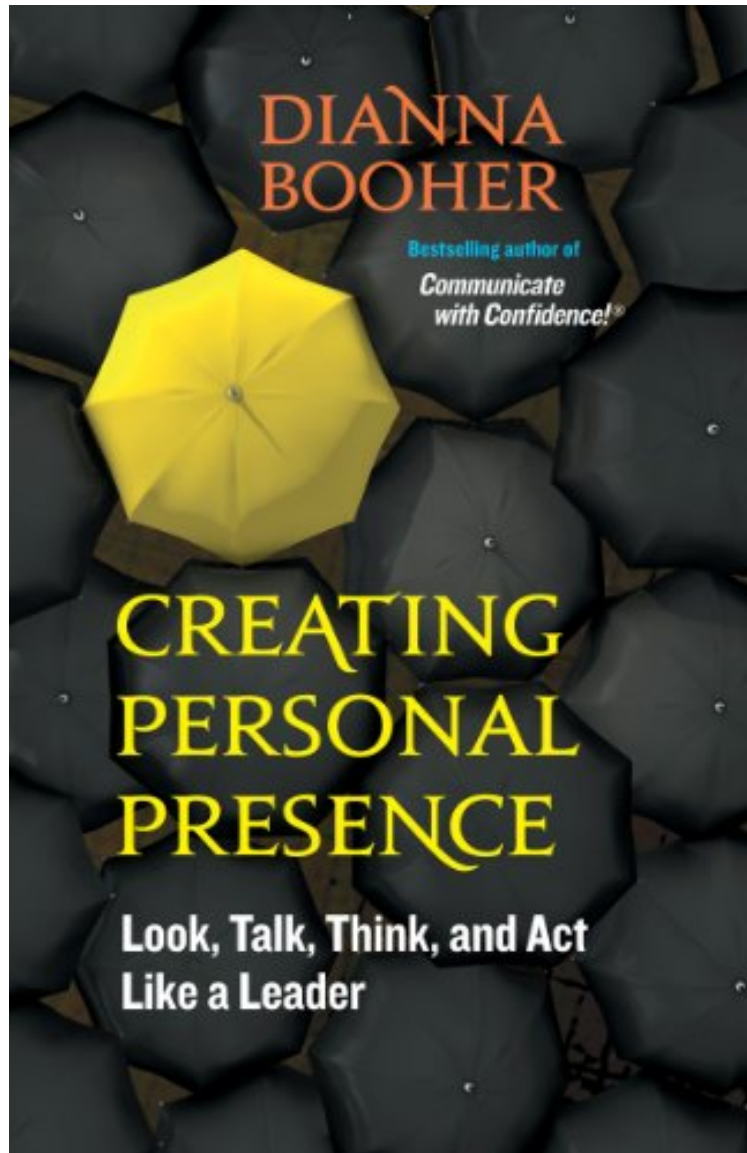


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Creating Personal Presence: Look, Talk, Think, and Act Like a Leader

Dianna Booher

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Dianna Booher : Creating Personal Presence: Look, Talk, Think, and Act Like a Leader before purchasing it in order to gauge whether or not it would be worth my time, and all praised Creating Personal Presence: Look, Talk, Think, and Act Like a Leader:

2 of 2 people found the following review helpful. Easy to read and full of practical adviceBy Neen James Inc.If you want an easy to read resource on the fundamentals of looking and acting like a leader Dianna's book is a great

resource. You will find it is full of practical strategies to apply immediately and covers a multitude of topics for anyone wanting to increase their impact at work, in their community and at home. Knowing the power of a personal brand is one of the skills that will provide leaders with a competitive edge and is vital in business today. Regardless of whether you work in corporate or run your own thought leadership practice, this is a great book and worth the time investment to apply the simple strategies. 2 of 2 people found the following review helpful. Very inspiring. By Lyle MI found this book very easy to read and digest. It is full of helpful hints that can make you feel like you seen and heard, instead of like you are blending into the wall. This book is about having presence, being a leader, and getting your thoughts and ideas across. The author has a lot of consulting experience, and numerous other books, seminars etc. to draw on. A world of experience, that when pulled all together shines a new light on sprucing up your own personal presence. 3 of 3 people found the following review helpful. Good book. Was very helpful in making you aware ... By KRist Good book. Was very helpful in making you aware of how you present yourself to others, and is actually fun to apply what you learned and watch the results by observing how others respond to you. Highly recommend

"Personal presence is difficult to define but easy to recognize. People with presence carry themselves in a way that turns heads. When they talk, people listen. When they ask, people answer. When they lead, people follow. Personal presence can help you get a date, a mate, a job, or a sale. It can help you lead a meeting, a movement, or an organization. Presence is not something you're born with—anyone can learn these skills, habits, and traits. Award-winning speaker and consultant Dianna Booher shows how to master dozens of small and significant things that work together to convey presence. She details how body language, manners, and even your surroundings enhance credibility and build rapport. You'll learn to use voice and language to demonstrate competence, deliver clear and memorable messages, and master emotions. You'll learn to think strategically, organize ideas coherently, and convey to others genuine interest, integrity, respect, and reliability. Take her self-assessment to measure your progress. With Dianna Booher's expert, entertaining advice, you can have the same kind of influence as the most successful CEOs, celebrities, and civic leaders."

Praise for *Creating Personal Presence* "I'm a big fan of Dianna Booher. Her new book will help you communicate the very best version of yourself as a leader. Read it!" —Ken Blanchard, coauthor of *The One Minute Manager* and *Full Steam Ahead!* "Booher makes 'presence' actionable. This is my kind of book!" —Marshall Goldsmith, author of *Mojo* and *What Got You Here Won't Get You There* "This extraordinary book is full of invaluable ideas and insights that can help you get paid more and promoted faster than you ever thought possible." —Brian Tracy, author of *Eat That Frog!* and *How the Best Leaders Lead*