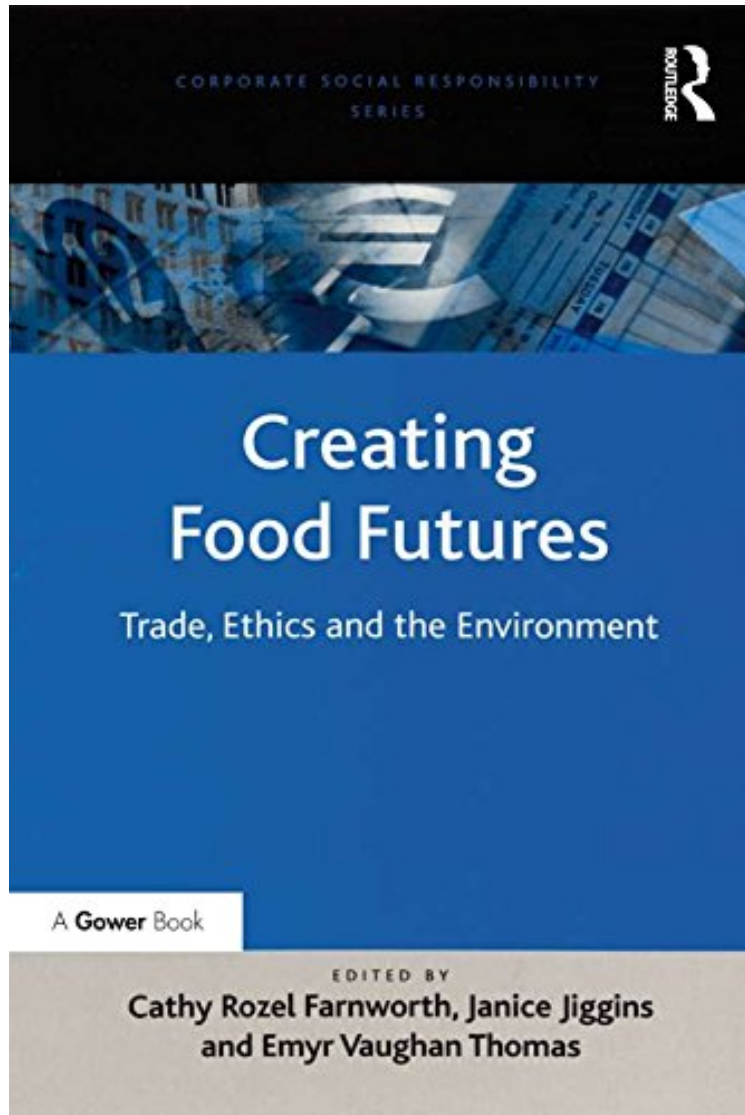


(Download) Creating Food Futures: Trade, Ethics and the Environment (Corporate Social Responsibility)

Creating Food Futures: Trade, Ethics and the Environment (Corporate Social Responsibility)

Janice Jiggins

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Janice Jiggins : Creating Food Futures: Trade, Ethics and the Environment (Corporate Social Responsibility) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Creating Food Futures: Trade, Ethics and the Environment (Corporate Social Responsibility):

A global transformation in food supply and consumption is placing our food security at risk. What changes need to be

made to the ways we trade, process and purchase our food if everyone in the world is going to have enough wholesome food to eat? Is there genuine scope for creating food futures that embrace considerations such as ecological sustainability and social equity as well as placing good food on the table - and making money? Drawing upon examples of innovative food chains in Europe, Canada, Africa and Latin America, leading academics and practitioners challenge the idea that individuals are powerless in the face of global supply chains and the legal apparatus protecting them. The authors do not, however, underestimate the scale of the task at hand. They explore the tensions and dilemmas inherent in innovative practice - such as the ethics of mainstreaming, balancing a variety of goals and the ways in which success is defined - as well as presenting success stories and explaining how they were achieved. *Creating Food Futures* provides you with inspiring examples of what is being done and thought-provoking suggestions for future work.

'A thought-provoking mix of insights from different disciplines, discourses and case studies into the challenges in creating a more ethical and fairer food system able to deal with supermarket power, flawed supply chains and inequitable access to resources and power. In the book the meaning of environment, food literacy, fair trade, and the importance of food practices, trade rules and policies all come under scrutiny.' - Geoff Tansey, Joseph Rowntree Visionary for a Just and Peaceful World, Member [and Trustee], Food Ethics Council 'Creating Food Futures is an impressive collection of case studies and analytical reflections on the dynamic changes occurring in agrifood systems around the world. This book will be an important resource in the debates over and proposals for more socially just and environmentally sustainable food and agriculture in the 21st century.' - Douglas L. Murray, Center for Fair and Alternative Trade Studies, Colorado State University 'A thought-provoking collection of essays investigating the potential and the building blocks for a more democratic food system. They challenge both the private sector's growing influence on food governance, and the pessimism that presumes citizens are powerless in the face of this trend. Critical, open-minded and worth a read.' - Tom Macmillan, Food Ethics, The Magazine of the Food Ethics Council

About the Author
Cathy Rozel Farnworth trained in rural development studies and gender analysis and has lived and worked in developing countries and in Europe. She works on the development of locally defined quality of life indicators, on participatory research and development, and on ethical value chains and marketing. Janice Jiggins trained in history and political science. She has worked in the field in developing countries and in Europe on agricultural development policy, sustainable farming and natural resource management. Janice was Professor of Human Ecology at the Swedish University of Agricultural Sciences and is currently a Guest Researcher at Wageningen University in The Netherlands. She specializes in participatory plant breeding, integrated pest management and in gender equity and social inclusion. Emyr Vaughan Thomas has a doctorate in methodological issues in the study of values and a Master's in environmental policy and planning. He worked on policy issues for many years for an environmental agency and is an Associate Lecturer with the Open University (UK). Emyr has published one book and a range of scholarly papers.