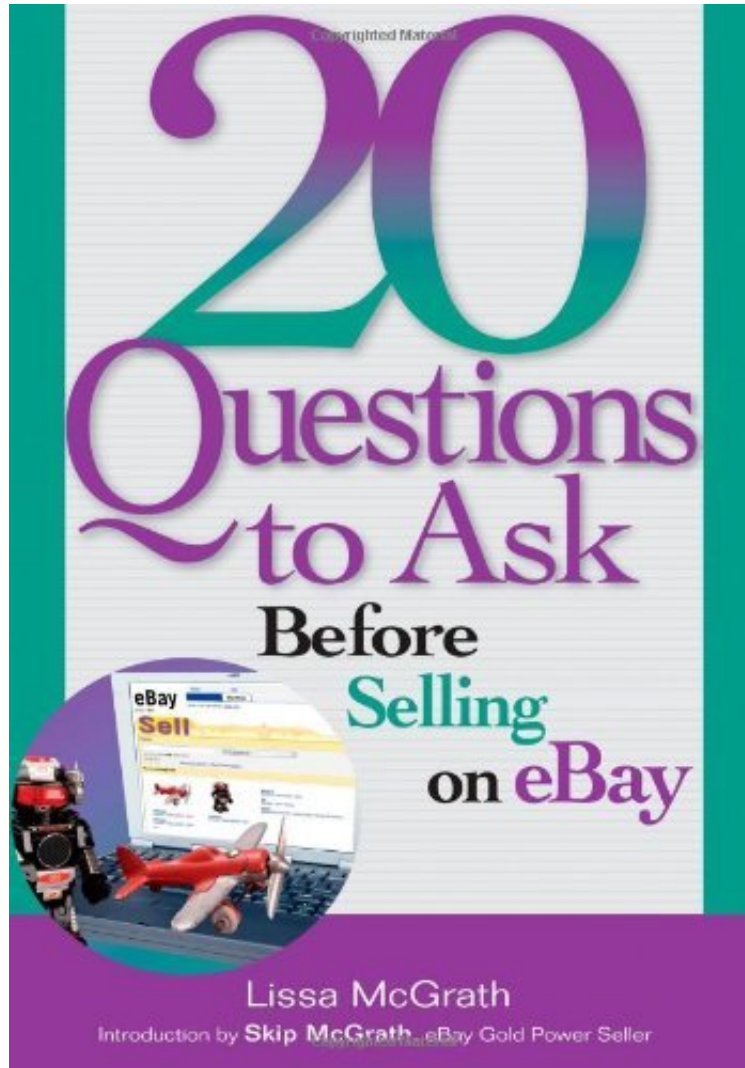


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## 20 Questions to Ask Before Selling on eBay

Lissa McGrath

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With over 80 million registered eBay users in the English speaking countries, consumers are empowered to buy just about anything at a price that's fair. And millions have used eBay to either sell some of the stuff lying around the house, or they make a living utilizing this unique online flea market. The two latest additions to the 20 Questions series break the subject of "eBaying" down into two distinct books for two distinct audiences: eBay buyers and eBay sellers. And if readers were to buy both books, they'd have the complete information on how eBay works and how they could make it work for them. 20 Questions To Ask Before Selling on eBay is designed to take anyone through the steps to sell successfully and profitably. Beginning with how to set up an eBay business and organizing it for success, the book proceeds through how to choose the best products, how to design an attractive and effective listing, getting paid, automating auctions, customer service, and more. Both 20 Questions eBay books take readers step-by-step through the process, each chapter building on the information taught. The books are written as a fresh and lively narrative, with plenty of bullets, checklists and useful advice learned from the authors' experiences. It's all the information both buyers and sellers need to not only get started, but to do eBay their way! Companion Volume 20 Questions to Ask Before Buying on eBay (ISBN 1-56414-847-5) Lissa McGrath has worked as the assistant to Skip McGrath, for over four years and is involved in all aspects of the transaction. When Skip is on vacation, Lissa keeps the auctions going and runs the business in his absence. She is the copy editor for The eBay Power Sellers Manual and How to Start and Run an eBay Consignment Business. Lissa also writes a bi-weekly column for AuctionBytes, the leading online auction news media company. Skip McGrath (eBay screenname mcgrrrr) is an eBay Gold PowerSeller, hosting the store 'The Auction Sellers Resource' who has received 100% positive feedback on over 3,000 reviews.