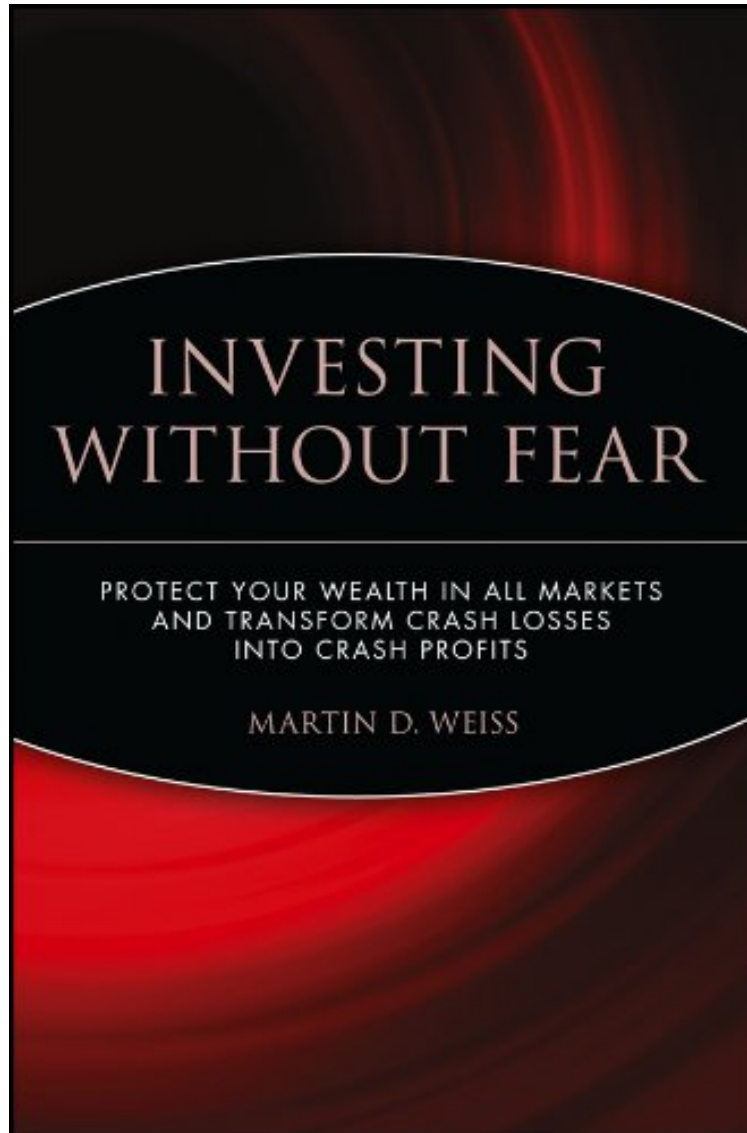


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## Crash Profits: Make Money When Stocks Sink AND Soar

*Martin D. Weiss*

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Smart investing strategies from bestselling author and America's consumer advocate for financial safety Filled with against-the-grain attitude and seasoned market wisdom, Crash Profits explains not only how to survive, but how to make money before, during, and after a crash. Using real examples fresh from the financial pages, Weiss delineates the full range of risks facing the average American. He shows readers how to see through the lies that Wall Street tells and how to find safer alternatives to stock investing, as well as what to sell, how to sell, and when to sell (and when not to sell). Here's the unvarnished truth about investing today, coupled with the strategies every American can use to turn windfall profits while others are losing their shirts. Martin D. Weiss, PhD (Palm Beach, FL), is Chairman of Weiss Research in Palm Beach, Florida. His previous book, The Ultimate Safe Money Guide (0-471-15202-1), was a Wall Street Journal, BusinessWeek, and New York Times business bestseller

From the Inside Flap Secrets To Safely Growing Richer In Troubled Times From New York Times Business Bestselling Author Martin D. Weiss, PhD In Crash Profits, Dr. Weiss weaves a compelling story of Wall Street's deceit, crimes, and blunders that gave birth to today's treacherous investing environment. His story then crosses into the future, painting a vivid and alarming picture of the potential damage these misdeeds and mistakes could continue to cause for your stock, bond, and real estate investments in the months ahead. Best of all, Dr. Weiss gives you easy-to-follow, step-by-step instructions to make PROFITS both while the market is falling and when it recovers. With against-the-grain attitude, seasoned market wisdom, and a fast-reading narrative style, Crash Profits outlines TEN practical strategies that will help you secure a bright financial future regardless of your age or financial situation. Using real examples fresh from today's latest events, this invaluable guide provides a practical plan to protect you from losses and get you started immediately on a fast track to recovery and profits. With Crash Profits you will . . . Never get crushed by falling stock prices again Protect the value of your home and real estate Win while everyone else is losing From the Back Cover If continuing corporate collapses, Wall Street lies, and economic uncertainties have left you wondering whom to trust and what to do with your hard-earned money, the time to take action is now. Immediately stop any losses, get on a fast track to recovery, and potentially make more money in the next few years than most investors made in the 1990s. Author Martin Weiss has built a national reputation as a fiercely independent critic of Wall Street practices and as the one advisor showing hundreds of thousands of investors how to make solid profits even while most others are losing their shirts. His previous bestseller, The Ultimate Safe Money Guide, gave readers the know-how to invest wisely and cautiously. Now, in Crash Profits, Weiss arms you with the tools and techniques to profit both while the market is falling and when the market recovers. Crash Profits gives you . . . The proven methods to profit from a stock market crash Seven practical strategies for building wealth in any environment Fifty stocks you should sell immediately plus advice on how to sell Six steps to take right away to protect the value of your home and real estate More than seventy-five safe alternatives for your money, so you can sleep nights Practical ways to protect your job, reduce debt, and save more Specific instructions to turn economic disasters into great opportunities for profit The message of Crash Profits is original, powerful, and comprehensive. Pick up this book and learn how to win in the market and the economy while nearly everyone else is losing. About the Author MARTIN D. WEISS, PHD, is Chairman of Weiss Ratings, Inc., in Palm Beach, Florida. The company issues safety ratings on banks and savings institutions, insurance firms, brokerages, and HMOs. It is the only major ratings company that receives no remuneration from the companies it covers. Weiss has testified before Congress several times and has appeared on ABC, CBS, and NBC. His previous book, The Ultimate Safe Money Guide (Wiley), was a New York Times business bestseller.