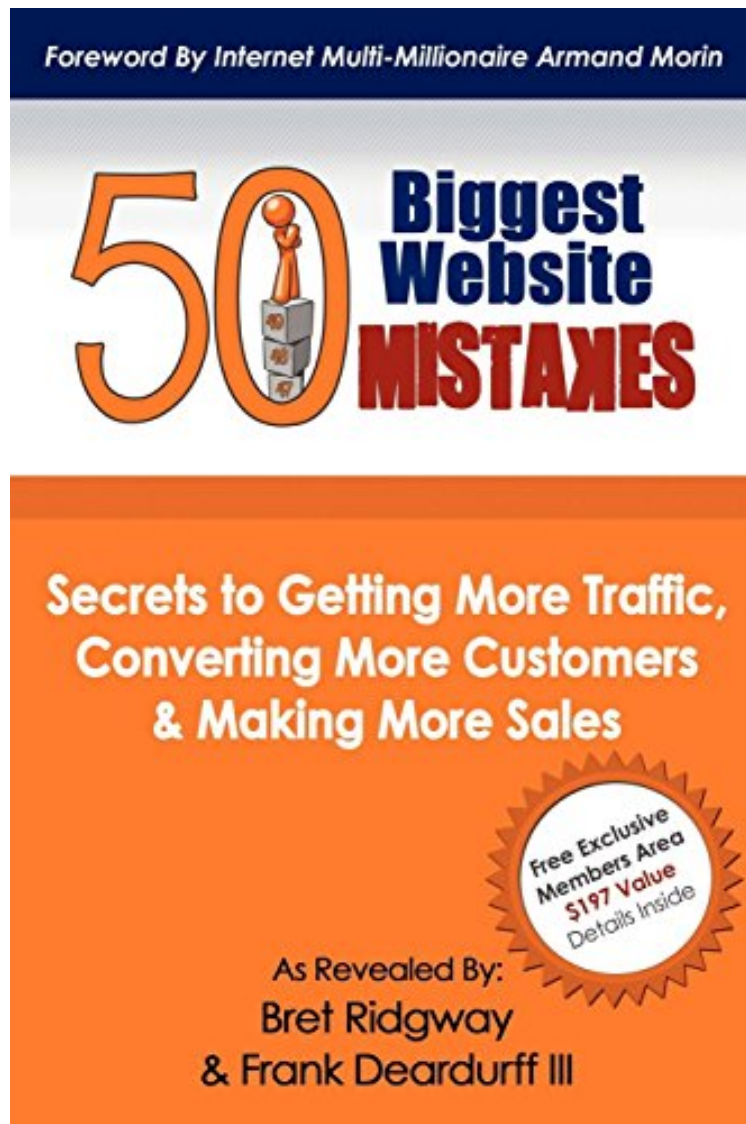


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## 50 Biggest Website Mistakes: Secrets to Getting More Traffic, Converting More Customers, Making More Sales

*Bret Ridgway*

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The thought behind "50 Biggest Website Mistakes" was to provide the reader with known mistakes we've seen or made in our decades of combined online experience. In doing this, the authors hope others can avoid these costly mistakes with their online business and increase their return on investment in a shorter time period. Each of the 50 mistakes point out the problem and what should be done to avoid or correct them.

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