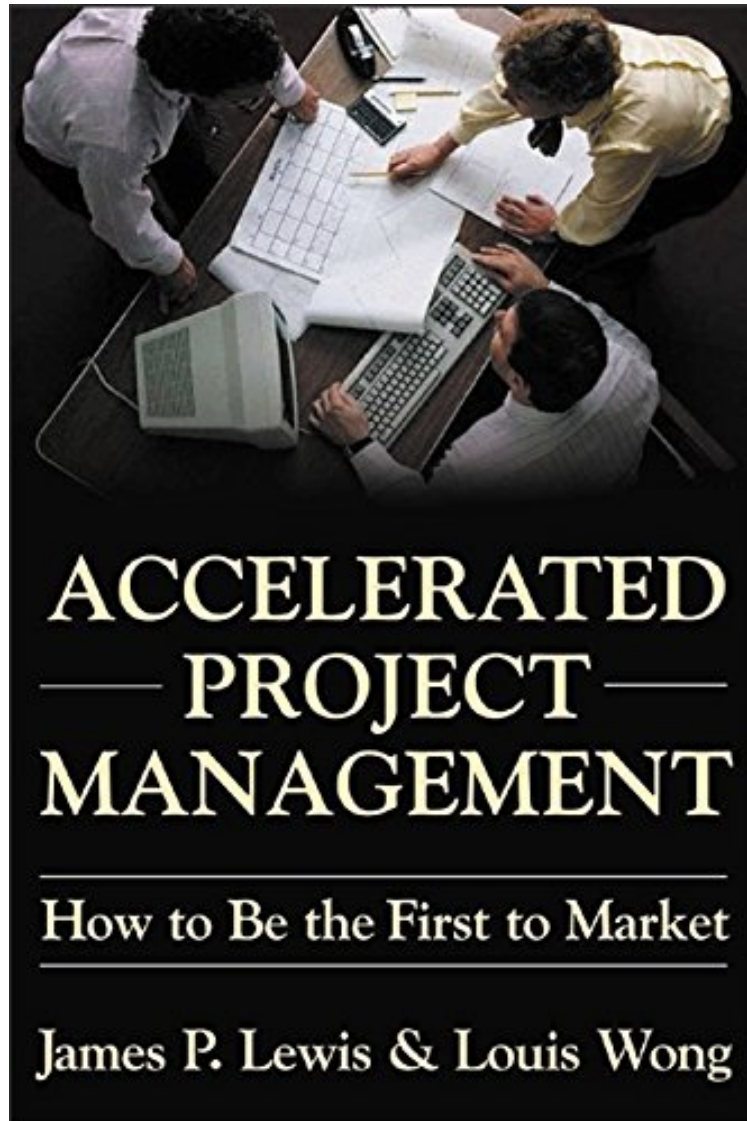


Accelerated Project Management

James P. Lewis, Louis Wong

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James P. Lewis, Louis Wong : Accelerated Project Management before purchasing it in order to gage whether or not it would be worth my time, and all praised Accelerated Project Management:

Speed-to-market is the most critical factor determining the success of new products. James Lewis and Louis Wong, one of today's most accomplished project management author teams, discuss often-overlooked principles that can make the difference in the never-ending race to be first and best. They give project managers, engineers, and top-level decision makers the needed tools and techniques to: Establish a solid and well-grounded vision Turn that vision into an

actionable road map Implement platforms to support new processes

"If the '80s were all about quality, and the '90s were about re-engineering, the 2000s will be about velocity. -Bill Gates, Microsoft"

From the Back Cover Strategies for achieving first-to-market status with each new product Project management excellence is essential if your organization is to gain the competitive edge that comes with being first to market. Accelerated Project Management shows how you can reduce time on all your product development projects without adding unnecessary risk or cost. James P. Lewis and Louis Wong, two of today's leaders in project management innovation, detail tools and techniques you can use to:

- Avoid the enemies of project speed, from excessive project size to poor planning, insufficient resources, and perfectionism
- Prioritize projects, creating a top-down sense of urgency and importance
- Establish an Innovation Project Office (IPO) to act as a key linkage between strategy and implementation, and provide early warning when projects are losing focus and control

Project leaders at top companies from Hewlett Packard to Cisco have discovered that to increase product development speed they must create clear product roadmaps, involve manufacturing in the process from square one, and eliminate rework through stringent quality standards and double-checks. Accelerated Project Management will show you how to adopt and improve upon these techniques in your organization, and dramatically increase project speed without sacrificing end-product quality in today's high-stakes new product development race.

About the Author James P. Lewis is president of The Lewis Institute, Inc. Dr. Lewis is the author of a number of influential books, including Project Planning, Scheduling, and Control. Louis Wong is director of corporate quality assurance for Creative Technology in Singapore.