way to build the relationships, skills, and knowledge that allow their members an equitable shot at the top and their companies the benefits of a head start in the race for talent.