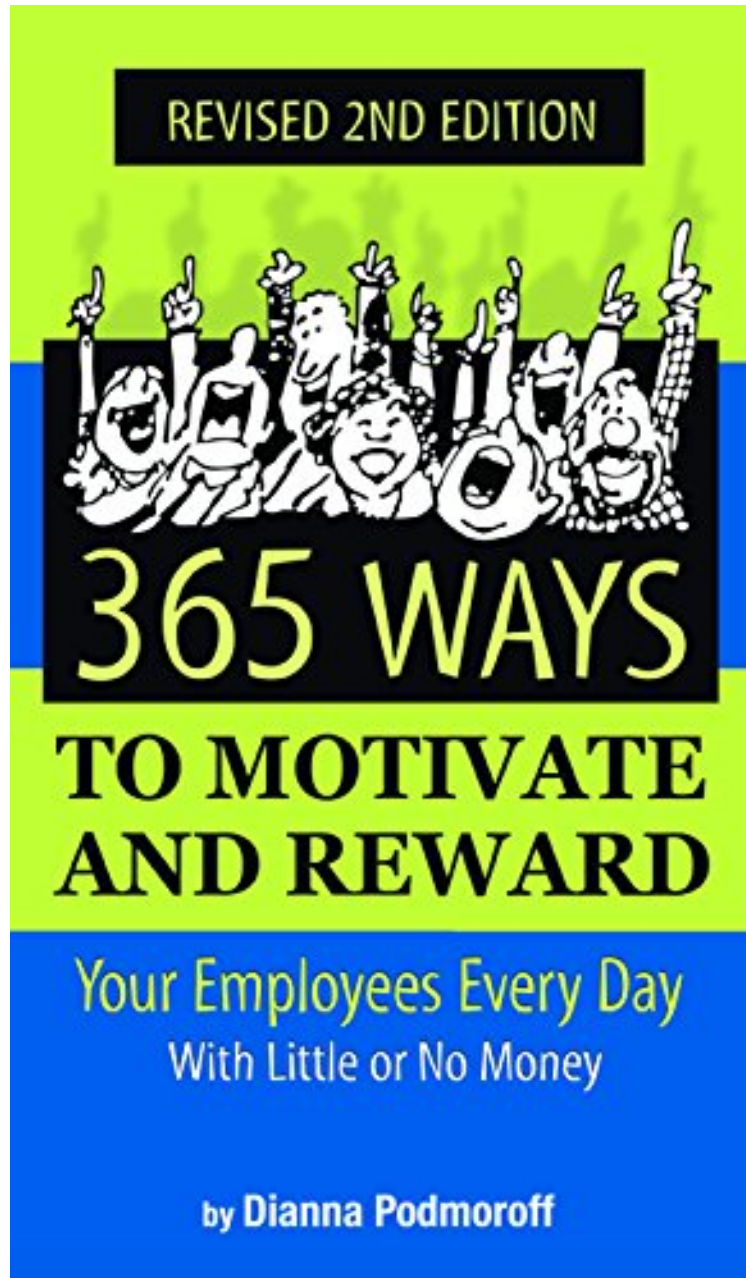


# 365 Ways to Motivate and Reward Your Employees Every Day: With Little Or No Money

*Dianna Podmoroff*

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## and Reward Your Employees Every Day: With Little Or No Money:

Do you know what motivates your employees? According to a recent survey, money is not the most motivating factor for employees in the workplace — it's their peers. Is that the case for your staff? In this newly revised edition of *365 Ways to Motivate and Reward Your Employees Every Day — With Little or No Money*, we have new surveys, techniques, and ideas that will help you figure out how to motivate your employees. In this second edition, we discuss the different motivators — internal and external — that get your employees up and going every day. A recent study from the Society of Human Resource Management found that both materialistic and non-materialistic factors play a large part in employee motivation. Things like recognition, rewards, and a good, respectful senior management team are just a few of the recommendations you will read about. By book's end, you should know how to distinguish between those factors and apply them when your employees feel a little more sluggish than usual. Do not be the norm and force your employees into an activity or program that does not match your workplace environment. Take the time to figure out what motivates your employees and why, and make sure to pay close attention to the new ideas about incorporating technology into your workplace. This book is filled with updated information and innovative ideas that can help you figure out how to motivate your employees successfully today.

*365 Ways to Motivate and Reward Your Employees Every Day*, revised edition Dianna Podmoroff Atlantic Publishing Group, Inc. \$19.95, PB, 288pp, Now in a newly revised, updated and expanded edition, "*365 Ways to Motivate and Reward Your Employees Every Day: With Little or No Money*" by Dianna Podmoroff offers simple and inexpensive ways to build an organization that people love to work at. From cover to cover, "*365 Ways to Motivate and Reward Your Employees Every Day: With Little or No Money*" offers quick, effective, humorous, innovative and fun ideas that will improve any business or entrepreneurial enterprise from the smallest of business to the largest of international conglomerates. Featuring a four page Glossary, a two page Bibliography, and a two page Index, "*365 Ways to Motivate and Reward Your Employees Every Day: With Little or No Money*" is an absolute 'must' for personal, professional, community, corporate, and academic library Business Management collections. It should be noted that "*365 Ways to Motivate and Reward Your Employees Every Day: With Little or No Money*" is also available in a Kindle format (\$9.99). Library Bookwatch: February 2017 James A. Cox, Editor-in-Chief 278 Orchard Drive, Oregon, WI 53575 --Midwest Book About the Author Atlantic Publishing is a small, independent publishing company based in Ocala, Florida. Founded over twenty years ago in the company president's garage, Atlantic Publishing has grown to become a renowned resource for non-fiction books. Today, over 450 titles are in print covering subjects such as small business, healthy living, management, finance, careers, and real estate. Atlantic Publishing prides itself on producing award winning, high-quality manuals that give readers up-to-date, pertinent information, real-world examples, and case studies with expert advice. Every book has resources, contact information, and web sites of the products or companies discussed."