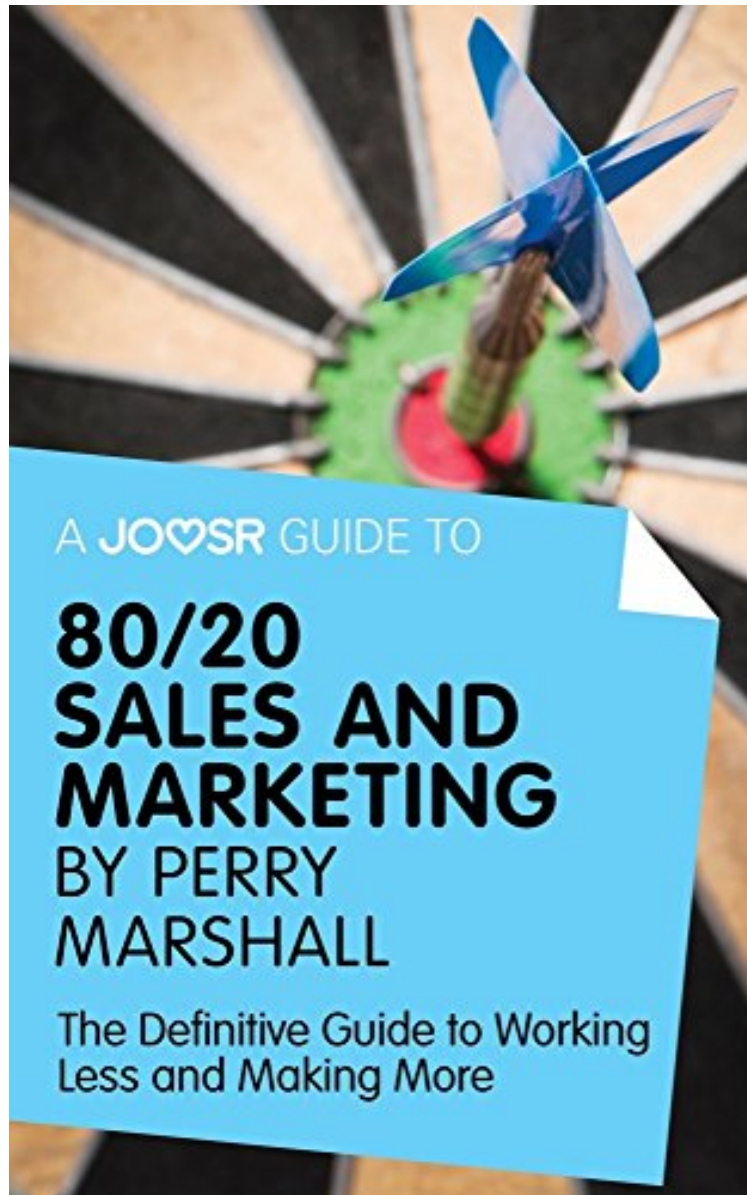


[Online library] A Joosr Guide to... 80/20 Sales and Marketing by Perry Marshall: The Definitive Guide to Working Less and Making More

A Joosr Guide to... 80/20 Sales and Marketing by Perry Marshall: The Definitive Guide to Working Less and Making More

Joosr

*audiobook / *ebooks / Download PDF / ePub / DOC*



[Download](#)

[Read Online](#)

#1845070 in eBooks 2016-06-20 2016-06-20 File Name: B01LK3DA1G | File size: 18.Mb

Joosr : A Joosr Guide to... 80/20 Sales and Marketing by Perry Marshall: The Definitive Guide to Working Less and Making More before purchasing it in order to gage whether or not it would be worth my time, and all praised A Joosr Guide to... 80/20 Sales and Marketing by Perry Marshall: The Definitive Guide to Working Less and

Making More:

In today's fast-paced world, it's tough to find the time to read. But with Joosr guides, you can get the key insights from bestselling non-fiction titles in less than 20 minutes. Whether you want to gain knowledge on the go or find the books you'll love, Joosr's brief and accessible eBook summaries fit into your life. Find out more at joosr.com. One of the biggest problems any business faces is ineffective and inefficient working methods: too much time wasted getting the wrong people to do the wrong tasks, with poor return on investment. But this can be easily changed by following the 80/20 rule. The 80/20 rule states that around 80 percent of results come from only 20 percent of causes. This rule can revolutionize every aspect of your working life by getting you to focus on the minority that causes the majority of results. Covering everything from generating leads to marketing products, 80/20 Sales and Marketing provides clear, easily-implemented advice that will make your business more efficient, so that you can earn more money while doing less work. You will learn:

- How to locate the customers who are most likely to buy your products
- To build a diverse team that allows you to concentrate on your most productive activities
- How advertising a problem can help advertise your products.