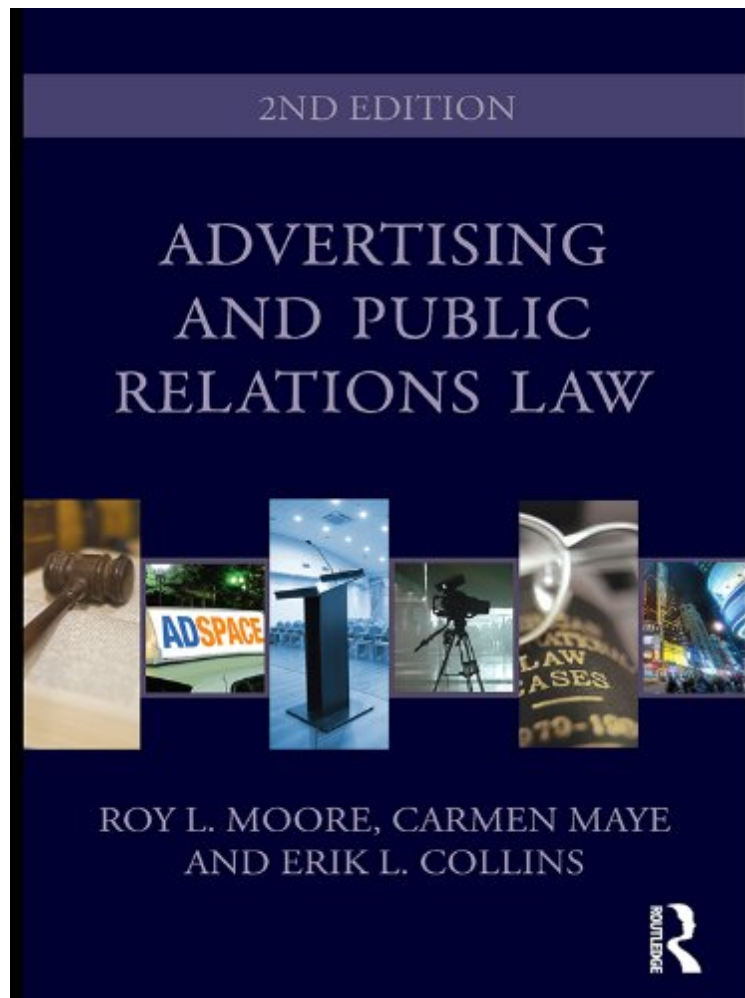


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## Advertising and Public Relations Law (Routledge Communication Series)

*Roy L. Moore, Carmen Maye, Erik L. Collins*  
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About the AuthorRoy L. Moore is professor of journalism and dean of the College of Mass Communication at Middle Tennessee State University. He holds a Ph.D. in mass communication from the University of Wisconsin and a juris doctorate from the Georgia State University College of Law. Carmen Maye is a South Carolina-based lawyer and an instructor in the School of Journalism and Mass Communications at the University of South Carolina, where she teaches courses in media law and advertising. Her undergraduate degree is from the University of North Carolina at Chapel Hill. Her mastersquo;s and juris doctorate degrees are from the University of South Carolina. Erik L. Collins is the associate director for graduate studies and research in the School of Journalism and Mass Communications at the University of South Carolina. He teaches courses in media law, mass communication research methods and integrated communications management. Dr. Collins holds a Ph.D. from the Newhouse School of Public Communications, Syracuse University, and a juris doctorate from the Ohio State University School of Law. nbsp;