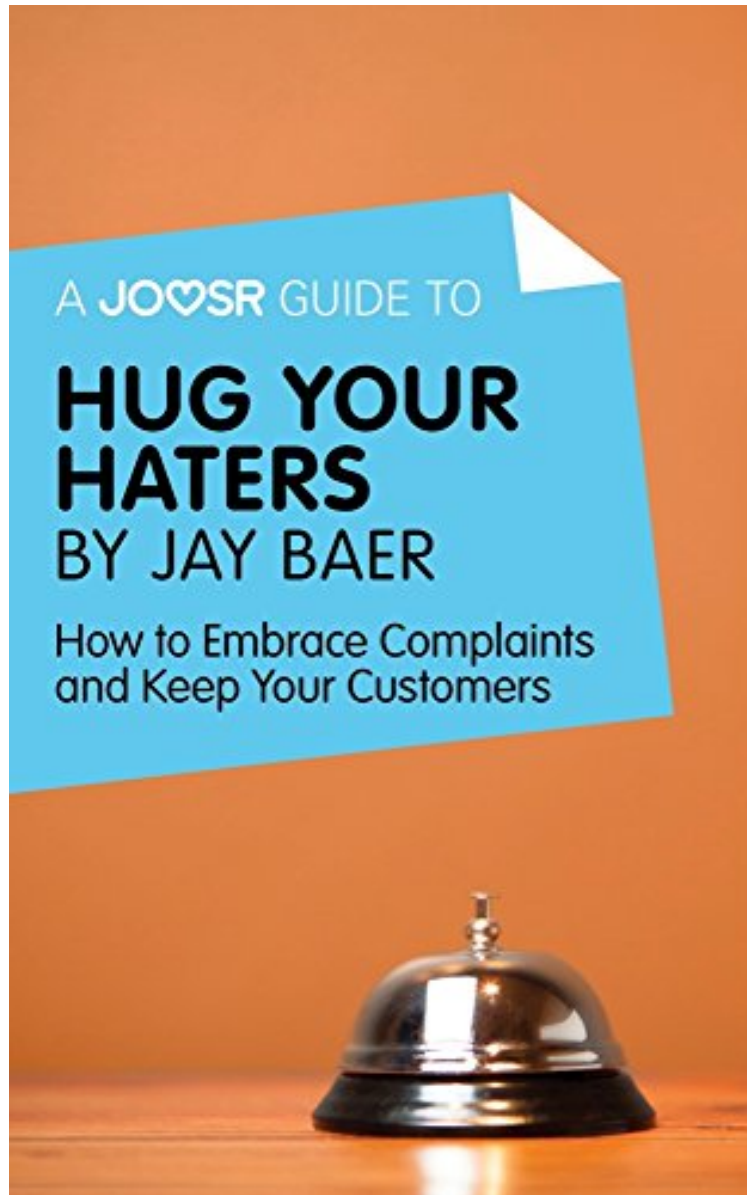


[Mobile library] A Joosr Guide to... Hug Your Haters by Jay Baer: How to Embrace Complaints and Keep Your Customers

A Joosr Guide to... Hug Your Haters by Jay Baer: How to Embrace Complaints and Keep Your Customers

Joosr

ePub | *DOC | audiobook | ebooks | Download PDF



DOWNLOAD



+

READ ONLINE

#2270341 in eBooks 2016-07-20 2016-07-20 File Name: B01M4GJRJ5 | File size: 62.Mb

Joosr : A Joosr Guide to... Hug Your Haters by Jay Baer: How to Embrace Complaints and Keep Your Customers before purchasing it in order to gage whether or not it would be worth my time, and all praised A Joosr

Guide to... Hug Your Haters by Jay Baer: How to Embrace Complaints and Keep Your Customers:

In today's fast-paced world, it's tough to find the time to read. But with Joosr guides, you can get the key insights from bestselling non-fiction titles in less than 20 minutes. Whether you want to gain knowledge on the go or find the books you'll love, Joosr's brief and accessible eBook summaries fit into your life. Find out more at joosr.com. Whatever business you're in, you might like to think that your customer service is top-notch; in fact, 80 percent of companies believe they deliver superior customer service. So why is it that only 8 percent of consumers agree with this statement? These days, customers simply expect more-especially the ones who are dissatisfied. Discover the importance of embracing your complainers and learn how best to deal with them. Soon you will be using them as a strategic marketing tool as they help you to generate even more profit, while becoming loyal brand advocates themselves. You will learn:

- How to deal with different types of "hater"
- How, where, and when to answer complaints
- The importance of embracing online communication platforms and social media.