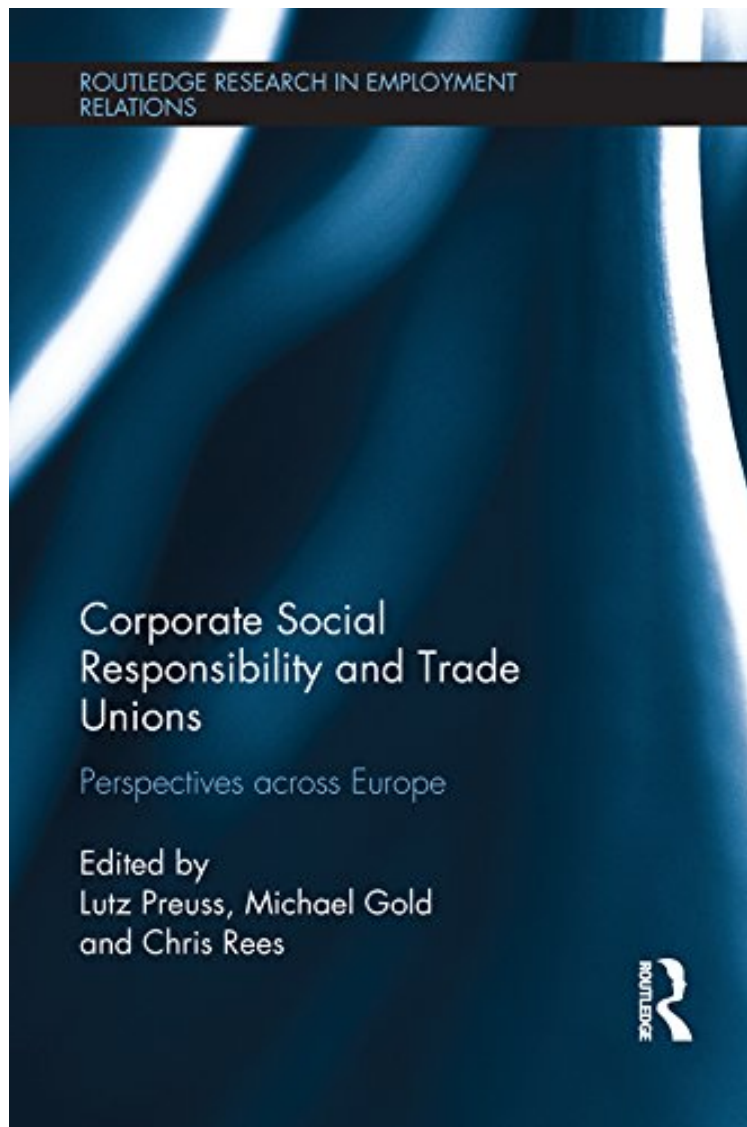


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Corporate Social Responsibility and Trade Unions: Perspectives across Europe (Routledge Research in Employment Relations)

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From Routledge : Corporate Social Responsibility and Trade Unions: Perspectives across Europe (Routledge Research in Employment Relations) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Corporate Social Responsibility and Trade Unions: Perspectives across Europe (Routledge Research in Employment Relations):

Growing interest in corporate social responsibility (CSR) has focused attention on the relationship between businesses and key stakeholders, such as NGOs and local communities. Curiously, however, commentators on CSR rarely discuss the role of trade unions, while commentators on employment relations seldom engage with CSR. This situation is all the more remarkable since unions are a critically important social actor and have traditionally played a prominent role in defending the interests of one key stakeholder in the company, the employee. Written by dedicated experts in their field, this book addresses a key gap in the literature on both CSR and employment relations, namely trade union policies towards CSR, as well as union engagement with particular CSR initiatives and the challenges they face in doing so. The research covers eleven European countries which, when taken together, constitute a representative sample of industrial relations structures across the continent. This book will be essential reading for scholars, students and practitioners of international business, employment relations, public policy and CSR. Its foreword is written by Philippe Pochet and Maria Jepsen, Directors of the European Trade Union Institute in Brussels.?

'Finally a book that looks at this largely overlooked topic. It's an essential read for all business practitioners to understand that we can do better than CSR-type paternalism. And trade unionists will enjoy crucial insights into how the rise of CSR can help improve their operations in the second decade of the new millennium.' - Dirk Matten, Professor, York University, Canada

'Preuss, Gold and Rees have assembled a fine collection of studies on a timely yet understudied topic: the link between trade unions and corporate social responsibility (CSR). By comparing insights from a wide range of European countries, this volume provides a systematic overview of how different trade unions relate to CSR.' - Frank G.A. de Bakker, Associate Professor, VU University Amsterdam, the Netherlands

About the Author Lutz Preuss is Reader in Corporate Social Responsibility at the School of Management, Royal Holloway University of London, UK Michael Gold is Professor of Comparative Employment Relations at the School of Management, Royal Holloway University of London, UK Chris Rees is Professor of Employment Relations at the School of Management, Royal Holloway University of London, UK