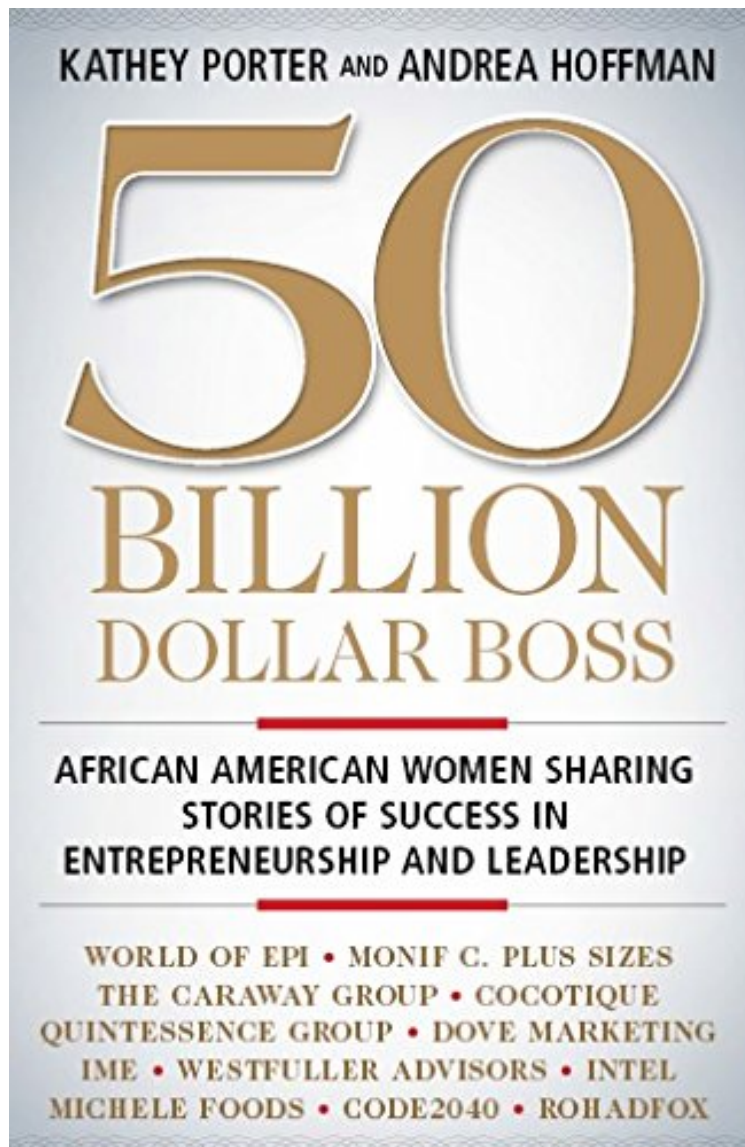


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50 Billion Dollar Boss: African American Women Sharing Stories of Success in Entrepreneurship and Leadership

Kathy Porter, Andrea Hoffman

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Kathy Porter, Andrea Hoffman : 50 Billion Dollar Boss: African American Women Sharing Stories of Success in Entrepreneurship and Leadership before purchasing it in order to gauge whether or not it would be worth my time, and all praised 50 Billion Dollar Boss: African American Women Sharing Stories of Success in Entrepreneurship and Leadership:

1 of 1 people found the following review helpful. Inspirational Read for Entrepreneurs- Must Have for Your Library
By Customer
This book is a fantastic anthology of successful African-American women whose stories, trials and triumphs would have gone unrecognized had it not been for this book. Their honesty and vulnerability were perfectly captured and their stories are so evergreen that female entrepreneurs and male alike of all races can relate. I also enjoyed the lessons learned following the end of each chapter. This book continues to serve as a tremendous source of inspiration. As an entrepreneurial African American woman, who recently launched Ms. Rising LLC a blog and organization dedicated to uplifting women in the areas of career, college, health and mindset, this book serves as a tremendous resource to stay the course. I was so inspired that I bought the book in both hardcover and in e-book format.
1 of 1 people found the following review helpful. Very Inspiring
By Alicia Hunter
Very inspiring!!!
0 of 0 people found the following review helpful. Great insight into the lessons learned in business!
By Christine W. Thorpe
This book inspired me as I am also on my own journey of entrepreneurship. Sometimes when people tell you their story of how they got started, they gloss over the challenges and lessons learned and go straight to touting their successes. These women are great role models who humbly shared the highs and lows of starting a business, and what it took for them to be top bosses. I really like the highlighted take home messages at the end of each chapter.

For too long there have been few 'blueprints' for young women entrepreneurs - particularly African-American women entrepreneurs—to follow. While women are starting businesses in unprecedented numbers, many African-Americans are first-generation entrepreneurs, and there have been few role models for them to emulate and learn from. The impact of African-American women in business is undeniable. According to the 2014 State of Women-Owned Businesses Report commissioned by American Express OPEN, while firms owned by women of color are smaller than non-minority women-owned businesses, their growth in numbers and economic clout is generally far outpacing that of other women-owned entities. Businesses owned by African-American women led that growth, up 296% from 1997 to 2014, generating nearly \$50 billion in revenue. It is, in a sense, a second Black Renaissance, creating what we like to call the '50 Billion Dollar Boss.' African-American women continue to excel and shape society across industries. This book recognizes them for their business acumen and examines how they creatively solved business challenges and identified opportunities to grow and sustain their businesses.

"If you are looking for inspiration and a plan for success in your small business, you need to read 50 Billion Dollar Boss. This book is enlightening, with actionable tips that will take your business to the next level." - Melinda F. Emerson, SmallBizLady, CEO of Quintessence Media, author of Become Your Own Boss in 12 Months