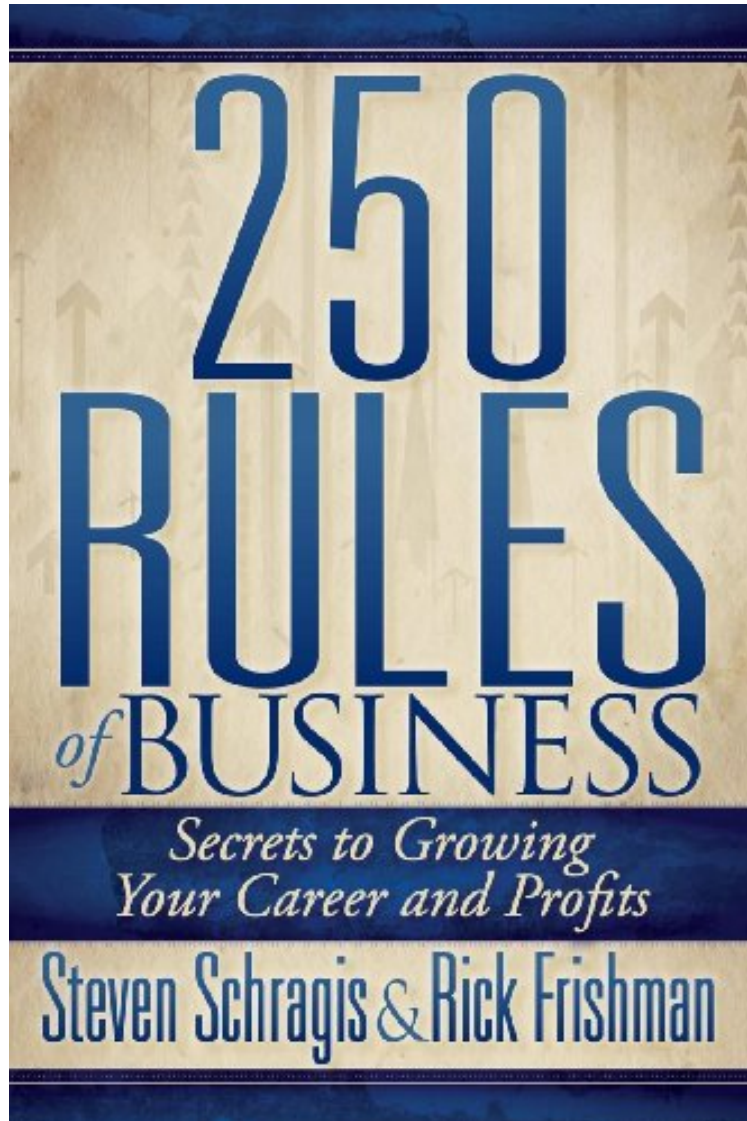


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250 Rules of Business: Secrets to Growing Your Career and Profits

Steven Schragis

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Steven Schragis : 250 Rules of Business: Secrets to Growing Your Career and Profits before purchasing it in order to gauge whether or not it would be worth my time, and all praised 250 Rules of Business: Secrets to Growing Your Career and Profits:

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powerful. The first paragraph explains the rule. The next section explains "What It Means," then the reader gets an "Action Plan" to apply the rule to their business or career. Finally "Even Better" provides additional action steps for this rule. For example, Rule Sixty-One: Be A Savvy News Consumer. The Action plan begins, "if you don't read a newspaper, start. If you do, start skimming through those sections that you usually skip...Even Better: Check out news magazines or magazines or news Web sites that you usually don't read. If you want to think outside of the box, sometimes you have to read outside the box. Reading is a wonderful way to expose yourself to new ideas, to develop new interests, and to open the door to new possibilities." (Page 63) Whether you read 250 RULES OF BUSINESS by yourself or with a friend (for the accountability and discussion), you will find immense value in this pages of this book. I recommend you read a few rules every day then apply them to your business and career. It will set your life on a new course of possibilities. I highly recommend it.

There is no one rule for business success, no one principle that can help you meet every challenge. The realities of doing business are just too complex. However, there are lots of little rules that can guide and assist you along the way---and that's what 250 Rules of Business is all about. In this groundbreaking book, Schragis and Frishman have collected all they've learned from the movers and shakers of virtually every industry and boiled it down into smart, simple strategies. Master just one rule a day and in no time you'll manage everything---people, workloads, companies---with more skill, more confidence, and more success!

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