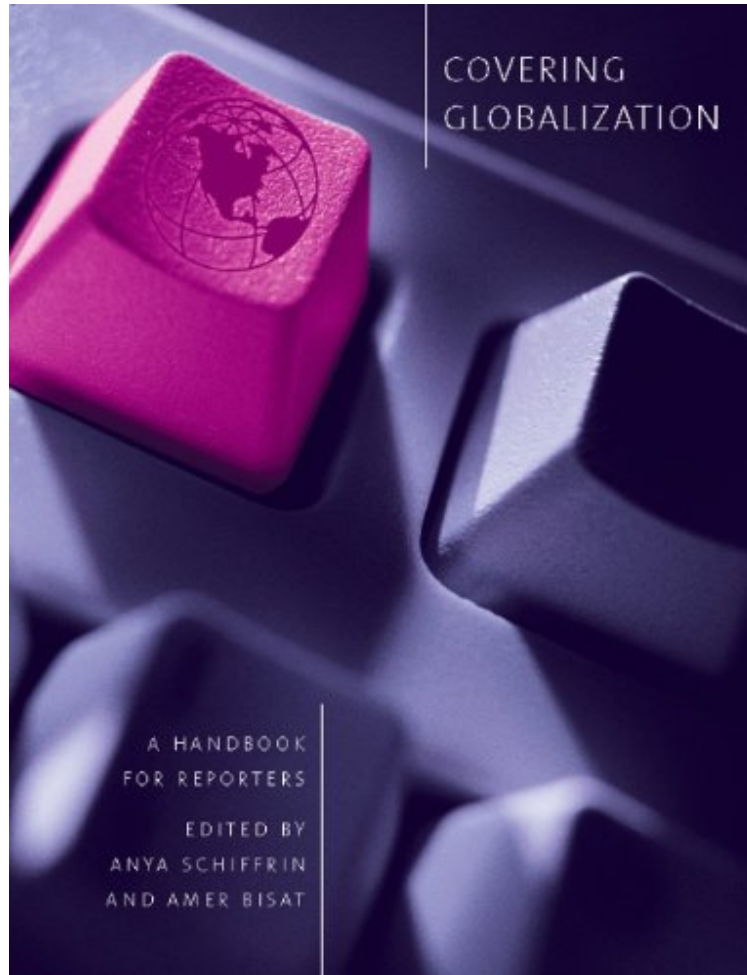


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This is an impressive work. (James Boylan Columbia Journalism)Schiffrin, a Columbia University professor, and Bisat, a hedge-fund manager, have pulled together an excellent primer. Though aimed at financial journalists, it's just as helpful for investors and lay readers. (Barron's)Here's a book with a spine that belongs in every reporter's library. (BAT.com)The flow of ideas... is smooth and the description easy to follow. (Tsan-Kuo Chang Journalism Studies 1900-01-00) "Covering Globalization" by Anya Schiffrin and Amer Bisat is certainly an extremely topical book. But it is also a very useful book. All important aspects of the globalisation discussion are thoroughly dealt with in a refreshingly understandable way. It is a goldmine of information both for students and not least for professional business and financial journalists. It is very solid and full of good practical tips. One can only wish the book many readers who will use the well presented information to help the debate become more objective and less ideologically biased. (Peter Pruml;fert, Head, International Institute for Journalism; Germany)About the AuthorAnya Schiffrin is codirector of the media program at Columbia University's School of International and Public Affairs. She was the editor in chief of the Istanbul-based daily the Turkish Times, a stringer for Reuters in Barcelona, senior financial writer at the Industry Standard in New York and bureau chief for Dow Jones Newswires in Amsterdam and Hanoi. Amer Bisat is a hedge fund manager focusing on emerging-markets bonds and was previously a portfolio manager at UBS and Morgan Stanley and chief emerging-markets economist at Salomon Brothers in Europe. He has also been a senior economist at the IMF, where he worked on the economics of Russia, Egypt, and Cameroon, and he has published widely on growth, the financial sector, and Middle East economics.