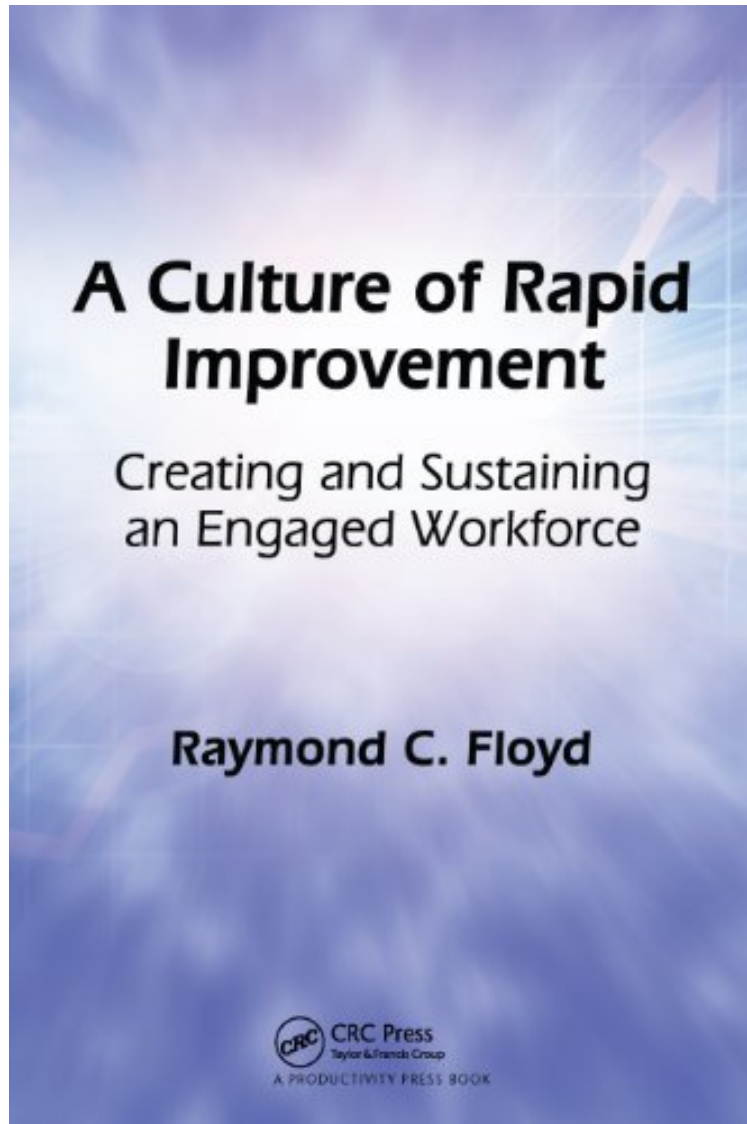


[Free download] A Culture of Rapid Improvement: Creating and Sustaining an Engaged Workforce

A Culture of Rapid Improvement: Creating and Sustaining an Engaged Workforce

Raymond C. Floyd

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Raymond C. Floyd : A Culture of Rapid Improvement: Creating and Sustaining an Engaged Workforce before purchasing it in order to gauge whether or not it would be worth my time, and all praised A Culture of Rapid Improvement: Creating and Sustaining an Engaged Workforce:

0 of 1 people found the following review helpful. Five Stars By Pat in Iowa A good book. 1 of 1 people found the following review helpful. An ideal textbook for MBA programs By Midwest Book Review Employees who are good at their job are the bedrock upon which any corporation or business is founded. In "A Culture Of Rapid Improvement:

Creating And Sustaining An Engaged Workforce", Raymond C. Floyd draws upon his more than forty years of industrial management experience and expertise to lay out the principles and practices that all corporate managers and business owners must apply if they are to establish, improve, and maintain employees who will insure the competitive advantage and commercial success of any enterprise regardless of the goods or services that company offers in today's highly competitive and volatile marketplace whether it is local, national, or international in scope. Winner of the Shingo Prize and having the distinction of having led businesses from two different industries that were both recognized by 'Industry Week' magazine as being among the 'Best Plants in America', Floyd shows management how to develop shared values and beliefs as a foundation for a dynamic business culture, how to engage all employees in joining that new culture through opportunities to initiate and participate in its improvement, as well as how to measure, evaluate and manage the performance of the new business culture. Of special note is the final section spanning a two year period of six month intervals in applying principles of change and development within the organization that will result in the inculcation of strategic goals from inception to accomplishment. Each chapter concludes with a succinct summarization of the principles and ideas covered in that chapter making "A Culture Of Rapid Improvement" an ideal textbook for MBA programs, a highly recommended addition to academic and corporate Business Management reference collections, as well as an informed and informative read for anyone aspiring to improve their business management skills within a corporate structure. 0 of 0 people found the following review helpful. Know-how made simple By Florentino Quintero In this book you will find a methodology to create the strategy you need for your company and the steps to make it work. It does not provide you with a "one size fits all" formula, on the contrary, it encourage you to think and analyse how to bring the best of every employee. As a professional I recommend it to any operations manager.

Become a corporate change agent Learn to implement and cultivate a culture of improvement with the assistance of one of the world's most respected experts Managing a business so that it achieves a supreme pace of improvement requires that all members of an organization can and do make their best contributions to the success of the enterprise. Management must provide employees with a shared set of values and beliefs so that they can decide for themselves how to behave in accordance with the expectations of a nurturing and empowering culture. A Culture of Rapid Improvement is intended for those leaders seeking to encourage dramatic improvement within their organizations. It shows these change agents how they can
Develop the shared values and beliefs that serve as the foundation for a dynamic culture
Engage all employees to join the new culture and provide opportunities for these stakeholders to initiate and participate in improvement
Measure, evaluate, and manage the performance of the new culture
Filled with lessons garnered from practical examples, this text is based on Raymond C. Floyd's 40 years of industrial management experience, including his more than 20 years at Exxon Mobil. He is the winner of a Shingo Prize and also holds the unique distinction of having led businesses from two different industries that were both recognized by IndustryWeek magazine as being among the Best Plants in America. If you approach the task of improvement with proper action and full participation, improvement is not just possible, but inevitable. At six months, you will notice a difference in your organizational culture; at the end of two years, you will be operating with world-class performance.