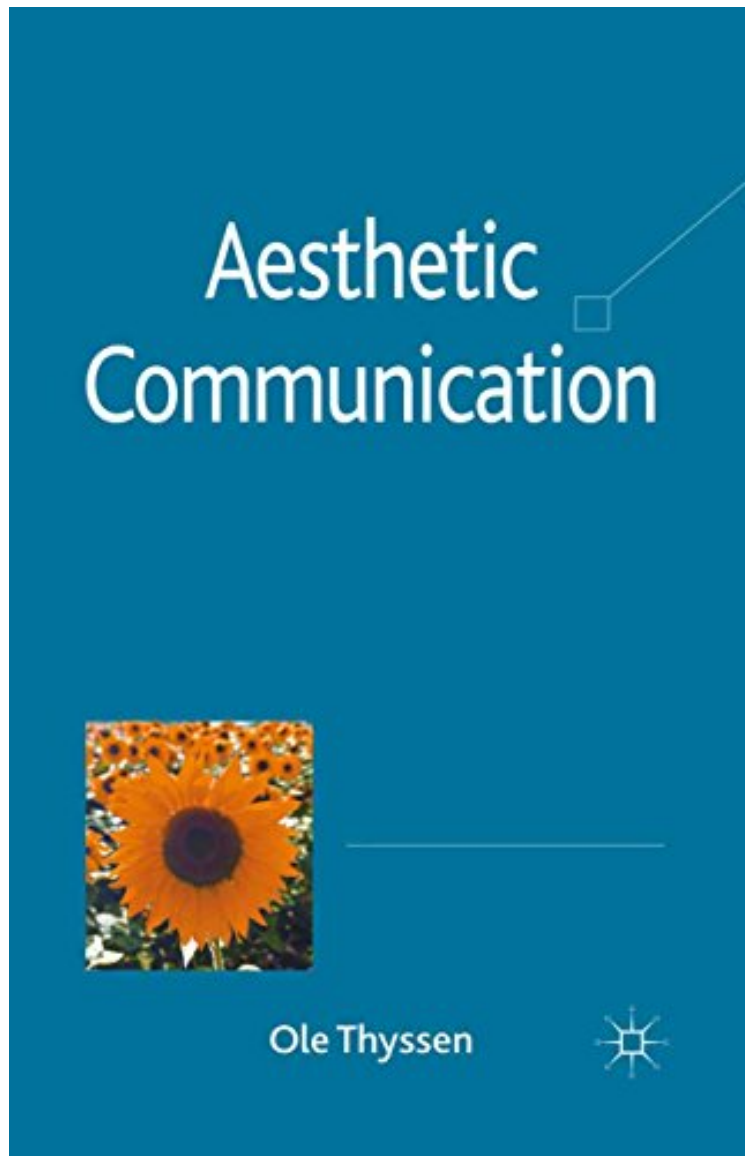


(Library ebook) Aesthetic Communication

## Aesthetic Communication

*O. Thyssen*

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This book deals with the organizational use of aesthetic means. Based on the idea that organizations are systems of communication, it is shown that consciously or not, organizations have always used aesthetic means to reinforce their communication.

About the Author OLE THYSSEN is Professor of Philosophy at Copenhagen Business school, Denmark, and author and co-author of more than 30 books on psychoanalysis, Marxism, system theory, ethics and aesthetics, among them *Business Ethics and Organizational Values*, (Palgrave Macmillan 2009). He has a lifelong honorary grant from the Danish state.